



ASSOCIATION OF CONTINUITY PROFESSIONALS
Mid Penn Chapter

Mid Penn ACP May Lunch & Learn

Vendor Spotlight:

BC Management – a Castellan Solutions Company

Be a Top Talent with these Five Traits

Plus – Tips for Career Resiliency

When: Thursday, May 20, 2021

12:00 PM – 1:00 PM

Speaker: Cheyene Manning, MBCI (Honorary), Managing Director, BC Management – a Castellan Solutions Company

Title: Be a Top Talent with these Five Traits Plus – Tips for Career Resiliency

Description: Degrees and certifications, although beneficial and marketable, will not necessarily predict your professional trajectory. Data shows that if you want to get hired, stay hired, and grow your career you need to embrace five very important traits, build a powerful personal brand, and be adaptable to change. Becoming a top talent requires more than using your expertise to meet the needs of your organization. It necessitates using your talents, creativity, and expertise to think outside of box and advance the success of your team, program, and company.

Bonus: Attendees will be entered in a drawing for the [\\$25 Amazon gift card](#) donated by BC Management – a Castellan Solutions Company

To register email Connie Shuler at cshuler@psecu.com

*Zoom calendar appointment will be sent once registered

DRII Continuing Education Activity Points (CEAP) – 1.0

Mid Penn Association of Continuity Professionals

<http://www.midpenn.acp-international.com/>

Cheyene Marling, MBCI (Honorary)
Managing Director – Talent management & Program Analytics
BC Management – a Castellan Solutions Company

Cheyene Marling, MBCI (Honorary)

Cheyene Marling, MBCI (Honorary) is a global leader with over 22 years dedicated expertise specializing in the business continuity profession. She founded BC Management, Inc. in 2000, and in July 2019, BC Management became a part of Avalution Consulting LLC, which is now a Castellan Solutions company. Cheyene is responsible for overseeing staffing strategies and data research analytics for our clients globally in addition to providing career assessment and coaching expertise.

Cheyene has become an integral part of the business continuity community, previously serving on the board for the Association of Continuity Professionals (ACP) of Los Angeles and Orange County in addition to the National Board for the ACP. She is an active professional on the Editorial Advisory Board for Continuity Insights and the DRJ Mentor Advisory Board. She was also the recipient of the inaugural ACP Hall of Fame award in 2006 and she was awarded an Honorary MBCI by the Business Continuity Institute (BCI) in 2010.