



Association of Contingency Planners  
Dedicated to the Evolution of Business Continuity

## Garden State Chapter Newsletter

### **DISASTER PREPAREDNESS IS GOOD BUSINESS FOR NEW JERSEY**

**Reprinted with approval from FEMA**  
**Release date: August 9, 2013 Release #: 4086-204**

LINCROFT, N.J. -- The restoration of businesses hit hard by Superstorm Sandy was essential to beginning New Jersey's recovery. But with almost four months to go before the end of this hurricane season, businesses without disaster plans are skating on thin ice.

"History has proven the sooner local businesses recover following a disaster, the faster the community begins recovering," said Gracia Szczech FEMA's federal coordinating officer for New Jersey recovery. "Which is why having an emergency, or disaster operations plan is crucial."

Having a continuity and preparedness plan is just the beginning, though. Implementation and regular practice of the plan enhances the resilience of a business and its capability to jumpstart the recovery process. Being the first business of its kind – or the first on the block – to return following a disaster could catapult revenues at a time when needed the most.

The New Jersey Office of Emergency Management, the Federal Emergency Management Agency and the Small Business Administration all encourage businesses to prepare for future severe weather events.

Businesses with thorough disaster preparedness plans generally have less damage, less economic loss and less down time following a disaster. A plan also will assist a business' community recovery more quickly following a disaster.

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### **2013 ACP Garden State Executive Board Members**

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○ Richard Rehak	Treasurer
○ Tatiana Pezzoli	Education
○ Bernard Jones	Information
○ David Stuart	Membership
○ Michael Beninato	Program
○ Bernard Jones	Publications
○ Morten Mikkelsen	Public Relations

### **CHAPTER ADVERTISING SECTION!**

Our chapter newsletter now includes a section for vendor advertising!

This month we feature:

**New Jersey Institute of Technology**  
&  
**Windstream Hosted Solutions**

### **Newsletter monthly features:**

**"Emergency Management, Business Continuity, and Disaster Recovery "Tid-Bits"**

**& "5 Questions"**

**Are back in this newsletter edition!**

**DISASTER PREPAREDNESS IS GOOD BUSINESS FOR NEW JERSEY – continued from page 1**

“Prepared businesses can really help minimize the impact a disaster has on a community,” said Bill Vogel, FEMA’s deputy federal coordinating officer. “Local businesses are vital resources and economic engines so it’s a huge step toward recovery if they’re able to reopen quickly after a disaster.”

Businesses should consider several elements in preparing for a disaster. Detail how you will be in contact with employees, customers and others. Employees should be encouraged to stay informed of potential emergencies and make a family emergency plan. An employee with a good plan at home will be back on the job quicker, free from home anxiety due to a disaster and will be more productive on the job.

Not only is it important to protect the staff, building, data and company inventory during a damaging event; it also is critical to prepare a plan to continue operations in case most everything is destroyed.

A good plan may include provisions to relocate to a pre-identified site, retrieve business records, and a way to operate efficiently with a smaller staff of key individuals.

FEMA provides a step-by-step approach to emergency planning, response and recovery for companies of all sizes at [www.ready.gov/business](http://www.ready.gov/business).

FEMA’s mission is to support our citizens and first responders to ensure that as a nation we work together to build, sustain, and improve our capability to prepare for, protect against, respond to, recover from, and mitigate all hazards.

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The social media links provided are for reference only. FEMA does not endorse any non-government websites, companies or applications.

Last Updated:  
August 9, 2013 - 13:14

State/Tribal Government or Region:  
[New Jersey](#)

Related Disaster:  
[New Jersey Hurricane Sandy](#)



# FEMA

**Are you interested in hosting a Chapter meeting at your facility?**

Contact your ACP Garden State Chapter Program Director: Michael Beninato at [michael.beninato@bankofamerica.com](mailto:michael.beninato@bankofamerica.com) for a complete list of 2013 and 2014 available dates.

