



# Michigan Chapter Association of Contingency Planners

Volume 3, Issue 1

January 2011

## 2011 Meeting Calendar

With the New Year upon us, your Michigan Chapter has laid out the various meetings for 2011. Meetings are open for all members. As always, attendance at an ACP meeting is worth CEU credits.



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### Meeting Locations:

#### Officer / Director Meeting

Comerica  
3551 Hamlin Road  
Auburn Hills, MI  
Conference room 2C  
on Floor 2 East

### 2011 ACP-Michigan Chapter Officer / Director Meeting Schedule:

- January 27, 2010 3:00 - 4:30 pm  
Comerica (Auburn Hills, MI Conference room 2C, Floor 2 East)
- February 24, 2010 3:00 - 4:30 pm  
Comerica (Auburn Hills, MI Conference room 2C, Floor 2 East)
- April 28, 2010 3:00 - 4:30 pm  
Comerica (Auburn Hills, MI Conference room 2C, Floor 2 East)
- May 26, 2010 3:00 - 4:30 pm  
Comerica (Auburn Hills, MI Conference room 2C, Floor 2 East)
- July 28, 2010 3:00 - 4:30 pm  
Comerica (Auburn Hills, MI Conference room 2C, Floor 2 East)
- August 25, 2010 3:00 - 4:30 pm  
Comerica (Auburn Hills, MI Conference room 2C, Floor 2 East)
- October 27, 2010 3:00 - 4:30 pm  
Comerica (Auburn Hills, MI Conference room 2C, Floor 2 East)
- November 16, 2010 3:00 - 4:30 pm  
Comerica (Auburn Hills, MI Conference room 2C, Floor 2 East)

### 2011 ACP-Michigan Quarterly Membership Meeting Schedule:

- March 31, 2011 12:00 - 4:00 pm  
Comerica Bank, 39200 Six Mile Road, Livonia, MI - Superior Conf Room
- June 30, 2011 12:00 - 4:00 pm  
Comerica (Auburn Hills, MI - INWI Conference Room)
- September 29, 2011 12:00 - 4:00 pm  
Comerica (Auburn Hills, MI - INWI Conference Room)
- December 15, 2011 12:00 - 4:00 pm  
Comerica Bank, 39200 Six Mile Road, Livonia, MI - Superior Conf Room

**\*\*Please Note: Meeting Locations Subject to Change\*\***

## DRII Certification Class

Members of DRII may have noted during their last communication that DRII is moving locations to Auburn Hills, MI. This will provide excellent opportunities for those of us in the Michigan Area.

For members not yet certified, DRII will be offering the *BCLC-2000: Business Continuity Planning* course in Auburn Hills, MI from March 14th, 2011 to March 18th, 2011. For more information, please visit

[www.drii.org](http://www.drii.org).

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## Chapter Business

### Chapter Elections

Congratulations to our newly elected board members, Kathleen Roy, Director of Public Relations and Matthew Engler, Treasurer. Please help support them in the upcoming year as we continue to grow the chapter base and provide relevant content for our members.

In addition to our elected members, Denise Rayner has appointed Sandy Allison as Program Director. Thank you to Sandy who volunteered for this position. The Program Director is an important part of creating quality membership meetings. If you have an idea for a membership meeting or may be able to present, please contact her at [programs@michigan-acp.org](mailto:programs@michigan-acp.org).

Being involved as a chapter Officer or Director is an excellent way to not only earn valuable CEU credits, but also help steer the direction of your ACP Chapter. If you would like to volunteer for a future position, or would be willing to help in other capacities, please email Denise Rayner at [president@michigan-acp.org](mailto:president@michigan-acp.org).

### Chapter Most Valuable Person

Congratulations to Jennifer Eckart, the 2010 Michigan Chapter MVP. Jennifer works tirelessly “behind the scenes” as the Chapter Secretary supporting our Officers, Directors and chapter membership.

### Bring a Guest, Bring a Guest

The Michigan Chapter of the ACP is looking for new members. If you know of someone in the BC / DR field who might be interested, please ask them to attend one of our Membership Meetings. This will give them the opportunity to see what the meeting topics and discussions are before making a financial commitment.



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## FEMA Challenge—Sharing the Responsibility to Protect Communities Against the Impacts of Disasters

### Background

At the 2010 TEDMED Conference in San Diego, CA, FEMA Administrator Craig Fugate spoke about the need to expand the emergency management team and engage all Americans in better preparing our communities before disaster strikes. The conference included business leaders, journalists, entertainment figures, scientists, artists and authors, who discussed how their diverse fields intersect with health and medicine.

