



ASSOCIATION OF CONTINUITY PROFESSIONALS

Central Arizona Chapter Meeting Minutes October 2, 2019 12:30PM-3:30PM

AGENDA	ATTENDEES
<ol style="list-style-type: none"> 1. Call to Order.....President 2. Welcome/Announcements.....President 3. ProgramSpeaker 4. Wrap Up Board 5. Meeting Close Board 	<p>BOARD MEMBERS: *Executive Committee</p> <p>President* – Ed Simko Information Director – Grainne McClorey-Mitchell Membership – Joanne Storbeck Public Relations Director – Keith Berthiaume Treasurer* – Susan Czarnowski Secretary* – Jill Titzer Program Director – Liz Brainard</p> <p>Absent Web Resources Director – Monique Hafler Past President – Cheri Umlauf President Elect- Open</p>

DISCUSSION THREADS	
Call to Order	Ed opened meeting 12:35PM
50/50 Raffle	<ul style="list-style-type: none"> • No 50/50 at DRJ conference



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DISCUSSION THREADS

DISCUSSION THREADS	
Local Sponsors	<ul style="list-style-type: none">• BC in the Cloud• Fusion Risk Managemen
Get Connected	<ul style="list-style-type: none">• National's site<ul style="list-style-type: none">◦ www.acp-international.com• AZ's site<ul style="list-style-type: none">◦ http://chapters.acp-international.com/centralarizona• LinkedIn<ul style="list-style-type: none">◦ Arizona ACP Chapter• Continuity Counts newsletter• Arizona Chapter Email address<ul style="list-style-type: none">◦ Arizona@acp-chapters.com



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DISCUSSION THREADS

Hosts	<p>Meeting Host:</p>  <p>Lunch Host:</p>  <p>Attendees:</p> <ul style="list-style-type: none"> • Members: 25 • Members of other chapters or Guests: 14 • Total Participants: 39
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DISCUSSION THREADS

Board Updates	<ul style="list-style-type: none"> • President* – Ed Simko <ul style="list-style-type: none"> ○ Elections kicking off ○ All 2020 Positions are Open! ○ Please see Ed Simko– 2019 Chapter President for more information to nominate yourself or someone else or Email Arizona@acp-chapters.com • Secretary* – Jill Titzer-no updates • Treasurer* – Susan Czarnowski – no updates • Information Director – Grainne McClorey-Mitchell <ul style="list-style-type: none"> ○ Radio show info “Preparing for the Unexpected” ○ Link- https://www.voiceamerica.com/show/2682/preparing-for-the-unexpected • Membership – Joanne Storbeck- Central Arizona Chapter has 62 members as of September 2019 • President Elect – Open • Program Director – Liz Brainard- No updates • Public Relations Director – Keith Berthiaume- No updates • Web Resources Director – Monique Hafler- Not in attendance • Past President – Cheri Umlauf- Not in attendance <p>*Executive Committee</p>
Member recognition	<p>Achievements/ Recognitions/Certifications, etc.- Brian Knutson moving and leaving the chapter, this was his last meeting Discussion topics? Roland Kelly mentioned that in June the ACP SF Chapter had a very successful event on the San Francisco Bay courtesy of the San Francisco Fire Department. This was a joint meeting with BRMA https://brma.com/. Over 35 Resiliency professionals witnessed all of the behind the scenes preparation for what is essentially an advanced firetruck in the form of a boat. Primary role is to support the Coast Guard in search and rescue missions and to attend to any fires that break out on the water. In September we hosted a national ACP Webinar on North Korea. Jonathan Tetzlaff provided an overview of risks on the Korean Peninsula – and resulting risks to the world as a whole -- based on his travel in North Korea and an analysis of the nuclear threat.</p>



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Finally in October we are involved with Fleet Week 2019, <https://fleetweeksf.org/>. Business Continuity & Emergency Management practitioners are invited to a special 2019 Fleet Week Senior Leaders Seminar (SLS). This invitation is restricted to practitioners only.

