



# North Texas

## THE ASSOCIATION OF CONTINGENCY PLANNERS

### MISSION

To provide a powerful network for the advancement of the industry and the development of our business continuity professionals.

# ACP



### President's Comments

Welcome 2014! I just returned from the National

Leadership Conference (NLC) in Baltimore, Maryland full of great ideas and suggestions to make our chapter even better. The theme for this year was One World, One ACP. Road to Relevance. Let me tell you we traveled the road quite figuratively. We started the program taking a look back in 2013, reviewing our goals and objectives and had a long and winding road to the future, of where we wanted to be headed for our local chapter and for the National organization. I had the opportunity to network with our National Board Leaders and officers from many of the chapters throughout the United States. It was a FANTASTIC learning opportunity and I encourage any of you to attend next year. Everyone has something to contribute and we all can gain from the others in attendance.

This year will be an exciting one for our chapter; we're planning programs around topics that you have been requesting. There will also be field trips for those of you

who want something different. Also we will be inviting our partners in the community to join us as we start our own journey to making ACP a more inclusive and sharing forum. The field trip set for February is closed to members only, but the March event will be open to all. We will also be instituting a point program to allow our members to accumulate points based on their participation and involvement.

So start thinking of who do you want to join you at the next open meeting. Also who do you want to showcase our group to: your manager, your peers?

In addition, we again are asking for suggestions of topics and speakers. Let Grace Wright (Director of Programs) or me know what you want and even who you want. We do want to hear from you. One of the underlying themes I heard over and over during the NLC was you get out of ACP what you put in. Let's make this a memorable 2014. I look forward to your thoughts, ideas and suggestions.

*Susan*

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## NORTH TEXAS ACP CHAPTER MEETINGS

Meetings are held the first Tuesday of every month from 12:00 noon to 2:30 pm. The location varies, so check the Chapter Newsletter or Web Site for location information.

### Next Meeting

**Date** ----- Tuesday, February 4, 2014

**Time** ----- 11:15 am

**Location** ---- BMS CAT Disaster Resotration

303 Arthur Street

Fort Worth, TX

[Link to Map](#)

**Food** ----- Lunch will be provided by BMS CAT

**Parking** ----- Free! Park in any available spot

*Pre-registration by January 30<sup>th</sup> is required:*

<https://www.surveymonkey.com/s/VSW92L3>

### Meeting Agenda

| <u>Topic</u>  | <u>Speaker</u>                    |
|---|-----------------------------------|
| Welcome .....   | Susan Guinn                       |
| Upcoming Events .....                                   | Grace Wright                      |
| <b>Program:</b> The Top 10 Attributes of a True Partner | Chris Gage                        |
| <b>Tour:</b> .....                                      | Tour of Document Restoration Area |

### Meeting Schedule and Locations for 2014

*Schedule and location are subject to change!*

|                   |                       |
|-------------------|-----------------------|
| February 4 .....  | BMS CAT Field Trip    |
| March 4.....      | Boy Scouts of America |
| April 1 .....     | Boy Scouts of America |
| May 6.....        | Boy Scouts of America |
| June 3.....       | Boy Scouts of America |
| July1 .....       | Location TBD          |
| August 5 .....    | Location TBD          |
| September 9 ..... | Location TBD          |
| October 7.....    | Location TBD          |
| November 4.....   | Location TBD          |
| December 2.....   | Holiday Luncheon      |

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# Chapter Recognitions

Join us in offering a big Texas  
welcome to our new chapter  
members:

*Gary Darby*

*Laura Erickson*

*Scott Hester*

*Rebecca King*

*Terry Schwartz*



## North Texas ACP Meeting Highlights

### November 2013

Our **Career Corner** speaker, Jason Lane from Collin County Homeland Security discussed Volunteers in Disasters.

Our **Featured Program** speaker, Gerard Ibarra, Co-Founder and CEO of Secure Quorum, gave us pointers on Choosing the Right Emergency Notification System.

Thank you to all of our speakers. We sincerely appreciate you taking time to share information with our chapter.

### December 2013

The chapter celebrated the holidays at the annual Holiday Luncheon at Texas de Brazil. We had a great turnout for a plentiful and delicious lunch, and had a lot of fun giving gifts and receiving door prizes.



Claudia Tatum was awarded the chapter MVP Award for 2013 for her tireless efforts to ensure our Career Corner programs and articles were timely and relevant. Congratulations Claudia!



