



# Association of Contingency Planners Garden State Chapter Newsletter

Dedicated to the evolution of Business Continuity

4Q 2012

<http://gardenstate.acp-international.com>

## President's Corner

Stan Carlstadt

Greetings!

I hope everyone had a great summer and that your air conditioning worked flawlessly!! Now that fall has arrived, my big project is to start getting the sailboat ready for winter storage. Please excuse me if I'm grumpy at our next chapter meeting!!

Our Garden State Board of Directors are also busy. It's time to start the annual election process, do our end of year checklist and to start our planning process for 2013. I'm very grateful to all our Board members for the work they did this past year.

As I mentioned - elections will be starting shortly. You should soon receive an email from our Nomination Committee seeking volunteers to serve on our Board of Directors next year.

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## National Level Exercise (NLE) 2012: Simulated Cyber Incident Update

By: Bernard Jones & Source: DHS/FEMA

The National Level Exercise (NLE), formerly Top Official (TOPOFF), is a congressionally-mandated planned preparedness exercise held every year to give all levels of government a way to test their plans and skills in a realistic environment. The NLE 2012 was based on a cyber event, and involved FEMA Regions I, II, III, and V, as well as the infrastructures of Information Technology, Communications, Water, and Mass Transit/Rail.

This was the first time a cyber event was simulated in an NLE.

On July 24th, the U.S. Northern Command hosted the Building Resilience through Public Private Partnerships Conference.

The Emergency Management and Response—Information Sharing and Analysis Center (EMR-ISAC) found that NLE 2012 consists of four major exercises, including a capstone exercise in June.

This year's NLE examines national response plans and procedures including the National Response Framework (NRF), NRF Cyber Incident Annex and Interim National Cyber Incident Response Plan (NCIRP). [The NLE 2012 Fact Sheet](#) (PDF, 85 Kb) states: "Unique to NLE 2012 will be an emphasis on the shared responsibility among all levels of government, the private sector and the international community to secure cyberspace and respond together to a significant cyber incident."

NLE 2012 included four exercises, including a capstone exercise. These exercises share common scenario elements, planning efforts and governance structure.

The four major exercises conducted were (March - June 2012):

**Exercise #1 - Information Exchange:** This discussion-based exercise brought together representatives from federal, state and private sector partners, the Cyber Unified Coordination Group and others to evaluate information sharing capabilities and to build a cyber Common Operating Picture.

### FLASH:

**Garden State Chapter Elections  
are coming in November!**

**More information to follow!**

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# FEMA National Preparedness Month Review

Source: DHS/FEMA

## NATIONAL PREPAREDNESS MONTH 2012 PLEDGE TO PREPARE: AWARENESS TO ACTION

National Preparedness Month (NPM) is sponsored by the Ready Campaign in partnership with Citizen Corps and the Advertising Council. NPM is held each September to encourage Americans to make sure they are prepared for disasters or emergencies in their homes, businesses, and communities.

September 2012 marks the ninth annual NPM and this year's slogan is: "Pledge to Prepare, Awareness to Action". The goal this year is to transform awareness into action by encouraging all Americans to take specific steps to ensure that their homes, workplaces, and communities are prepared for disasters and emergencies of all kinds. By doing so, individuals, business and organizations can commit to doing at least one of the following:

1. Learn about emergency hazards and their appropriate responses
2. Build an emergency kit
3. Make a communications plan
4. Get involved in preparedness in their community.

Individuals, businesses, community organizations and places of worship can register to become a National Preparedness Coalition Member by visiting <http://www.ready.gov> and clicking on the Pledge to Prepare banner.

NPM Coalition membership is open to all public and private sector organizations. In 2011, nearly 10,000 individuals and organizations registered to become coalition members in what was our largest number since the beginning of the awareness campaign.

Each September, Coalition Members share preparedness information with their colleagues, customers, employees, and communities. Members are encouraged to find ways to participate in existing events and meetings throughout their communities to share preparedness information, or create a preparedness event of their own.

