



Issue No. 201603

March 2016

President's Pen

Thus far this year, the Houston area has escaped severe winter weather that has been experienced on the east and west coasts, as well as, a round of tornadoes that touched down and destroyed homes and took the lives of several people in the Dallas area. I've reached out to several members of the neighboring North Texas Chapter to see how/if we could assist and they indicated that they were doing well and that none of their members sustained any damage. However, there are some that were not as fortunate, so if the opportunity is available to donate to the Red Cross - Dallas, please do not hesitate to do so. The North Texas Chapter will match all donations up to \$500 total. So, if you or your company will be able to make a donation, please contact Mark Armour the North Texas Chapter President.

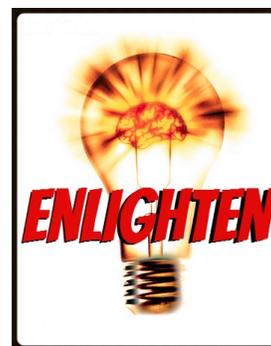


Reminder: renewals are now due at the end of each year regardless of when you joined or renewed in the past. Be certain to renew your membership for 2016! I also recommend that you log into the ACP Corporate web site (<https://www.acp-international.com>) and make certain your contact information is current. We use your e-mail to send reminders about upcoming meeting locations, distribute our monthly newsletter and keep you informed and engaged regarding goings-on within our chapter and the broader ACP community. We are looking to expand on what we offer to our members this year, but we can't do this without your support!

Each of you should have received your continuing professional education credits report in February. This report provides you with the number of credits received for participating in each chapter meeting. This information should be used to maintain your BC accreditations. If you have not received your report there is a link provided

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"In preparing for battle I have always found that plans are useless, but planning is indispensable."

-Dwight D Eisenhower



What asks no questions but receives lots of answers?

What is the answer?

Shoot me your

below, or if you have questions, email Sarah Meghji, our chapter Education Director, via email @ symeghji@gmail.com.

We are hitting the peak of conference season around and we would like to know where we might find you! What conferences, trainings, seminars, etc. do you plan on participating in this year? How do you plan on elevating your continuity education this year? With cyber-attacks, work place violence, and other trending topics on the rise, where are you looking too to ensure that your plans are as strong as they can be? Start with your local chapter! There is so much knowledge to be found around the table of professionals on a monthly basis! If we've missed you, we'd love to have you back!

Alicia Henderson, CBCP
South Texas Chapter President

Announcements



Interested in becoming a member of our board of directors?

We are on the look out for an enthusiastic volunteer to join our great team of board of directors. If you want to make a great contribution to this chapter and other professionals in this field, make sure we here your voice.

Click [here](#) to communicate with our Chapter President and to obtain further details.

Thank you!

Chapter Activities

answers [here!](#)

Last Month's Teaser:

Can a man legally marry his widow's sister in the state of California?

****No, he is dead ****

**Thank you
All that participate and
keep this block alive!!!**

Resource Links

Career Opportunities

Conferences/Training

Certifications/Degrees

ACP Member Update

Dear ACP Member,

I am pleased to tell you that two important pieces of information have been added to our ACP website at acp-international.com.

Our 2015 ACP Year End Report is out today. It gives you a look at the important things we accomplished last year, and is an example of the kind of productivity we expect to continue delivering as we grow the size and value of ACP.

You can find our 2015 ACP Year End Report in the ACP National Spotlight section on

Upcoming Meeting

Tales of a Declaration

Come and hear about lessons learned when continuity plans were put to the ultimate test. Steve O'Neal will be joined by Glen Boote, Senior Disaster Recovery Coordinator at Rentsys Recovery along with several of their actual customers who will share their declaration stories from over the past several years. This allows a unique view into preparation, actual scenarios, and lessons learned from the events and where prior testing already uncovered concerns prior to the actual event.

Who: Steve O'Neal

Where: United Way of Greater Houston
50 Waugh Drive, Houston, TX 77007

When: Tuesday, March 8th 2016

How: Click [Here](#) to Register!

