



# January 2020 Newsletter

*Our Mission: Everything we do professionally and as an organization is dedicated to protecting lives, safeguarding businesses, and fostering community resiliency.*



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## President’s Comments

Howdy to all the ACP North Texas Chapter Members.

My name is Luis Tapia, and I am your new ACP North Texas President.

Just a little bit about me... As a kid, I loved watching Godzilla movies. It wasn’t necessarily the oversized green sea monster that captured my attention, but concern for the cities left behind in its wake. From a young age, my glass half empty attitude made me the neighborhood Chicken Little.

Over the past fifteen years I have been blessed with a career in emergency management and business continuity. Fortunately, the sky is not falling, but we do our best to prepare and prevent it from happening. I enjoy working with everyone from executives to the boots on the ground to build up a culture of resilience. The work that especially resonates at a personal level is my nine years as an adjunct professor preparing the next generation of emergency management and business continuity professionals.

My proudest moment in the field came in 2008 as an emergency manager. Hurricanes Gustav and Ike both struck the Gulf Coast within a short window, prompting evacuations in both Texas and Louisiana. Once we received word that waves of evacuees were headed further inland, my organization wanted to contribute and operate hurricane evacuation shelters. We became a temporary home to 278 evacuees and provided as much support as needed by partnering with disaster relief agencies and local government.

I especially appreciated the role of the disaster relief volunteer. Without these driven individuals, our efforts would have fallen short.

Much like many of you, I frequently look to past disasters for opportunities to learn. Last week I read a story on the anniversary of a disaster in Boston. How might you prepare for a molasses flood? This month 101 years ago a molasses tank with 2,300,000 gallons of molasses burst, and a wave of molasses filled the streets of a Boston neighborhood at an estimated 30+ mph, killing 21 and injuring 150 people. Several blocks were flooded waist deep in thick cool molasses, which picked up and carried debris, animals, and people. A lesson learned from this disaster was to not neglect the most basic of tests. Filling the tank up with water to identify leaks prior to use would have highlighted significant flaws. As a Business Continuity Management professional, have you ever been challenged to delay testing and exercises so to not slow down production?

The North Texas ACP Board is hard at work putting together some great programming for members. We have several fresh ideas aimed to further drive value for your time and membership. If you have some thoughts to share, please reach out to me to discuss. We are here for you and want to deliver the best membership experience we can.

Lastly, we hope you can join your ACP colleagues in San Antonio for ACP’s 2020 Summit immediately following Continuity Insights’ Annual Conference on April 22nd-23rd. Note that it is not required to attend Continuity Insights in order to attend the Summit. I hope to see you there!

Sincerely,  
Luis

## Program Updates by Chet Bojarski

I am excited to be your Programs Director for the 2020 calendar year and I appreciate the confidence you have placed in me. As we look to January a reminder that the meeting will be on Tuesday January 14<sup>th</sup> starting at Noon (this is one week later than normal and will go to at least 1:30). We are excited to have FEMA Region VI host us at their facility in Denton TX.

Integrated into our first ACP-North Texas Chapter meeting of 2020 will be information from FEMA about their programs available to chapter members, while also providing the history of the Denton facility and a facility tour. The Denton facility was the first protected underground federal regional emergency operating center built in the nation and we are pleased to bring this unique opportunity to our Chapter Members to kick off 2020. Some features of the bunkers are no longer used as they were designed for the Cold War in the 1950's and 60's, but today they are used for regional preparedness and we will hear more about that at presentation and tour.

We are limited to 35 attendees so please make sure you are registered in advance and only register if you will attend, as you would not want to take a seat the of someone that would attend. As a reminder, this is also a government facility and we will need to provide registered members information for access in advance.

If you have not already, please take time to visit our Chapters Event page and block the ACP-NT Chapter meetings for 2020 on your work and/or personal calendar. As we work to lock in the presentations we will update the Events page but for now, all the dates (and most cities) are listed on the our site at <https://chapters.acp-international.com/northtexas-events>

We look forward to an exciting year for our members in the Chapter. As a reminder, if you have a presenter that you would like us to consider please send me their contact information and the topic or reason you would like us to consider them as a speaker. Please send the email to [Chet\\_Bojarski@yahoo.com](mailto:Chet_Bojarski@yahoo.com) with a subject matter of **ACP-NT Chapter Speaker**.