For an inclusive list of volunteer opportunities in your communities, visit [community.fema.gov](http://community.fema.gov) and [serve.gov](http://serve.gov).

The NPM coalition website offers resources for Coalition Members that include:

1. Toolkit
2. Discussion forums
3. Calendar of events

Throughout the year, the Ready Campaign promotes individual emergency preparedness at home, at their place of work, and throughout their communities.

Ready is a national campaign, produced in partnership with The Advertising Council, designed to educate and empower Americans to prepare for and respond to all types of emergencies, including natural disasters and potential terrorist attacks.

The *Ready* Campaign's websites ([ready.gov](http://ready.gov) and [listo.gov](http://listo.gov)) and toll-free numbers (1-800-BE-READY and 1-888-SE-LISTO) provide free emergency preparedness information and resources available in English and Spanish.

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### ACP Garden State Chapter Executive Board

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## FEMA National Preparedness Month Review

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Citizen Corps brings together community and government leaders to involve community members in emergency preparedness, planning, mitigation, response and recovery. These Councils enable collaborative planning between government and civic leaders and provide localized support for: outreach and educational efforts to the public; training and exercises that effectively integrate emergency responders, volunteers with a response role, and the general public; and volunteer programs that augment the full range of emergency response services.

For more information about Citizen Corps, visit <http://www.citizencorps.gov>.

### STEP 1. BE INFORMED

Emergency preparedness is not the sole concern of Californians for earthquakes, those who live in "Tornado Alley"; or Gulf Coast residents because of hurricanes. Most communities may be impacted by several types of hazards during a lifetime. Americans also travel more than ever before; to areas impacted by hazards they may not be at risk of near their homes. Knowing what to do before, during and after an emergency is a critical part of being prepared and may make all the difference when seconds count.

Some of the basic protective actions are similar for multiple hazards. For example, safety is necessary when experiencing all hazards, whether this means sheltering or evacuating depends on the specific emergency. Developing a family communications plan or making an emergency supply kit are the same for [accidental emergencies](#), [natural disasters](#) and also [terrorism](#). However, there are important differences among potential emergencies that should impact the decisions you make and the actions you take.

Use the links on this page to learn about the potential emergencies that can happen where you live and the appropriate ways to respond to them. When you know what to do, you can plan with your household and prepare in advance to be ready. These links also provide information about how protect your household and begin recovery following the initial disaster.

Before a disaster, learn how you will know there is an impending hazardous event. Familiarize yourself with the signs of events that come without warning and know the [local advance alerts](#) and warnings and how you will receive them. Knowing about the local emergency plans for shelter and evacuation and local emergency contacts will help you develop your household plan and will also aid you during a crisis.

Learning what to do in different situations and developing and customizing your plans for your local hazards, the locations frequented by members of your household and the specific needs of household members including animals will help you reduce the impact of disasters and may save lives and prevent injuries.

### STEP 2. MAKE A PLAN

Your family may not be together when a disaster strikes so it is important to plan in advance: how you will get to a safe place; how you will contact one another; how you will get back together; and what you will do in different situations. Read more about [Family Communication](#) during an emergency.

Ready.gov has made it simple for you to make a family emergency plan. Download the [Family Emergency Plan](#) (FEP) (PDF - 750 Kb) and fill out the sections before printing it or emailing it to your family and friends.

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## New Jersey City University has launched the country's first doctorate program in security studies, but is the profession ready?

By: Whit Richardson

**J**ERSEY CITY, N.J. - Since 9/11, the number of academic programs in security-related fields has exploded. Bachelor's and master's degrees in security studies or homeland security are now available at more than 350 programs nationwide, according to some estimates. A doctorate, however, has remained elusive.

