



Liberty Valley Chapter

2015 Fall Newsletter

**Congratulations to the Liberty Valley
2016 Executive Committee & Board of Directors!**

Executive Committee

President – Barbara A. Shaw, Vanguard
Secretary – Tracy Gkonos, ProTinue, Inc. / PPT Consulting
Treasurer – Millard Jackson, Cerner

Board of Directors

Education & Seminars – Lester Hawthorne, Vanguard
Information – Ginnie Stouffer, Aforethought Consulting
Membership – Stephanie Marjoram, BC in the Cloud
Programs – Marc Tumolo, Vanguard
Programs – Donna Arobone, Vanguard
Public Relations – Amy Lane, SEI

**Special thanks to Brian Mackay (Treasurer) and
Julie Nespoli-Manning (Membership) for serving on the Board in 2015.
We appreciate your time and dedication to the Chapter!**

**Chapter Meeting Review
Thursday, November 12, 2015
Vanguard, Malvern, PA**

The Convergence of Risk Management and Business Continuity

Michael Curry, Principal of Global Business Contingency Services for The Vanguard

Group, Inc., provided an overview of Vanguard's organization as it relates to Risk Management and Business Continuity. He described both as being "compatible functions." Vanguard's Risk Alliance combines competencies that manage the same threats under the same umbrella. With Vanguard utilizing both a Risk Governance Council and a Contingency Council, these groups can identify, prevent and respond to risks, looking at scenarios to model risk tolerances and counter measures. Each council has their own functions they perform as well as provide oversight, working to bring Enterprise Risk and Business Continuity together at Vanguard.

The panel discussion, moderated by Mike Curry, provided insight into 4 different companies' views of Enterprise Risk and Business Continuity.

The panelists were:

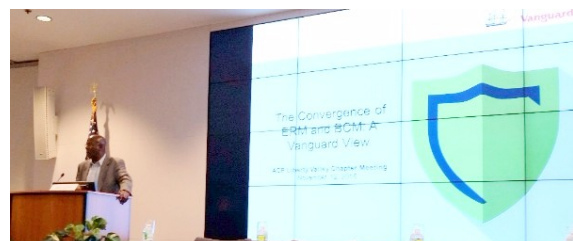
- **Chris Blaum: SEI – Senior Risk Manager, Business Continuity and Crisis Management**
- **Joe Colaizzo: Vanguard – Principal, Enterprise Risk Management**
- **Donna Jacobs: University of Pennsylvania – IT Senior Director, Technology Services**
- **Nancy Valente: DLL – Global Business Continuity Manager**

All of the panelists discussed the governance structure for Enterprise Risk Management and Business Continuity, which ranged from the Board of Directors to Trustees of the University. Most organizations have an Executive Risk Committee that convenes on a regular basis to review current risks and provide oversight to the business groups as it pertains to those risks. The panelists also mentioned a number of helpful tools and strategies to help manage the various risks their organizations face. Dashboards, automated workflows, heat maps, risk profiles, and software programs can be utilized to help increase risk awareness and provide transparency into those risks within the company. The panelists agreed that emerging risks will continue to arise in the areas of cybersecurity, regulatory, IT, vendor management, staff and competitor risk.

Thank you to Mike and the panelists as they provided helpful information to the Chapter and as Nancy mentioned, "Risk is everyone's business."

Click [here](#) for the meeting presentation.

The Liberty Valley ACP Chapter would also like to thank Vanguard for hosting and sponsoring the meeting.





Pictured above - The ACP Liberty Valley Chapter Board and the Presenters
Front row - Julie Nespoli-Manning, Amy Lane, Barb Shaw, Nancy Valente, Donna Jacobs,
Donna Arbone, Brian Mackay
Back row - Millard Jackson, Lester Hawthorne, Marc Tumolo, Joe Colaizzo, Chris Blaum,
Mike Curry, Tracy Gkonos

**Liberty Valley ACP Holiday Celebration
Thursday, December 10
11:30am - 3:00pm
Ladder 15, 1528 Sansom Street, Philadelphia**

**Join us for this members only event!
Appetizers, Lunch, Dessert, Coffee, Discounted Cash Bar, Networking**

**Don't forget to wear your UGLIEST holiday sweater!
The person with the ugliest holiday attire will win a prize!**

RSVP by Thursday, December 3rd using the link below!

<https://www.surveymonkey.com/r/M5QMDV6>



Member Spotlights

Read about 2 of our fantastic members!

Lisa Jones, Health Partners Plans



What's your current role and how long have you been in this role?