Finally, we now have all our dates locked in for the 2020 calendar year. Please check the website for location information and times as updates become available. I do suggest you take a moment to make sure you save the following dates on your calendar (note there were a couple of recent date changes in January and November since last month).

Tuesday January 14<sup>th</sup>  
Tuesday February 4<sup>th</sup>  
Tuesday March 3<sup>rd</sup>  
Tuesday April 7<sup>th</sup>  
Tuesday May 5<sup>th</sup>  
Tuesday June 2<sup>nd</sup>  
Tuesday July 7<sup>th</sup>  
Tuesday August 4<sup>th</sup>  
Tuesday September 1<sup>st</sup>  
Tuesday October 6<sup>th</sup>  
Tuesday November 10<sup>th</sup>  
Tuesday December 8<sup>th</sup>

Regards for a safe and happy 2020.  
Chet

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## North Texas ACP Chapter Meetings

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Meetings are generally held the first Tuesday of every month from 12:00 noon to 2:00 pm. The location varies, so check the Chapter Newsletter or [Website](#) for location information. If you have a topic you would like discussed or presented, please contact any of our board members (Sidebar on page 3). This month our meeting will be held on the second Tuesday due to the New Year's holiday.

### Next Meeting

**Date** January 14, 2020  
**Time** 12:00 pm— 2:00 pm  
**Location** FEMA  
800 N Loop 288  
Denton, TX 76209 [map](#)

### Agenda

**Program** FEMA Sixth Region Visit  
Tour of the FEMA facility

### Meeting Survey





### Download the 5th Annual Global Risk and Resilience Trends

Developed by the Future Vision Committee, the Trends Report provides a global perspective and comprehensive trends analysis of how resilience professionals view their industry and the external factors that are shaping it. Building on the 2018 analysis, the report looks in more detail at key challenges facing the traditional BC/DR certified professionals and their potential role in the emerging wider resilience discipline. [Click here to download from the DRI Library](#)

And be on the lookout for the DRI Future Vision Committee's 2020 Predictions



### Why we all breathe a sigh of relief when things go wrong for others...

Published December 4, 2019

*Jon Seaton reflects on his career in business continuity to date and offers seven crisis management lessons which business continuity managers can relate to their organization and role.*

In February 2008 I was working in RBS, three years into my business continuity career and in the process of applying for my MBCI. My job covered business continuity, incident and crisis management. At that point my knowledge of crisis management had been involvement in the annual exercise, providing injects for two of the Divisions. Things were about to change! [READ MORE](#)

### BC/DR Job Postings

Looking for a new position, Cheyene Marling at BC Management suggests subscribing to their BCM Career Alerts (orange button) on their [website](#). The system quickly notifies professionals once a new job is posted that might be a potential match to your search preferences. Posted LinkedIn positions:

Disaster Recovery/Business Continuity Specialist  
VBeyond Corporation (Automotive Client in Dallas)  
<https://www.linkedin.com/jobs/view/1618495559/?alternateChannel=search>

Sr. Project Manager (Disaster Recovery)  
RealPage, Inc. Richardson, TX  
<https://www.linkedin.com/jobs/view/1650824103/?alternateChannel=search>

Business Continuity Analyst II  
HMS, Irving, TX  
<https://www.linkedin.com/jobs/view/1633884422/?alternateChannel=search>

Sr Manager, Business Continuity  
Schwab Group, Denton, TX  
<https://www.linkedin.com/jobs/view/1666149363/?alternateChannel=search>

### 2020 Chapter Officers

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## Why Join?

Knowledge.

Integrity.

Innovation.

Support.

ACP is the premier organization for business continuity professionals providing a powerful networking and learning environment for its members.

Known for its progressive programs, workshops and symposiums, the organization has become a unifying force in defining and leading the continuously evolving fields of business continuity, disaster recovery and emergency response.