**Emergency Management, Business Continuity, and Disaster Recovery “Tid-Bits”****Business Continuity Insights**

Many companies are still not leveraging social media as a crisis management resource: this is one of the key findings from a recent PwC survey which looked at how business continuity management is evolving.

<http://www.continuitycentral.com/news06887.html>

**Should business continuity managers commit to a new ‘Always Be Testing’ routine?**

Larry Lang explains why new thinking is required when it comes to data system testing regimes.

<http://www.continuitycentral.com/feature1092.html>

**More “Tid-Bits” provided with each newsletter edition. Permission to post granted by Continuity Central**

**September Chapter Meeting Information - Agenda**

**Association of Contingency Planners  
Garden State Chapter Meeting Agenda**

**Thursday, September 12, 2013**

**Location:****Sungard Recovery Services**

777 Central Avenue

Carlstadt, New Jersey

**Conference Room: Executive Conference Room**

10:30 am – 11:00 am	Registration and Networking Opportunities
11:00 am – 11:05 pm	“Welcome Address” by our ACP Garden State Chapter President, Stan Carlstadt
11:05 am – 1:30 pm	<p><b>TOPICS:</b></p> <ul style="list-style-type: none"> <li>• Sandy – Lessons Learned</li> <li>• Lunch</li> <li>• Distributed Denial of Service (DDoS)</li> <li>• Q &amp; A session</li> </ul> <p><b>PRESENTERS:</b></p> <ul style="list-style-type: none"> <li>• Bob DiLossi – Sungard Recovery Services, Carlstadt, NJ <ul style="list-style-type: none"> <li>o Sandy Lessons Learned</li> </ul> </li> <li>• Rob Corso – Sungard Recovery Services, Carlstadt, NJ <ul style="list-style-type: none"> <li>o Distributed Denial of Service (DDoS)</li> </ul> </li> </ul>
1:30 pm – 2:00 pm	Stan Carlstadt, ACP Chapter Business/Closing Remarks
2:00 pm – 3:00 pm	Tour of 777 Central Avenue Facility

We extend our grateful thanks to **Don Bowker** and **Sungard** for sponsoring today’s meeting!

**Our Newsletter Needs Your Story! – Contact Bernie!**

Whether you are a Garden State ACP member or a vendor to our ACP Garden State community, we are looking for your input. If you have experiences, lessons learned, or have been through a DR/BC situation and have a story to tell, please share it with the rest of us. Even if you are not the greatest writer in the world, don't fret; the newsletter editorial staff will gladly massage your missive into something memorable. Photos are welcome too.

Don't be shy – it's your newsletter – and it's a great way to participate in our Chapter. And best of all – you qualify for continuing education points for your certification requirements.

**5 Questions**

Each month a member of our Garden State Chapter will have an opportunity to answer 5 questions about our profession. Our hope is that the questions and answers will stimulate further discussion among our chapter members on various DR/BCP/EM “topics of the day”.

This month's chapter member: **Dave Stuart**

**Question #1: “Dave, what made you select DR/BCP/EM as your profession?”**

Because I started out going to school (after High School) for Data Processing (today IT) and throughout my career in data center operations starting in the Navy, then on to Bell Labs and AT&T, the next step was to move out of operations and into DR Planning. I have been a certified CBCP since 1993 and have now included MBCI since 2011.

**Question #2: “Dave, what is the number one challenge in your day-to-day DR/BCP/EM work?”**

On a day to day basis in the maintenance of nine DR-related documents on a quarterly basis, preparing for an All-inclusive annual DR Exercise, and various Service Level Agreements (SLA's) for a department of the Federal Government.

**Question #3: “Dave, what would be your advice for those entering the DR/BCP/EM profession?”**

First thing is to become certified through DRII as well as through BCI especially for those who will be working with or for organizations that have international divisions or clients. Not all international companies recognize DRII even though this is becoming less each year. Both organizations not only have the training and certifications but have great templates and advice that you and your company can use.

**Question #4: “So Dave, what are your thoughts on ways to enhance our chapter for the rest of 2013?”**

Currently I'm working with ACP corporate Membership Director to see what suggestions they may have which will be to develop a form letter to be sent out to those who are not part of the Garden State Chapter of the ACP. Another Idea would be to see if we can advertise on the DRII website.