I'm currently the **Business Continuity Coordinator at Health Partners Plans**, an HMO serving Medicaid and Medicare recipients. I've been in this role for over 8 years. I'm experienced in designing, implementing and managing enterprise-wide business continuity and disaster recovery initiatives.

I'm a CBCP and my responsibilities include BC governance, plan development, BIA and Risk Assessment and program management. I also design and execute BCP training and awareness campaigns, manage crisis communication tools and coordinate business continuity and disaster recovery exercises. I recently presented *Practice Makes Perfect: An Easy Way to Raise Organizational Awareness* at the 2015 Continuity Insights Conference in New York.

What path did you follow to get where you are today?

I entered the business continuity field by accident. Early in my career as an Administrative Assistant, I was asked by my company's Chief Information Officer to attend a training class for a business continuity software application that our company was using. The objective of my training was to learn the software well enough to assist the Manager of Security and Business Continuity with call tree maintenance. Although my understanding of call trees and business continuity was minimal at best, the comprehensive training piqued my interest. Since attending that training in 2003, I have grown leaps and bounds in this profession. I researched and reached out to professional business continuity organizations, such as the Association of Contingency Planners (ACP), DRII and the Business Continuity Institute (BCI), to gain knowledge of business continuity and disaster recovery, as well as learn best practices and industry standards.

How long have you been a member of the Liberty Valley Chapter of ACP?

I been a member for 8 years (I think).

What is your favorite part about your membership in the ACP?

From the 1st meeting I attended I learned so much about being a contingency planner. Organizations like the ACP have helped to provide a true legitimacy and respect for our profession. I also appreciate a place to network and share ideas with others. Each opportunity has spurred thoughts and has provided tools that I can use to mature my

organization's BC program.

What are some of your hobbies/interests outside of work?

I have a volunteerism spirit. I'm currently a member the American Lung Association's Lung Force Walk, promoting women's lung health. I also host leadership workshop through our organization's Health Partners Foundation. The workshop recognizes ninth and tenth grade students with perfect attendance within Philadelphia, Norristown and Chester. I also love to sing.

Mark Lee, Philadelphia Gas Works

What's your current role and how long have you been in this role?

My current role is **Manager of Corporate Preparedness for the Philadelphia Gas Works**. I have held this role since 2011 and prior to that I held the role of Business Continuity Planning Project Manager from 2004 -2011, so that is 11 plus years in BCP. I hold a B.A. in Psychology for Business from Holy Family University, a M.B.A. from La Salle University, and a M.S. Public Safety and Environmental Management from Saint Joseph's University. I earned my Certified Business Continuity Professional (CBCP) in 2009 and I have a Green belt in Lean Six Sigma.

What path did you follow to get where you are today?

Before entering the BCP field I held positions in both Operations and Gas Planning at the Philadelphia Gas Works (PGW), so I had 16 years' experience in the gas industry when I started in BCP. Outside of PGW I had almost 25 years' experience working in emergency services with the Civil Air Patrol, so I had a unique opportunity and skill set. I had an in-depth knowledge of emergency services and a broad knowledge of PGW's operations and needs.

How long have you been a member of the Liberty Valley Chapter of ACP?

My membership card says I joined Liberty Valley ACP way back in July of 2005.

What is your favorite part about your membership in the ACP?

I will have to say my favorite part about my membership in ACP keeps changing. If you asked me that question early in my BCP career I would have to say, it was about gaining knowledge in BCP. Early on I just wanted to learn as much as possible and Liberty Valley offers so many great professionals in the industry to learn from. As I became more knowledgeable and comfortable with my skills it became more about networking, learning about emerging trends and best practices. The people at Liberty Valley are always willing to help even if it's just to

bounce ideas off of. Now I have to say everything is my favorite. Liberty Valley ACP is the best place for training, networking, emerging trends, best practices and socializing. Liberty Valley has the best people.

What are some of your hobbies/interests outside of work?

Outside of work I am approaching 35 years in the Civil Air Patrol, U.S. Air Force Auxiliary and I just completed my private pilot's license, so I have been flying a lot.

Favorite Quote:

My favorite quote is "All that's necessary for evil to triumph is for good men to do nothing." Benjamin Franklin. And for BCP I change it, "All that's needed for a business to fail is for good managers to not plan for bad things."



Welcome to the newest members of the Liberty Valley Chapter!