**U**ntil now.

**N**ew Jersey City University (NJCU), based here, has launched the country's first doctorate program in security studies. On July 9, an inaugural class of 13 students arrived on campus to begin their pursuit of a Doctor of Science (DSc) in Civil Security Leadership, Management, and Policy. The term "civil security" encompasses national security, corporate security and cyber security, according to John Collins, CPP, chair of NJCU's Professional Security Studies Department.

The development of a security-related doctorate program is the logical progression of a trend that began after 9/11, some security experts told *Security Director News*. However, while it's a milestone in security's continued journey toward a more recognized profession, it's still far from clear what impact one security-related doctorate program will have on the profession.

NJCU's three-person security studies department began discussing the potential for a doctorate program in 2006, Collins said, after numerous trips to a conference on security education issues at the Naval Postgraduate School. (The school's Center for Homeland Defense and Security [lists 354 degree or certificate programs](#) in homeland security, emergency management, emergency preparedness, terrorism or cybersecurity, though it doesn't claim to be comprehensive.) It's clear, he said, the security profession needs a doctorate degree because "there were lots of people with multiple masters going into academic settings or even leadership settings where their employers wanted them to have a doctorate or terminal degree," Collins told SDN.

The NJCU's DSc in civil security is an executive-formatted program, which means students spend two weeks on campus during the summer and weekends during the regular semester. Augmented with online course work, the three-year program has a total of 48 semester hours. It received state approval and regional accreditation in April.

NJCU currently awards both the Bachelor of Science and Master of Science degrees, so Collins said offering a DSc was the most logical progression.

And while the DSc is not as well known as the PhD, it's by no means less respected. "Harvard University offered the first Doctorate of Science in the United States in 1872," he said.

While academia is the usual recipient of doctoral graduates, Collins said government agencies are looking for senior security people with the highest credentials they can get. "They've been leaning toward higher degrees," he said. "More specifically, the analytical aspect that we built into the degree. That's really what they're looking for."

While there's no evidence that private corporations are looking for CSOs with doctorate-level education, there's definitely more companies requesting candidates have master's degrees, according to Kathy Lavinder, an executive search specialist who focuses on high-calibre investigators and security directors. Lavinder is currently leading a search for a senior manager of security and intelligence, "and they explicitly said they would love advanced degrees," she told SDN. "They really had a strong preference for it."

She's noticed the trend over the past year. "They are looking for people who have demonstrated that they can handle advanced material.

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## New Jersey City University has launched the country's first doctorate program in security studies, but is the profession ready?

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For this particular role, they're looking for very high-level analysis and writing skills, and I think a master's degree does align with that. It does demonstrate that they can do things at that level."

However, she hasn't yet had any clients request job candidates who have doctorates, but she wouldn't be surprised if someday it became more common. "There is a little bit of an arms race going on for certifications, degrees and credentials," she said.

NJCU received 52 applications for the program, Collins said, but were only able to select 13 for the first class. In the future, class size will be limited to 30.

The initial 13 students are an eclectic bunch, Collins said. There's an administrative law judge from Cleveland who does adjudication for the Federal Emergency Management Agency and the Department of Homeland Security. There's a microbiologist who wants to use the doctorate to deepen his work with DHS on bioterrorism. There's a security professional from Educational Testing Service, the world's largest private nonprofit educational testing and assessment organization. "It's all over the place," Collins said. "We have corporate people in there. We have cyber people in there. We have national security people in there. We have a branch chief from the Department of Homeland Security out of Washington. We've got local law enforcement."

However, while the trend in the security profession is heading toward more advanced degrees, whether it is ready for NJCU's doctorate program is debatable, according to Jeffrey Grossmann, director of the Homeland & Corporate Security Program at St. John's University in Queens, and chair of ASIS International's Academic and Training Programs Council. He compares it to the field of criminal justice. "Criminal justice was in the same boat 50 or 60 years ago. There were no doctoral programs, no PhD programs in criminal justice. It was considered a vocational program at best," Grossmann said. "Then they had master's programs creep up, then naturally as scholars chose criminal justice as a path it led to the creation of doctoral programs. I don't think we're at that level yet in the private security industry."