Last Month's Meeting

The Association of Contingency Planners, Houston Chapter membership was treated to a very informative presentation provided by **Rich Bruklis** of **CloudReplica** at its last Chapter Meeting held on February 9, 2016. As part of his presentation, Rich reminded everyone that many companies never recover from a major IT disaster. Almost 75% fail at Disaster Recovery, 65% can't pass their own DR tests, and that a single hour of IT downtime often costs over \$100K a year on average. He went on to explain that IT Disaster Recovery is an investment. Rich identified "What's at stake" with relationship to business and consequences of disruptions, as captured in survey responses (EMC Data Protection Maturity Model, 2014) which includes:

- Loss of employee productivity
- Loss of revenue
- Delay in product/service delivery
- Loss of customer confidence/loyalty
- Loss of new business opportunity
- Delay in product/service to market
- Loss of business to competitor
- Loss of incremental business
- Loss of customers
- Loss of repeat business
- No consequences

Rich goes on to discuss the topic; "Why is Disaster Recovery so hard?" and says that by habit we

the homepage. [Click here.](#)

We have also added the recording of the State of the ACP webinar I presented on Tuesday. It is an audio-visual look at where ACP is today, and what our 2016 Strategic Plan is designed to help us accomplish moving forward. To access the webinar, log into the members section on the website, then click Members Library > ACP Educational Webinars > ACP 2016 Educational Webinars.

I encourage you look at both documents to see what your National Association is doing, what we plan to do, and how all our work is designed to build a Stronger, Better ACP and strengthen its value to our members and our profession.

Thank you for your membership and the value you bring to the ACP.

Sincerely,
Bonnie Canal
ACP National Chair



Stay connected and keep in touch with us!



Sponsorship

ACP Sponsor opportunities offer direct access to dedicated professionals in the Greater Houston area. Become a Sponsor and utilize this venue to spotlight your organization.

deconstruct our server every night and he goes on to contrast Backup considerations which force deconstruction and Replication which provides integration and is automatic.

He also explains that management teams see Disaster Recovery as an expense as Business Continuity and Disaster Recovery do not generate revenue and offers a calculation for success.

Downtime \$ = (Avg. Revenue Per Hour) + (Avg. Expenses Per Hour)

*Downtime = \$ Annual Revenue + \$ Annual Revenue * (1 profit margin)*

8,760 8,760

8,760 = 365 days x 24 hours per day = 8,760 hours/ year

Rich's presentation ended and provided a summary that drove home the point that:

- Replication is best for DR
 - It doesn't impact production
 - It is managed to a service level
 - Nothing is owned or expensed
 - Synchronization is at the destination
 - Snapshot is at the destination
 - It offers low cost level of service
 - It offer monthly service payments
- Rich ended his presentation with providing the audience with the following:

- The real cost of recovery is time and expertise to rebuilt applications accurately and quickly

Industry News

Check out our national ACP chapter news [here.](#)

Most acts of domestic terrorism have focused on the workplace, and this makes workplace preparedness a priority. The Workplace Preparedness for Terrorism Report notes that even at great distances, terrorism can impact the health and well-being of your workforce. **A few basic guidelines** can help ensure that you develop an efficient and effective preparedness plan. Read more [here.](#)

Here are a few sponsorship benefits:

- Increase brand recognition
- Targeted audience and decision makers
- Actively support and influence the profession

If you would like more information about the sponsorship contact our **Program Director** or sign up **here!**

Chapter Reports

Treasury

Starting Balance **\$ 6,562.17**

Membership Revenue **\$ 300.00**

Everbrite **\$ 5.00**

Balance **\$ 6,917.17**

Membership

This chapter's active members: 50

[Join Our Mailing List!](#)

Chief risk officers (CRO) will need to keep close watch on a number of strategic, operational, and external risks this year, according to new research by KPMG LLP. Effective risk management and mitigation will be critical, since companies' strategies, business models, operations, reputations, and, ultimately, survival are on the line. KPMG has identified **seven key strategic, operational and external risk areas** that should top CROs' risk management agendas this year. Read more [here](#).

Industry Events

The Disaster Conferences

Our mission is simple, to provide valuable education, training and the best practices to assist organizations and communities prepare, respond and recover from emergencies and disasters.

Since 2006, the Disaster Conferences has held over 60 conferences across more than 35 cities in the United States. With an impressive past attendee list and a collection of respectable sponsors, our conferences offers essential knowledge and education while also creating opportunities for personal interaction. Our conference provides connection and support to local, regional, state and national entities.

With a focus on delivering both informative and resourceful conferences by offering programs and activities, the Disaster Conferences succeeds by centering on relative and modern topics on disaster management.

When it comes to emergencies and disasters, getting involved in a community that includes experts and valuable resources in disaster management is the key to success. By providing these assets, our conference reaches its goal of delivering the best resources available.

Where: 1200 Louisiana St. Houston TX
@ Hyatt Regacy Hotel

When: Thursday March 31, 2016

How: [Click Here](#)

Stay safe & alert, and until next time.

Sincerely,

ACP South Texas Chapter Board

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