“Senator Dianne Feinstein, Secretary of State George P. Shultz, the Honorable Leon Panetta, San Francisco Mayor London Breed, and the Board of Directors of San Francisco Fleet Week (SFFW) invite you to participate in the 10th Annual San Francisco Fleet Week Senior Leaders Seminar (SLS).” The annual SLS is an invitation only program that aims to broaden working relationships and encourage cooperative emergency planning and response amongst political and diplomatic leaders as well as those from local, state, federal, and private sector organizations.”

The Senior Leaders Seminar takes place on October 9 and October 10 in San Francisco, CA. To register for the event, please contact: events@fleetweeksf.org

You are also invited to participate in the Humanitarian Assistance Village at the Marina Green in San Francisco, Friday, October 11 through Sunday, October 13. No registration is needed.

The Humanitarian Assistance Village (HAV) is an interactive exhibition demonstrating U.S. Military and Civilian capabilities in responding to a disaster. The STEM Education Center Presented by Verizon is an integrated program designed to inspire our youth in the fields of science and technology. Take your family around the village for a wonderful educational opportunity while enjoying the San Francisco Fleet Week Air Show presented by United Airlines. More information is available at: <https://fleetweeksf.org/humanitarian-village/>

Speaker 1	<p>Speaker: Richard Cooper, Director of Global Accounts, Fusion Risk Management</p> <p>Topic: “Investing in your Organizations Knowledge Base”</p> <p>Summary: Knowledge is power, as the old adage goes, and in the digital age, knowledge takes the form of data and metrics. Learn how global organizations and industry thought leaders are helping to steer their organizations toward becoming operationally resilient in the face of ever evolving challenges.</p> <p>Bio: Richard is recognized as a global industry thought leader and practitioner in the deployment, execution and roll-out of business continuity management software, technology risk management solutions, and the associated services. He has more than sixteen years’ experience in the business continuity and risk management marketplace and holds a MBCI certification from the Business</p>
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	<p>Continuity Institute. Richard advises, guides, and mentors organizations and professionals on industry best practices, resilience strategies and corporate governance. He brings a unique “client first” philosophy and has rewarded hundreds of clients with cost effective, scalable and long lasting solutions. He is committed to leveraging technology and a unique service approach to create best of class business continuity and operational risk management programs, and he is responsible for introducing and deploying BCM software and various notification tools internationally to many of the world’s largest organizations. Previous career accomplishments include founding Arbor Continuity Inc. after spending 12 successful years at Business Protection Systems International (BPSI), where he held various executive service and sales roles including company President. Before joining BPSI, Richard was a founding partner and CEO of the Packing House Inc. a leading document management company that was ultimately sold to Iron Mountain Inc.</p> <p>Recent Publication: https://www.fa-mag.com/news/evolve-or-fail-solving-the-challenge-of-operational-resilience-in-fintech-50472.html</p> <p>Contact info: rcooper@fusionrm.com</p> <p>Questions/Comments:</p> <ul style="list-style-type: none"> • Slide deck? Will be shared with Grainne • Related to the last slide- Breaking down the silos across groups is difficult. Doesn’t always match up across organizations and nor do they want to update it. If this can be accomplished makes buiding resilience easier. • Can consider with segmented organizations – such • Best catalyst to get this discussion going? Usually an emergency or not having a single source of truth • Are you seeing impact on Agile methodology? Absolutely. Co authored an paper on this with BCI. Agile concept will impact planning. • How do you see GPR impacting UK? Data is being ringed and manages in certains regions. Will impact smaller companies on • What is your recommendation if someone wanted to start fresh and get a quick win? Hot buttons- Facilities data. Risk assessments. Or in Vendor Management. Information should be in place.
Speaker 2	<p>Speaker: David Sayles, CBCP & CPP, Marketing Committee Co-Chair, ACP National Board Member Topic: ACP National update Bio: David Sayles is a Business Resiliency Manager at Tri State Generation and Transmission, Inc. He is responsible for the coordination of business continuity, disaster recovery, and crisis management. He has responded to numerous disruptive events to include weather and wildfire incidents. David also facilitates business continuity planning and conducts emergency exercises. He is a</p>



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Certified Protection Professional (CPP), a Certified Business Continuity Professional (CBCP), and holds a Bachelor's of Science degree in Criminal Justice Administration.

