



Issue No. 201504

April 2015

President's Pen

We are steadily moving through the year! I'm excited about the programs that have been put before the ACP group. I continue to receive great feedback on the programs, the attendance and the location! We are continuing to line up some great content for you all in the months ahead, so I ask that you stay tuned and stay connected!

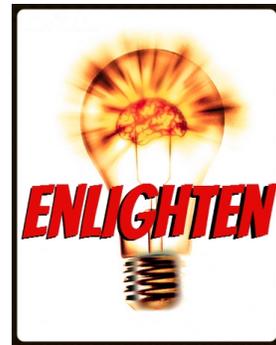


Over the past month, I've had the opportunity to participate in the DRI International Conference as well as DRJ Spring World. In perspective, it was a refreshing opportunity to attend conferences that aligned BC Best Practices along with subject matter experts as well as "hot topics" to make sure that we are approaching our businesses with the most common sense approach to Business Continuity.

A major topic was the aligning of Risk Management into the Business Continuity program or vice versa. As Business Continuity and Crisis Management professionals, how does your current day work align with Risk Management? Have you looked into taking any Risk Management certification courses to make sure that you are staying in line with the legal, regulatory and compliance changes that will now impact your program? Have you looked at incorporating a Financial Impact Analysis into your current Business Impact Analysis structure? These are questions that each one of us as professionals should begin thinking about and begin looking for opportunities to expand your knowledge base. With the networking opportunities that are now available at the close of each monthly meeting, we look forward to answering questions and offering solutions to risk related matters or issues that are pressing in your current capacity!

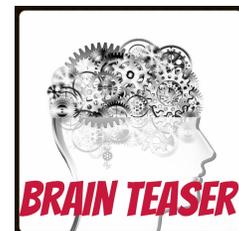
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"A business continuity planner is more powerful than all the king's horses and all the king's men, because with a plan in place we "can" put Humpty Dumpty back together again!"

- Doug Rezner



Just as a reminder, we are back at the United Way Building this month!

Looking forward to seeing you then!

Regards,

Alicia Henderson

Announcements



Interested in becoming a member of our board of directors?

We are on the look out for an enthusiastic volunteer to join our great team of board of directors. If you want to make a great contribution to this chapter and other professionals in this field, make sure we here your voice.

Click [here](#) to communicate with our Chapter President and to obtain further details.

Thank you!

Industry News

Business Continuity Professionals are turning to Metrics

Organizations across a variety of industries are turning to metrics to determine whether their programs work and if they are getting a return on their investment. Business continuity professionals are no exception. More and more, BC pros are turning to metrics to determine how effective their programs are and convey that to senior management. Metrics can be used to measure a variety

You are in a cabin and it is pitch black. You have one match on you. Which do you light first, the newspaper, the lamp, the candle or the fire?

Think you know? Shoot me your answers [here!](#)

Last Month's Teaser:
Before Mount Everest was discovered, what was the highest mountain on Earth?

**** Mt. Everest ****

**Congratulations
Clay Bourgeois
Andy Howard
Miles Coburn**



Think you know? Shoot me your answers [here!](#)

Last Month's Phrase

of things across an organization's business continuity program. Read [Part I](#). Read [Part II](#).

Risk Management

It requires that you constantly monitor recognized risks and continue to scan for new risks. This process cannot be accomplished with a 'one and done' mindset. Risk needs to be looked at in three dimensions and perhaps even four dimensions to begin to understand the 'touchpoints'; the aggregation of risk; and its potential to cascade, conflate and/or come to a confluence. [Read more](#).



**** Foot in the Door ****

Congratulations
Angela Mestre
Andy Howard

Chapter Activities

Next Meeting

The South Texas Chapter invites you to join us on Tuesday, April 7th (meeting time and location provided below) for a session titled

"Supplier Performance Management and Business Continuity - Best Practices"

lead by
Joe Kanouff, Director, Sourcing and Contracts Management @ Calpine Corporation

The session will provide you with:

- Overview of Supply Chain Management (SCM)
- Supplier Relationship Management / Category Knowledge Management
- SCM and Business Continuity
- Supply Assurance
 - Risk Matrix
 - Supplier Segmentation
 - Contract Remedies
- Emerging Issues (Cyber Security, Internet of Things, etc.)

RSVP by clicking on the link :
[Link to Register](#)

You don't have time to stop for lunch? No worries, you can purchase lunch when you register for a small fee of \$7.00

United Way
 Community Resource Center (CRC) Building
[50 Waugh Dr. Houston, TX 77007](#)

Resource Links

Career Opportunities

Conferences/Training

Certifications/Degrees



Stay connected and keep in touch with us!



Sponsorship

ACP Sponsor opportunities offer direct access to dedicated professionals in the Greater Houston area.

Conference Room C-D or E-F

Parking is available, at no charge, in multiple level garage off of Feagan Street behind the CRC Building. There is no charge for the meeting.

Meeting Time: 11:30 a.m. - 1:00 p.m.

Previous Meeting



Thank you all who attended the ACP meeting. A special thank you to our speaker Angela Mestre who gave an interesting and very educational presentation that kept all attendees intrigued and well informed.