Administrator Fugate took the opportunity to challenge his fellow attendees to come up with ideas on how we can better prepare communities before disasters strike. The Administrator may have announced the challenge at TEDMED – but we would like everyone to participate.

### The Challenge

To come up with ideas on how we can all help prepare our communities before disaster strikes and how the government can support community-based activities to help everyone be more prepared.

The sky is the limit. We want ideas from across the spectrum, from within whichever field you work, for whatever community in which you live. If you're a doctor, what role can the medical community play? If you're an artist, how can you use your medium to contribute?

This could be a new project or means of engaging the public to prepare for disasters on the individual or family level; a public service announcement about business preparedness to play on local radio or TV stations; or a new device, technology, application or piece of equipment to mitigate the effects of disaster.

Submissions will be judged based on originality, level of community engagement, and ease of implementation.

For more information, go to: <http://challenge.gov/FEMA/87-preparing-our-communities-before-a-disaster-strikes>

**Hurry, the submission deadline is January 29th, 2011.**

## PRESENTERS NEEDED



The ACP Michigan Chapter is always looking for presenters for membership meetings. Do you have a good program you would be willing to share? Are you interested in speaking at the meeting or participating in a roundtable? Are you in need of additional CEUs for certification? Let us know!

If you would be interested in presenting on a topic, please email [programs@michigan-acp.org](mailto:programs@michigan-acp.org) with a presentation or proposed meeting topic.

## Officers

### President

Denise Rayner, CBCP  
[president@michigan-acp.org](mailto:president@michigan-acp.org)

### Past President

Robert M. Green, CBCP  
[pastpresident@michigan-acp.org](mailto:pastpresident@michigan-acp.org)

### Treasurer

Matthew Engler, CBCP  
[treasurer@michigan-acp.org](mailto:treasurer@michigan-acp.org)

### Secretary

Jennifer Eckart  
[secretary@michigan-acp.org](mailto:secretary@michigan-acp.org)

## Directors

### Information

Jason Poirier, CBCP  
[information@michigan-acp.org](mailto:information@michigan-acp.org)

### Public Relations

Kathleen Roy  
[publicrelations@michigan-acp.org](mailto:publicrelations@michigan-acp.org)

### Membership

Lori Yelland, CBCP  
[membership@michigan-acp.org](mailto:membership@michigan-acp.org)

### Education & Seminars

Lori Symborski  
[education@michigan-acp.org](mailto:education@michigan-acp.org)

### Programs

Sandy Allison  
[programs@michigan-acp.org](mailto:programs@michigan-acp.org)



## Education/Seminar Opportunities

### 2011 National Severe Weather Workshop

March 3—5, 2011

Embassy Suites Hotel and Conference Center, Norman, OK

Please join us in Norman for a unique and growing workshop focused on hazardous weather information -sharing, and discussions on the effective transmission of messages about meteorological risk. Emergency managers, weather enthusiasts, teachers, students, meteorologists, broadcasters, and vendors in threat alerting, sheltering, and communications will gather, present, and discuss inter-related topics about weather hazards.

### DRJ's Spring World 2011

March 27—30, 2011

Disney's Coronado Springs Resort, Orlando, FL

Successful Strategies for Complex Decisions

Is your organization prepared for the fast-paced changes in the business continuity world? Get ahead of the pack at Spring World 2011. This outstanding conference offers you the chance to meet industry experts, network with peers, visit with service providers and participate in a variety of sessions, workshops and classes.

### Registration Discounts

Early Registration Discounts Available! Register by January 27 and Save! All ACP members can receive an additional 10% off of the already low registration fee. Just enter "ACP" on the registration form. These discounts must be requested at the time of registration. No refunds of the discount will be issued, and only one discount per registrant will apply (except Early Registration Bonus).

Go to [www.drj.com](http://www.drj.com) for more information.

### Continuity Insights 2011 Management Conference

April 11 - 13, 2011

Hyatt Regency, Atlanta, GA

Resilience@Work

Resilience@Work underscores the comprehensive educational program featured at the conference; up to 70 timely and compelling topics carefully organized into identifiable and meaningful categories. But this "tagline" also serves to remind us that the discipline of business continuity continues to be a work in progress. It is a profession very sensitive to change, process improvement, and interdependencies.

Go to [www.continuityinsights.com](http://www.continuityinsights.com) for more information.

### Contingency Planning & Management 2011 West Conference

May 10—12, 2011

Aria Resort and Casino, Las Vegas, NV

If this newsletter was forwarded on to you, consider becoming a Michigan ACP member  
Go to [www.michigan-acp.org](http://www.michigan-acp.org) and follow the Membership Link