Prior to his position, David led several programs in private, municipal, and energy organizations focusing on physical security, business continuity, disaster preparedness, crisis management, and safety.

David served as Co-Chair of the Board's Chapter Development Committee in 2018. He is currently Co-Chairing the Marketing Committee. David is a Past President of the ACP Colorado Rocky Mountain Chapter and currently serves as the Chapters's Program Director.

Contact Info: dsales@tristategt.org

Questions/Comments:

- DRJ considers ACP a very important partner
- Items that ACP is working on under this committee
 - Professional Development committee- working on ACP book, collaborated best practices. Will be offered at discounted process
 - ACP 20/20 at Continuity Insights in April
 - Chapter development- assist with challenges, most common is when there is board of directors loss. If chapter is struggling with leadership contact ACPstaff@
 - Assist potential members that want to start a chapter- in Charlotte, NC
 - Ohio is our newest chapter
 - Innovations Committee- working on metrics tool kit
 - National membership call 10/10
 - Membership pins- based on years as a member
 - Ask the expert
 - Multi year membership at a discount- chapter dues prorated? Will be looking into it.
 - 3rd party assistance provided ACP if needed for publishing info
- Phishing emails from ACP? Yes, think its related to BOD info on website. Take contact off website using a simple form instead
- Membership growth- referrals and conferences
- Suggested for referrals an additional month of membership



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	<ul style="list-style-type: none"> • Board members need to bring in one new member a quarter • There is no organization available for government or public sector related organizations, nor are they considering business continuity. Focus is on Emergency Management • Would ACP help sponsor or proctor to assist in getting private industry with public sector? Yes • This committee engages with president's council. Please email suggestions to National. • Has ACP considered a forum where people could ask a question and have other members answer? <ul style="list-style-type: none"> ○ Linked In is in use for National and Central AZ has that in place for our chapter. ○ There are specialty groups that have surveys but do not discuss the issues ○ Central Arizona also had a chapter meeting related to best practices. ○ Suggested www.flyertalk.com is a good format for this. • Looking at more access to member list, with some restrictions • Suggestion is FaceBook due to the fact that its up front in everyone's day. ACP has a FB page • Think about succession planning • Membership questions <ul style="list-style-type: none"> ○ Members retire or move company to company- can't update on line. Have to send to ACP staff. When are we going to open that up outside of the renewal process? ○ Second email address and phone number 		
Next Meeting	<p>Date: 11/7/2019 Location: Webinar Speaker: Steve O'Neal, Agility Recovery Topic: TBD based on feedback</p>		
Program Outlook	11/7/2019	Virtual Meeting	Webinar Dial in information to follow
			Steve O'Neal, Agility Recovery Risk Management Topic



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	<div style="display: flex; justify-content: space-between;"> <div style="width: 15%;"> <p>12/5/2019 Annual Member Appreciation Luncheon</p> </div> <div style="width: 45%;"> <p>Desert Willow Conference Center 4340 E Cotton Center Blvd Ste 100, Phoenix, AZ 85040</p> </div> <div style="width: 30%;"> <p>John Iannarelli, Former FBI Terrorism SA, Terrorism Speaker, Author Presentation</p> </div> <div style="width: 10%; text-align: right;"> <p>Update</p> </div> </div>
Events	<ul style="list-style-type: none"> Continuity Insights Fall 2019 - October 21, 2019 - New York, NY BCI World 2019 – November 5 – 6, 2019. London, UK. Information and registration here.
Wrap Up	<ul style="list-style-type: none"> 50/50 Winner: N/A Elections coming up <ul style="list-style-type: none"> New board members will participant in transition meeting Other committees opportunities open up during the year – please let us know if you have a interest ACP Booth- Thank you Rod Guffey for covering the booth!
	Meeting adjourned at 2:11PM