Industry Events

ACP April Webinar: Active Shooter: How do your people respond in the workplace?

There have been four times more active shooters since Sandy Hook than in the five years before. How will your employees, contractors and visitors respond? This session will give you insights on how you and your employees should plan, train and exercise for this growing and foreseeable emergency. We'll profile the likely perpetrator, likely motives and then how you should plan and train your employees to stay safe.

Learning Objectives:

Become a Sponsor and utilize this venue to spotlight your organization.

Here are a few sponsorship benefits:

- Increase brand recognition
- Targeted audience and decision makers
- Actively support and influence the profession

If you would like more information about the sponsorship contact our **Program Director** or sign up **here!**

Chapter Reports

Treasury

Starting Balance	\$ 6,761.45
Membership Revenue	\$ 200.00
Meeting Revenue	\$ 82.00
Expense Disbursements	\$ (408.30)
Bank Charge (checks)	\$ (55.98)
Balance	\$ 6,579.17

Membership

This chapter's active members: **61**

Fast Facts

- What's the research on Active Shooters?
- What's the profile of the perpetrator?
- What is the Active Shooter Protocol being used by your police department?
- How should you plan for an Active Shooter in your workplace?
- How do you train for an Active Shooter in your workplace?



When: April 7th 10:00 AM - 11:00 AM (CST)

**Presenter:
Bo Mitchell**

Register [here!](#)

BC Management's 13th Annual BCM Compensation Study

BC Management's 13th Annual BCM Compensation Study assesses more than just compensation. For over a decade BCM has collected data on the skill sets within the profession, breakout of certifications, what is in demand by employers and forecasting future trends. Only study respondents will receive the BCM Compensation Report free of charge. Survey closes on April 15, 2015!

Why participate?

- Only study participants will receive a complimentary copy of the study findings.
- BC Management has been conducting BCM data metrics/ assessments since 2001.
- The response is immense, driven by the value the results provide.
- The scope is world-wide, due to extensive contacts and partnerships.
- The company is independent; a neutral party on the results.
- Completely confidential - Your individual contact and company information is never shared outside of BC Management.

[Click here](#) to participate.
[Click here](#) for a 2012 sample.
Have questions? [Click here.](#)

ACP Connecticut

As part of the study--which surveyed companies of all sizes, from a broad range of industries across the globe--the Disaster Recovery Preparedness Council found that three out of four companies worldwide are at risk for failing to adequately prepare for disaster. Furthermore, the council found that incidents and costs of outages associated with disaster remain a major challenge for many organizations. [Read more.](#)

Of companies that had a major loss of computerized records, 43% never reopen, 51% close within two years, and only 6% will survive long-term. (Cummings, Haag & McCubbrey 2005.)

In the 1993 World Trade Center bombing, 150 businesses out of 350 affected failed to survive the event. Conversely, the firms affected by the Sept 11 attacks with well-developed and tested BCP manuals were back in business within days. (Howe School of Technology Management 2004.)

In the case of fires, 44% of businesses fail to reopen and 33% of these failed to survive beyond 3 years. (IWS 2004.)

Click [here](#) and send me some suggestions or links to consider and content to share.

Question for You

Chapter Meeting to be Simulcast LIVE! : Business Continuity in time of Civil Unrest.

The World Economic Forum in Davos in 2014 predicted that bloody protests, civil unrest and collective violence would be the most significant risks facing governments and businesses. True to their prediction, protests in Ferguson, New York City, Hong Kong and elsewhere proved dangerous, disruptive and challenging to civil society and business operations. Understanding crowd psychology and crowd physics is essential to effectively planning for and responding to collective actions. This 75-minute presentation will help leaders and decision-makers form accurate behavioral assumptions for managing the impact of collective actions directed at their communities and organizations. This will be a live simulcast of the ACP Connecticut monthly chapter meeting.

Presenter: Steve Crimando is an internationally known consultant and educator specialized in the application of the behavioral sciences in homeland and private security, violence prevention, and disaster response. He has more than 25 years' experience in front line crisis intervention.

**When: April 15th 2015 11:00 AM - 12:30 PM
CST**

Register [here](#).



13th Annual Continuity Insights Management Conference

When: April 20-22 2015

Where: Scottsdale, Arizona

How do you do your organization's Business Impact Analysis?

- Online Survey/Questionnaire
- Meeting
- Send out a Form to fill?

Let us know your experiences!

Share your experience by clicking [here](#).

[Join Our Mailing List!](#)

Click [here](#) for more information.

The Continuity Insights Management Conference is the premiere event for strategic business continuity discussion, offering unmatched opportunities to learn from and network with those responsible for the integrity, availability, resilience and security of their organizations.

The conference comprises three days of comprehensive educational programming, numerous networking opportunities, a review of the latest technologies and practices, additional certification and post-conference workshops, and much more. It is truly the industry's leading event for experienced business continuity professionals.

Stay safe & alert, and until next time.

Sincerely,

ACP South Texas Chapter Board

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ACP South Texas, 10810 Katy Freeway, Suite 107, Houston, TX 77043

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