We would love feedback from you regarding our meetings. Below are the QR codes for the last couple of meetings. Scan the code with your phone and answer 10 questions. Thank you.

8-6-2019  
BSA



10-1-19  
Federal Reserve  
Bank



11-12-19  
Mary Kay



## Continuity – The Bigger Picture

**Webinar** Tue, Jan 28, 2020 8:00 AM - 10:00 AM CST

[Registration Link](#)

Presentations will include:

- Eren Aslan - Empathy in Continuity
- Kate Needham-Bennett – Women in Resilience
- Aarti Anhal - Resilient People make Resilient Organisations

## Crisis Management and the Resilience of your Integrated Supply Chain

Published December 23, 2019

Many have written about crisis management over the years. They have covered team formation, roles, and processes to follow during any crisis. Others have written about the standards that cover crisis management:

- ISO 27001 Information Security Management System ,
- ISO 22301 Business Continuity Management,
- ISO 22320 Security and Resilience – Emergency management,
- BS 11200 Crisis Management,
- FEMA Incident Command System (ICS)
- FEMA National Incident Management System

These standards and guidelines are the foundations for any emergency management team (EMT), incident management team (IMT), crisis management team (CMT) or response team no matter what you refer to these teams as at your company. However, you need to have one.

[READ MORE](#)



STRATEGY /// INSIGHT /// TECHNIQUE

## 2020 Trends: Less is More in Security

By Dagmara Skomra  
Published January 3, 2020

It has to be said, that it's not going to get easier to handle IT security. We are living in the world of exploding possibilities and the IT environment is becoming increasingly complex.

In parallel, the IT security landscape is also growing. IT security departments are no longer just one more cost in a company's finances, but are critical areas of operation with rapidly increasing budgets.

Enterprises have become aware of the importance of security. After much publicized data leaks from big organizations, it is clear to companies and their customers – not to mention hackers, that there are big money on the table.

Too many tools, too little...

Companies invest in tools that are newer and more advanced, but this alone doesn't increase security. In fact, this approach may have a negative impact. This is because security structure can become over-complex and difficult to keep up to date.

Gartner and Forrester warn that equating higher security budgets with security and risk-management maturity may lead nowhere. Tools can fail, and to really secure an organization its security tools must be made more resilient and the structure more transparent. Otherwise it just gives a false sense of security. [READ MORE](#)

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# 2020 MEETING SCHEDULE

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Schedule and Locations are Subject to Change!

## 2020 Dates

|             |  |
|-------------|--|
| January 14  | FEMA, Denton   |
| February 4  | Ericsson, Plano  |
| March 3     | Sirius Computer Solutions (New Location), Dallas                     |
| April 7     | Fannie Mae (Granite Park VII), Plano                                 |
| May 5       | TBD (Hosted by Fusion) 3 Hour Afternoon Workshop & Networking Event  |
| June 2      | Toyota Motors North America, Plano                                   |
| July 7      | Boy Scouts of America, Irving  |
| August 4    | Boy Scouts of America, Irving  |
| September 1 | Sirius Computer Solutions (New Location), Dallas                     |
| October 6   | TBD (Hosted by Fusion)   |
| November 10 | Boy Scouts of America, Irving  |
| December 8  | Holiday Luncheon & Year End Event (North Texas Chapter members-only) |

Check [here](#) for most current topic, speaker, and meeting location updates

Please contact a board member if there is a topic that you would like discussed, if interested in presenting, or know of others who would be willing to present an upcoming meeting.

## A Resilient Answer to Disasters

By Ray Rothrock  
December 5, 2019



The Second Law of Thermodynamics tells us that the total entropy can only increase over time for an isolated system. In other words, contrary to what we may believe or may simply hope, things fall apart. It's not an accident. It's a law of physics, and its awful simplicity is clear and frightening.

We label the terrible natural events like storms, hurricanes, fires, and earthquakes as freaks of nature— “worst in a century,” a “500-year storm,” an “unprecedented event”—and yet such disasters happen again and again. Disaster is normal. Order is the exception, and we must work tirelessly to create order and to maintain it.

