

## WHY PLAN?

Businesses are taking a fresh look at their disaster recovery strategies, and most are finding them to fall painfully short. The time it takes to overcome any disaster, be it flood, fire, water main break, equipment failure, attacks preventing network availability, etc. can all create not just minutes or hours of downtime, but days. (anonymous, n.d)

According to a study by Agility Recovery Solutions:

- Nearly 4 in 5 (78%) of businesses faced with a catastrophe without a contingency plan are out of business within 2 years, and (anonymous, n.d)
- 9 in 10 (90%) of companies unable to resume business operations within 5 days of a disaster are out of business within 1 year. (anonymous, n.d)

Having a solid disaster recovery plan can mean the difference between giving into a crisis and surviving. According to the Small Business Administration, over 90 percent of businesses will fail within two years after being struck by disaster. (anonymous, [caverntechnologies.com](http://caverntechnologies.com), n.d) But whereas big companies must recover as early as possible because there are large dependencies like workers, government for economy, customers, etc. Therefore large-scale industries need a recovery plan to maintain business continuity and here is a small plan for recovery.

- **Secure buy-in from executive management.** Once you have the go ahead from the top, you are ready to move forward (anonymous, [caverntechnologies.com](http://caverntechnologies.com), n.d).

- **Begin with a plan.** Put your to-do list and tasks on paper, and then share them with your team (anonymous, [caverntechnologies.com](http://caverntechnologies.com), n.d).
- **Start simple.** Don't try to do too much, too quickly (anonymous, [caverntechnologies.com](http://caverntechnologies.com), n.d).
- **Set goals.** Shorter term goals are more easily attainable, so start small (anonymous, [caverntechnologies.com](http://caverntechnologies.com), n.d).
- **Have a kick-off meeting.** Bring together those people who will be involved in planning and response (anonymous, [caverntechnologies.com](http://caverntechnologies.com), n.d).
- **Hold each other accountable.** Set goals as a team and announce them publicly. (anonymous, [caverntechnologies.com](http://caverntechnologies.com), n.d).

## References

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