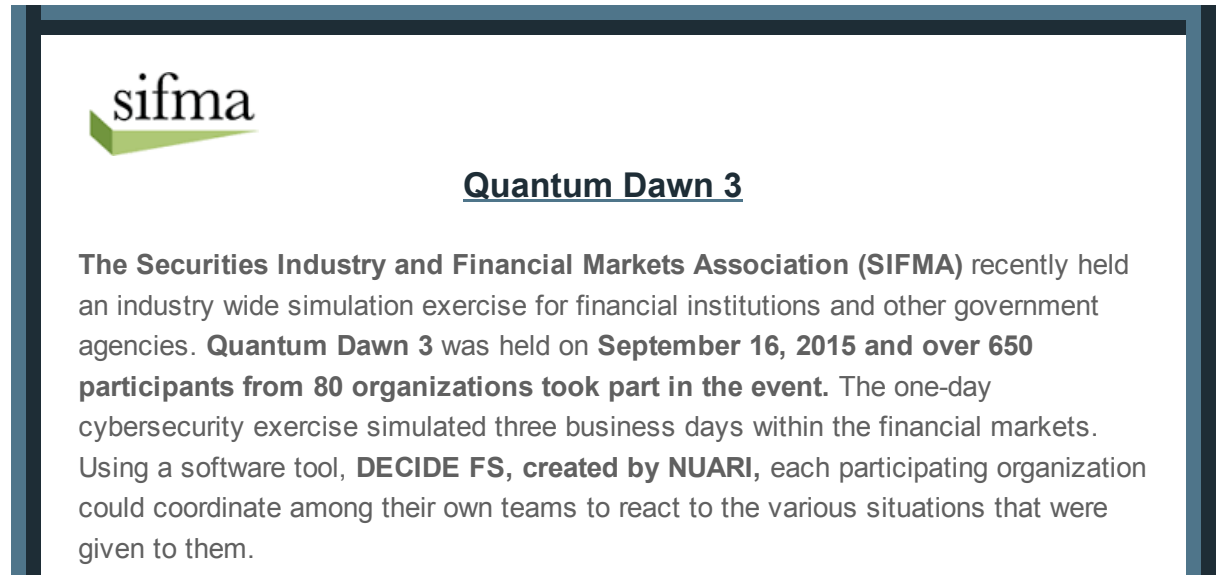
- Lisa Angelucci
- Cynthia Cheney
- Jessica Giannasca
- Peter Jespersen
- Paul McHugh
- Frank Shultz

Do you know someone who would like to become a member of the ACP? Encourage them to join the Liberty Valley Chapter! Direct them to the [National ACP site](#) to become a member!



Quantum Dawn 3

The Securities Industry and Financial Markets Association (SIFMA) recently held an industry wide simulation exercise for financial institutions and other government agencies. **Quantum Dawn 3** was held on **September 16, 2015** and **over 650 participants from 80 organizations took part in the event.** The one-day cybersecurity exercise simulated three business days within the financial markets. Using a software tool, **DECIDE FS, created by NUARI**, each participating organization could coordinate among their own teams to react to the various situations that were given to them.



Examples of the scenarios were: DDoS attack, data privacy breach, and DTCC settlement issues. Depending on the organization's participation level, the institution could have representation from various groups across the company: **Business Continuity, Information Security, Operations, Legal and Public Relations.** Each breakpoint within the exercise provided additional information via DECIDE FS to the participants about the events taking place. The participants were then asked questions which prompted them to make decisions about how to handle each scenario and coordinate among the other teams.

With so much focus lately on cybersecurity, this well-organized simulation exercise was a perfect opportunity for organizations to determine if there are any gaps in their plans to prepare for similar situations that may occur.

Click here for more information on SIFMA and Quantum Dawn 3: <http://www.sifma.org/quantum-dawn-3/>

ACP 2016 Membership Renewal Period Now Open!

It is time to renew your membership in ACP for 2016!

Last year ACP transitioned all members to a January 1 - December 31 membership year. Now, all members need to be renewed by December 31st to be in good standing when 2016 begins.

All 2016 renewals and dues payments are due by December 31, 2015.

Renewing is easy. Simply log onto the member section of the [ACP website](#). You will land on the Member homepage. On the left side, under the "Member" section, click "Membership Renewal" and fill out the membership renewal and payment form. You can remit your National and Chapter dues in one payment.

Please be sure to select "Liberty Valley" as your Chapter. We thank you for continuing your membership in 2016!

Do you have news to share for the next Newsletter? Brag about yourself! We'd love to hear from you!

E-mail contributions / ideas to publicrelations@libertyvalley.acp-international.com.



As a reminder, the [Liberty Valley Chapter website](#) is updated with chapter and industry events. We have a new banner picture as well, taken by Chris Byrne. Be sure to check it out!



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