## Welcome To Career Corner

This column is devoted to our members from the perspective of the employee. We focus on:

- Your job classification:
  - Unemployed / in Pre-Employment
  - Under employed
  - Miserably employed
  - Gainfully and happily employed
- Jobs, which companies are hiring and how you can land the opportunity of a lifetime
- Career Development/ Empowerment
- Do's and Don'ts of Social Networking in a job search
- How broad you can go in your search to obtain an opportunity
- What internal HR is looking for
- How to effectively use head hunters
- How to assist the community and be recognized as a leader

*Please send any ideas or suggestions for topics to be included in the Career Corner to Donti Twine.*



### Development Into Your Job By Donti Twine

Every leader I know is extremely busy getting their job done. At the same time, they also realize that investing effort in their own leadership development is good. The problem is that when faced with a choice, work seems to always trump personal development. Everyone runs fast and hard, and personal development is put off as executives wait and hope for a break in the schedule.

I'll argue that this is a false dichotomy. First, work and development should not be seen as competing activities. Here's the reason to combine them: Doing one can accomplish the other. You can make your daily job into a practical leadership classroom and laboratory. If you choose to do this, you can constantly improve your leadership skills while getting your job done. That, in turn, benefits your organization, your working associates, and most certainly, you.

Here are some specific ways you can bring your personal development and your job closer together:

**1. Learn new information.** There are bodies of information that are highly relevant to your job. It may be the latest

trends in the industry or some new technology. It could be about competitors. Or it may be technical information that would make you more knowledgeable about your company's products.

**2. Build new relationships.** This might involve people external to the organization, such as suppliers, customers, those in academia or other parts of the business community. Or it could be your relationship with other department heads, or with various staff functions within your organization.

**3. Organize colleagues who share a common interest.** This may be a mutual interest in a new product or project. It may be a group interested in a specific subject matter such as strategic planning. It could be a group dedicated to increasing diversity within the organization. Many organizations have groups of women leaders who meet to further the role of women in the organization.

**4. Take time to plan and review your day.** Some leaders set aside the first 15 minutes in the morning to note the tasks to be accomplished in that day. Others do that as they commute to work. Then they finish the day by reflecting on what went particularly well and where they could see ways to improve their performance. Others use the commute home to reflect on what went well and how conversations or meetings could have gone better.

**5. Create new feedback mechanisms for yourself.** We know there is great power and value in leaders seeking feedback from those they work with. It strengthens the organization and it makes their leadership better. It may be as simple as Ed Koch, the former mayor of New York, asking "How am I doing?" or team building sessions that allow a group to reflect on how well it functions. New feedback mechanisms may also involve getting information from groups you typically don't get feedback from, such as staff groups or people in other divisions of your company.

**6. Restructure your job.** As a manager you have the choice of doing certain things yourself or delegating to others. You can put more emphasis on one activity and less on another. You can elect to take on a task because you want to learn and understand it better as a part of your development.

#### 70/20/10

Combining development and work makes even more sense if you believe the long accepted maxim that there is a 70/20/10 formula that applies to leadership development. (That formula suggests that 70% of what you learn about leadership comes from on-the-job experiences. Coaching from your boss and others gives you the next 20% and the

final 10% comes from formal class-room development.) While those exact numbers can be debated, most would say it is directionally correct. Why, then, do organizations spend virtually no time trying to gain a higher return from the 70%, a minimal effort on the 20%, and focus most of their resources on the 10%? Willie Sutton, the bank robber, explained that he robbed banks “because that’s where the money is.” Willie’s statement is humorous, but he makes a valuable point. Applying that primitive logic, it becomes more obvious that you receive a much greater benefit from the time, energy and effort you spend building development into your job than on the time you spend on anything else. For example, job related feedback from a 360 degree instrument is a powerful tool to help combine development with work. Like Willie, you should focus your effort directly on the largest payoff at hand.

**Contributor**

[Jack Zenger](#), Contributor, strengths-based leadership development expert.

**Did You Know?**

**Business Continuity Awareness Week is coming up in March. This is a great opportunity to promote business continuity awareness across your organization. We’d love to know what your plans are for this important week.**



Association of Contingency Planners  
North Texas Chapter  
<http://northtx.acp-international.com/>



**Important Links**

[Association of Contingency Planners](#)  
[Association of Contingency Planners, North Texas Chapter Web Site](#)