**Question #5: “To wrap things up, so Dave when you not doing DR/BCP/EM work, what do you like to do in your spare time?”**

Besides my wife's "Honey Do-List" which never seems to end, I do enjoy target shooting with my son and friends also looking forward to being a first time Granddad, due in a couple of weeks.

**Thanks and Congrats on the new arrival, Dave!!!!**

Each month we will feature a different chapter member answering a new set of “5 Questions”! If you would like to volunteer for an upcoming newsletter, please contact Bernie – Publications Dir.

**Welcome, New and Renewing Members!**

Please join us in extending a hearty welcome to new and renewing members!

Let's extend a big "shout-out" to the following new or renewing members for their continuing commitment to our stellar network of continuity professionals here in the Garden State:

**Steve Mancia; Carl Enriquez; Gilad Shoor; Al Rennick; Dennis Dura**

Attention: ACP membership renewals may be performed via the corporate website:

<http://www.acp-international.com/index.php/membership/join-now>

**Please visit our Garden State ACP Chapter website:**

<http://gardenstate.acp-international.com/index.htm>

**Do you have any questions regarding our website? Contact Bernard Jones at:** [bernienj@hotmail.com](mailto:bernienj@hotmail.com)

**Looking for a new career opportunity? Go to our employment webpage to learn more:**

<http://gardenstate.acp-international.com/indexfiles/employment.htm>

**Book of the Month**

Each month we plan to feature a book/publication within the field of Disaster Recovery, Business Continuity, or Emergency Management. If you would like to offer suggestions for an upcoming book to feature, please contact Bernard Jones – Publications Director: [bernienj@hotmail.com](mailto:bernienj@hotmail.com)

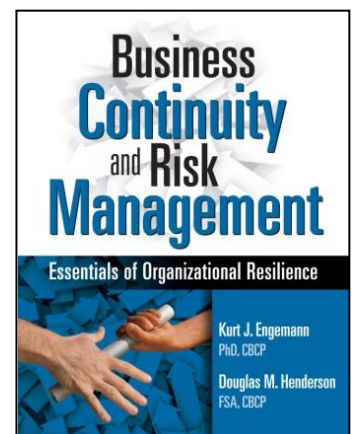
**Title:** Business Continuity and Risk Management: Essentials of Organizational Resilience

**Written by:** By Kurt J. Engemann, PhD, CBCP and Douglas M. Henderson, FSA, CBCP,

**ISBN:** 978-1-931332-54-5

**Summary:**

- State-of-the-art exposition of the global body of knowledge for Business Continuity Management and Risk Management, including current international standards and best practices.
- Flexible, modular design that allows you to customize your own self-study plan: covering fundamental principles and practices; detail on Information Technology and Emergency Management; Risk Modeling if you want a foundation in the statistical underpinnings of risk management.
- Comprehensive training package for professional development classes. Case studies are integrated throughout the text to give managers experience in applying chapter principles.
- Holistic coverage of two interfacing fields: Business Continuity, which tends to deal with consequences, and Risk Management, which tends to be preventative.
- Quick desk reference for your BCM team offering a readable blend of academic principles and practical applications an effective tool for grounding interdepartmental teams learning to develop and maintain BC plans.



**Both The Business Continuity Institute (BCI) and The Institute of Risk Management (IRM) have endorsed the book.**

**July 9<sup>th</sup> ACP Garden State Chapter Meeting: Synopsis - By Stan Carlstadt**

My take on our July meeting was that it was quite informative and interesting - we had two excellent guest speakers and all that attended commented that they enjoyed the presentations very much. Morten Mikkelsen, of Windstream Hosted Solutions in Cranford, NJ was our meeting host. Many thanks to Mort and his company for also providing lunch. Mort is a long time member of our Garden State Board of Directors and is a Sr. Cloud & Data Center Sales Consultant for Windstream. An added plus for the meeting was that we had three "first time guests" attend the meeting: Laura Wheeler, Maggie Rogers and Gilad Shoor. Hope to see more of them in the future!

