



**Liberty Valley Chapter Meeting  
Thursday, February 12, 2015  
Montgomery County Public Safety Training Campus**

**“Are You Prepared for the Next Sandy?”, Glenn Johnson and Shawn Carey, Keystone NAP**

Glenn Johnson began his presentation by asking the group what things have changed in the industry because of Superstorm Sandy in 2012. After highlighting some of the potential shortcomings of Data Centers that were impacted during the storm, Glenn transitioned the conversation to provide an overview of the new Keystone NAP Data Center facility in Bucks County. Keystone NAP is working with Schnieder Electric to provide a system of “private, customizable KeyBlock™ vaults that take advantage of the site’s matched power durability”.

Shawn Carey, also from Keystone NAP assisted Glenn answering questions from the group to conclude the presentation.

Interested in more information? Check out the [Keystone NAP website](#).



**Glenn Johnson, Keystone NAP**



**Shawn Carey (left), Glenn Johnson (right)**

## Matthew Goerke, "You Can Have A Super Power Memory"

Did you know 86 percent of people will forget a person's name within 2 minutes of meeting him/her? Matthew Goerke, Creator of the Memory Switch Program, introduced himself to every person attending the meeting as they entered the room, and throughout his presentation, called a person by name. The ACP group was amazed and wanted to learn more. Matt informed the group that each person has a mental file folder system, and should place items in your memory so you can access it later. The "How" is where Matthew's Memory Switch Program comes in. Process, store, access information...everyone has the ability to use their memory, but needs the motivation to improve and techniques to accomplish it.

As a group exercise, Matt helped everyone memorize a portion of the "Tree List" using word association with each of the 15 words on the list.

Would you like to give a presentation without notes? Have increased brain flexibility? Remember the names of people you meet? Learn more about the [Memory Switch Program](#).



**Matthew Goerke, Memory Switch**



**The ACP Liberty Valley Chapter Board and the Presenters**

**Left to right – Glenn Johnson, Matthew Goerke, Amy Lane, Donna Arobone, Barbara Shaw, Brian Mackay, Julie Nespoli-Manning, Marc Tumolo, Shawn Carey**