NJCU faces many challenges, Grossmann said. For one, it's hard to put together a doctorate program from scratch in an industry that's never had one. "It's like a dog chasing its tail," Grossmann told SDN. "What comes first? In general, that's what the academic industry is all about. It's about demonstrating a need before actually putting something together. But there has to be something in place to develop that need."

Grossmann admitted he's currently trying to put together a graduate-level program in security studies and his biggest challenge is demonstrating the need for the program to the rest of the faculty.

Another challenge of developing a doctoral program in security is there's still debate within the field over critical aspects, such as a definition of homeland security and what such an education should entail. Grossmann believes it's only a matter of time until the government steps in to begin accrediting security-related programs, but until that time schools will have free rein to design programs as they want. "It's like the wild west out there," Grossmann said. "Schools are doing what they want to do. Nobody is policing them. Nobody is monitoring them. In fact, if security professionals can't even agree on what the definition of homeland security is, how can a university design a homeland security curriculum? It's sort of problematic."

Grossmann's doubts, however, don't mean he's not supportive of NJCU's efforts. He just knows that NJCU being the first means it will face unique challenges. "Is there a need for a doctoral-level program in civil security leadership? It's questionable," he said. "Would I like to see something like that? Absolutely, because it will help further my profession."

Ron Hurley, director of public safety for Berkeley College in Woodland Park, N.J., agrees. He believes the profession is very ready for such a doctorate program, and is a member of the inaugural class.

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### ACP Garden State Photo Gallery

*Another successful ACP Garden State Chapter Meeting! Thank you ETS for being such a gracious host and thank you Mort Mikkelsen for a superb presentation on "Cloud Computing"!!*



(L. to R.) Michael Beninato, (Chapter Program Director), Mort Mikkelsen (Chapter Public Relations Director)



(L. to R.) Angela Wolverton (ETS), Michael Beninato, Tim Mathews (ETS)



(L. to R.) Tim Mathews, Angela Wolverton, Wayne Cosner (ETS), Allison Kane (ETS)



(L. to R.) Michael Beninato, Mort Mikkelsen



Tim Mathews (ETS)

## National Level Exercise (NLE) 2012 Continued from page 1

**Exercise #2 - Cyber Incident Management/Virtual Effects:** This tabletop exercise focused on evaluating the NCIRP. Participants tested the coordination, authorities, responsibilities and operational capabilities among U.S. governmental entities, partner nations and the private sector in response to a significant cyber event

**Exercise #3 - NLE Capstone/Cyber Physical Effects:** This functional exercise examined challenges related to managing a cyber event with physical consequences and national security implications. This included addressing cyber and physical interdependencies and impacts while coordinating a Whole Community response.

Whole Community approach encompasses understanding and meeting the true needs of the entire affected community; engaging all aspects of the community (public, private and civic) in defining those needs and devising ways to meet them and strengthening the assets, institutions and social processes that work well to improve resilience and emergency management outcomes.

**Exercise #4 - Continuity Exercise/Eagle Horizon:** This operations-based exercise evaluated the continuity capability of federal departments and agencies. A component includes a nationwide exercise examining communications capability of the homeland security enterprise under conditions in which critical systems have been degraded or lost.

In addition to these exercises, the NLE 2012 process included senior level exercises, building-block events (i.e., seminars and training) and routine exercise planning meetings.

Participation in each exercise is determined individually but overall, NLE 2012 participation included the Executive Office of the President, federal, state, local, tribal and territorial department and agency officials and emergency operations elements, nongovernmental and private sector organizations and international partners

A recap of NLE 2012 will be presented in an upcoming ACP Newsletter edition!!

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You should also inquire about emergency plans at places where your family spends time: work, daycare and school, faith organizations, sports events and commuting. If no plans exist, consider volunteering to help create one. Talk to community leaders, your colleagues, neighbors and members of faith or civic organizations about how you can work together in the event of an emergency. You will be better prepared to safely reunite your family and loved ones during an emergency if you think ahead and communicate with others in advance. Read more about [school and workplace plans](#).