Executives often ask me, “We’ve got both a disaster recovery plan and a business continuity plan. How is resilience different from what we already have?” I tell them that both disaster recovery and business continuity are answers to what happens when entropy strikes, things fall apart, and business is interrupted. Resilience is strategy using a set of tools and approaches that make it harder for things to fall apart, and easier and faster to put them back together when they do.

[READ MORE](#)

## The Top 12 Data Breaches of 2019

Published December 5, 2019



If you do a quick search on the Have I Been Pwned website, you will get a list of how many times your personally identifiable information (PII) has been found online.

The free service aggregates data breaches and is managed by Troy Hunt, a known expert cybersecurity developer. It also helps establish if your credentials, such as IP addresses, emails, passwords, usernames, geographic locations, name and social media profiles have been found in data breaches. According to my search, an old email I used has been compromised in 10 data breaches dating back to the Adobe 2013 data breach, and various education websites, shopping sites and more.

Just in 2018, there were [500 million personal records](#) stolen. How many records will be stolen by year’s end?

According to the [RiskBased Data Breach QuickView Report 2019 Q3](#), at the end of September, there were 5,183 breaches, exposing 7.9 billion records. Compared to the 2018 Q3 report, the total number of breaches was up 33.3 percent and the total number of records exposed more than doubled, up 112 percent. Will this year be the worst on record? *Security* magazine brings you a list of 2019’s Top 12 Data Breaches and a few honorable mentions. [READ MORE](#)

# TRAINING OPPORTUNITIES

## Upcoming Conferences

### Business Resilience Conference

March 26-27, 2020—San Diego, CA

[Conference Link](#)

### DRI2020

March 1-4, 2020—Westin Savannah Harbor Golf Resort  
Savannah, GA

Approx. \$1395 (DRI Certified) [Conference Link](#)

### DRJ Spring 2020

March 15-18, 2020—Orlando, FL

[Conference Link](#)

### Continuity Insights Management Conference 2020

April 20-22, 2020 – Hyatt Regency, San Antonio, TX

Approx. \$1395 [Conference Link](#) (\$200 Discount if attending both conference and ACP Summit)

### ACP Summit (Post Conference)

April 22-24, 2020 – Hyatt Regency, San Antonio, TX

Approx. \$195 (Link to follow)

### DRJ Fall 2020

September 28—October 1, 2020—Phoenix, AZ

### INTERFACE Dallas

October 14, 2020—Irving Convention Center

[Conference Link](#)

### DRJ Spring 2021

March 28-31, 2021—Orlando, FL

### Critical Facilities Summit

2020 TBA

### North Texas Facilities/Managing Green Buildings Expo

2020 TBA

## Local Certification Classes

### DRI

**ABCP Certification Class** - BCLE 2000 Dallas 3/9/2020 -

3/13/2020, \$2750 Does not include lodging/

transportation. [Class link](#)

### BCI

CBCI Certification Course (Dallas, TX)

December 2-4, 2020 through Premier Continuum

[Class Link](#)

## Ongoing Webinars

### Federal Government

[Webinar link](#) Held on the **1st Wednesday of every month at 1 P.M. Central Time.**

### ACP International

[Webinar link](#) Held monthly. Check website for details.

### Firestorm

[Webinar link](#) Held monthly. Check website for details, scroll down and look under Events

### Bright Talk

[Webinar link](#) Random scheduling.

## Courses Beyond Conferences/Webinars

Business Continuity Institute [www.thebci.org](http://www.thebci.org)

Disaster Recovery Institute International [www.drii.org](http://www.drii.org)

InfraGard (Partnership between FBI and Public Sector

[www.infragard.org](http://www.infragard.org)

TEEX [www.teex.org](http://www.teex.org)

ISO Based Training <https://pecb.com/training>

National Initiative for Cybersecurity Careers and Studies (NICCS)

Training [More info](#)

Here are a more ways to find out what we have planned:

Our web site: <http://northtx.acp-international.com>

Join our [LinkedIn Group](#) for the latest updates

Follow us on **Twitter:** @Northtxacp

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