I met Dan O'Brien, our first guest speaker, at a symposium last year in North Jersey. After talking with Dan back then, I immediately knew he could do a terrific presentation on his area of expertise. Dan is President of Academy Electric of Westwood, NJ. <http://academyelectrical.com/> Academy Electric specializes in generator sales, service, installations and rentals. They feature Onan generators and a full line of diesel and natural gas-fueled backup generators. It was very evident during Dan's presentation that he is most assuredly a subject matter expert on emergency generators. Al Rennick and I have noted many times that the number one cause of disasters in the business world has been "electrical power" for at least the past 15 years; this subject should be one high on our DR/BC/EM radar and knowledge.

Dan's company has installed approximately 900 emergency generators in the tri-state area and maintains most of them under maintenance agreements/schedules. One item that Dan noted during his session really astounded most of us in the room. He said that he has a handful of customers on the Jersey shore who are still running their businesses with their emergency generators!! Hurricane Sandy hit the Jersey shore back in late October 2012 and utilities have still not been restored in many areas.

FYI - Dan's presentation can be found out on our Garden State Website at: <http://gardenstate.acp-international.com/index.php/about-us/important-documents>. Whenever I am performing a "DR Risk Assessment" of a critical location for a company, I use checklists that I have developed over the years. I have one checklist specifically for emergency generators. Dan's presentation can be an excellent reference for someone updating or even just starting their own checklist.

Many thanks to Dan for sharing his expertise with us - I hope we can have him back again in the future! Our second guest speaker was Frank Leonetti from the ACP Corporate Board of Directors. Frank is an independent consultant and although he doesn't have white hair like me - he's been in this business for a long time and is really good at it! Before joining the ACP Corporate Board, Frank spent a good amount of time on the Liberty Valley ACP Board of Directors. I've known Frank for a few years and he helped Liberty Valley become the successful ACP chapter that it is today.

Frank talked about a number of initiatives that ACP Corporate is working on now or have accomplished. He also discussed what being a chapter member means. How members of a chapter should not only be active in attending meetings, but make efforts to "add value" to the chapter by joining a working group or by introducing ideas and suggestions.

Frank has impressed me since I've been chapter president - he calls me several times a year and discusses what is happening around all the other chapters. The real reason for his calls is that he always offers any help he can lend our chapter from where he sits on the Corporate Board. I mentioned at the meeting that I have noticed a positive change in the ACP Corp Board since Frank has joined it. A good number of changes have been implemented and are making the organization as a whole run much better. I personally know that Frank had a lot to do with it. I'm looking forward to his continued work and efforts.

We thank Frank for attending our meeting and speaking with us!

***On the next few pages, please enjoy a few photos taken at the meeting. The chapter thanks Betty Byrnes for taking all the photos and capturing a few moments from the meeting!***



*July Chapter meeting photos – “Photos compliments of Betty Byrnes”*



*Richard Young (left) and Don Bowker (right) Don will host our September chapter meeting at SunGard.*



*Chapter meeting 'early birds', l. to r. – Richard Young, Maggie Rogers (guest), Laura Wheeler (guest), Dan O'Brien (guest speaker), Dave Stuart*

***More July Chapter meeting photos – “Photos compliments of Betty Byrnes”***



**Chapter meeting guest speaker – Dan O'Brien**



***l. to r. Rich Rehak, Frank Leonetti, Morten Mikklesen (host), Maggie Rogers, Laura Wheeler, Mike Puerari, Dan O'Brien, Dave Stuart, Gilad Shoor (guest), Mike Takacs***



**Guest Speaker Frank Leonetti – ACP Corporate**



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***Contact Chapter President Stan Carlstadt for more information***

***New Jersey Institute of Technology (NJIT)***

*154 Summit Street, Newark, NJ 07102*



***Enroll in the NJIT MS Degree in Emergency  
Management and Business Continuity!"***

Look for the September edition of our newsletter around September 15<sup>th</sup>!