### STEP 3. BUILD A KIT

A disaster supplies kit is simply a collection of basic items your household may need in the event of an emergency.

Try to assemble your kit well in advance of an emergency. You may have to evacuate at a moment's notice and take essentials with you. You will probably not have time to search for the supplies you need or shop for them.

You may need to survive on your own after an emergency. This means having your own [food](#), [water](#) and other [supplies](#) in sufficient quantity to last for at least 72 hours. Local officials and relief workers will be on the scene after a disaster but they cannot reach everyone immediately. You could get help in hours or it might take days.

Additionally, basic services such as electricity, gas, water, sewage treatment and telephones may be cut off for days or even a week, or longer. Your supplies kit should contain items to help you manage during these outages.

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"I think it helps me not just to do my job, but also it opens up doors for me in the future," said Hurley, who already has a master's degree in national security studies from NJCU and is also an adjunct professor within its security studies department. "The more tools you have in your tool box the better equipped you are to survive an economy like this."

Whether NJCU's doctorate program will be the first of many to sprout up, or a trail blazer that will struggle on its own for a while, Hurley believes it's a positive development for the profession. "Anything that raises the bar is better for ourselves, it's better for the industry, and better for the security of our country," Hurley said.



**FEMA National Preparedness Month Review**  
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**STEP 4. GET INVOLVED**

In the face of disaster, Americans come together with courage, compassion and unity and ask, "How can I help?"

There are many ways to Get Involved especially before a disaster occurs. The whole community can participate in programs and activities to make their families, homes and communities safer from risks and threats. Community leaders agree the formula for ensuring a safer homeland consists of volunteers, a trained and informed public and increased support of emergency response agencies during disasters. Major disasters can overwhelm first responder agencies, empowering individuals to lend support.

So Get Involved before disaster strikes! Here are a few ways you can help:

- Volunteer to support disaster efforts in your community. Get trained and volunteer with a Community Emergency Response Team, Medical Reserve Corps unit and/or other Citizen Corps Partner Program or Affiliate organization. Many local faith-based and community organizations have programs active in supporting disasters too. [View more volunteer opportunities.](#)
- Be part of the community planning process. Connect and collaborate with your local emergency planning group, Citizen Corps Council or local emergency management agency. [Contact nearest planning organization.](#)
- Join or start a preparedness project. Find an event or identify local resources, build a team, choose a project, set goals and serve your community by improving the preparedness of your friends, colleagues and neighbors. [Get started.](#)
- Support major disasters by donating cash or goods which may help meet the needs of your community in times of disaster. [Learn more.](#)

This represents only a few of the many ways that individuals and community organizations can Get Involved to help communities lessen, prepare for, respond to and recover from disasters. If you have additional ideas or success stories, you may share them by [contacting us](#) or posting them on <http://community.fema.gov>.

For additional opportunities that may be unique to your community, contact your [local emergency management agency](#) or Citizen Corps Council in your area.

**ACP Sponsors**

The ACP Garden State Chapter would like to take this opportunity to thank all our sponsors who have helped to make our chapter meetings a success so far this year in 2012!



**President's Corner**  
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Besides helping the chapter out, it's a great way to earn re-certification points for the year.

Our last chapter meeting at Educational Testing Services (ETS) on September 25th was a good one. Thanks to Tim Mathews and his ETS DR/BCP Group for hosting the meeting. Many thanks also to our ACP Garden State Board member, Morten Mikkelsen. Mort ran a very informative group discussion on Computing & Disaster Recovery – Trends and Thoughts.

Hope to see everyone at our next Chapter Meeting in November at New Jersey Institute of Technology (NJIT). Date and details to be announced shortly.

All MY Best,

Stan Carlstadt, CBCP