



North Texas ACP

ACP ASSOCIATION OF CONTINGENCY PLANNERS - Providing a powerful network for the advancement of the industry and the development of business continuity professionals.

VOLUME 2, ISSUE 3

MARCH 2011



Quote of the Month

"The most serious failure of leadership is the failure to foresee"
Robert Greenleaf

President's Comments...

With all the weather events in February, you are probably ready for Spring to arrive. It has been a month, hasn't it?

We have two committee opportunities for you:

- 1) Membership Drive: Two volunteers are needed to help with recruiting new members and retaining existing members. Scott Hildner will be heading this group, which is important to us as a chapter and to the national ACP organization.
- 2) Training Event: Mary Crea will head this committee, which is focused on providing some in-depth training on an area of business continuity / disaster recovery / emergency management. This will be on a topic selected by our group. As North Texas ACP, I don't believe we have undertaken something like this before, but, your Executive Board felt like this was an area where we could add value to our membership.

The National ACP is encouraging participation in the NFPA 1600 revision process. This involves taking the current standard and adding processes to make the standard more robust so it can be used for the PS-Prep audits in the future. The revision process will take about 2 years and you would be a named contributor. If you want to get name recognition at the national level, this is the spot for you.

For those looking for jobs, please continue to look at the chapter website and our LinkedIn discussion group. The market seems to be improving, so there job opportunities posted periodically. I recommend you set your LinkedIn update cycle for our chapter discussion group to send you daily updates, so you can be aware of the changes each day.

--Mike

North Texas Chapter Meetings

Satellite Meeting Locations for 2011 Meetings

Please check the [ACP Website](#) for the latest updates on the satellite locations. There will need to be participation in the satellite locations in order to keep them in the future. *(No participation = no satellites)*

North Texas ACP Members

Just as a reminder, if changes to your profile are required you may review current information and post updates by logging into www.acp-international.com and clicking on the "Members" tab, then choosing "Profile Update" from the list of options at the top of the page.

Chapter officers do not have access to post changes to your personal information, any updates must be posted by the member.

UPCOMING MEETING

Date: 3/1/2011

Subject: March ACP Membership Meeting

Speakers: Kimberlee Slavik, Jim Neumann

Affiliation: North Texas ACP Chapter

Location: Boy Scouts of America National Office,

Host: Debra Griffith (972) 580-2200

Email: Debra.Griffith@scouting.org
1325 W. Walnut Hill Ln, Irving, Texas 75015

Time: 12:00 NOON - 2:00 PM CST

Agenda:

- Welcome
- President's Comments
- New Certifications and Jobs
- Job Opportunities
- Volunteer Opportunities
- Company Spotlight: Vertex—Mark Weidner and Dianne Stephens

Presentation topic "Taking the Unpredictability Out of Power"

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Meeting Schedule and Locations for 2011

<u>Date</u>	<u>Location</u>
March 1st	Boy Scout of America
April 5th	H5CoLo
May 3rd	Boy Scout of America
June 7th	H5CoLo
July 12th	Boy Scout of America
August 2nd	H5CoLo
September 13th	Boy Scout of America
October 4th	H5CoLo
November 1st	Boy Scout of America
December 6th	TBA (Holiday Luncheon)

Created by Veronica McLaughlin



Kimberlee Slavik
Vice President of Director of Business Development & Sales – Southern Region
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Kimberlee Slavik is responsible for EDSA's sales and channels operations in the Company's Southern Region (Texas, Oklahoma, Arkansas, New Mexico, Colorado, Louisiana, and Mississippi) where EDSA has important customer installations with major financial institutions and oil and gas customers.

Kimberlee is a highly accomplished, award-winning, twenty-year veteran in the Information Technology industry with focus on software, storage, and business continuity.

She joined EDSA from Hewlett-Packard, where she was responsible for the profit-and-loss of more than \$900 million of HP's Enterprise Storage Business. Prior to HP, she was Vice President of Sales and Marketing for PeopleFirst Partners Software; previously, she held sales leadership positions with industry leaders such as Sungard Recovery Services, Computer Associates, Fujitsu and Hitachi Data Systems.

Kimberlee is a Summa Cum Laude graduate of LaTourneau University, where she earned a Bachelor of Science degree in Business Administration. She is also certified by Southern Methodist University in "Leading the High-Performance Sales Organization." Ms. Slavik is currently pursuing a MBA degree in International Marketing at Heriot-Watt Business School in Edinburgh, Scotland.



Jim Neumann
Vice President of Marketing
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Jim Neumann oversees EDSA's marketing programs activities, bringing a wide range of large- and small-company software experience to the Company.

Previously, he was responsible for leading all marketing and communications programs for the IBM Technology Group, a \$20 billion operation comprised of the Company's storage, networking, microelectronics, displays, printing, and embedded systems units. Prior to that, he served as Director of Marketing and Communications Programs for IBM's Networking Division.

Previously, he worked at AT&T, where he served as Director of U.S. Strategic Marketing/ Communications for the company's information technology unit (now NCR) as well as its worldwide retail marketing communications operations. While at AT&T, he spearheaded the U.S. marketing/ communications activities following AT&T's acquisition and divestiture of NCR, as well as his division's Internet marketing strategy, Olympics marketing efforts, and all other product and brand marketing activities. He was also recognized in AT&T's *Great Performances Award* program, which honors the top one percent of employees worldwide.

Earlier, Jim held a wide range of product and brand marketing responsibilities for SDRC (mechanical CAD software), Gensym (real-time expert systems software) and Data General's Technical Systems Division. Throughout his career, Jim orchestrated the introduction and ongoing marketing of more than 350 computer, software, communications and networking products. His work has been nationally recognized by Business Week, Business Marketing, and Advertising Age, as well as the Public Relations Society of America (PRSA), and the International Association of Business Communicators (IABC), from whom he received "Marketing Campaign of the Year" awards.

Jim's background also includes substantial corporate communications, crisis management, special event, and corporate sponsorship experience -- including promotions surrounding several Olympiads, Major League Baseball, the PGA, Americas' Cup, The Smithsonian Institute, NASA, Championship Auto Racing (CART), The Boston Computer Museum, and the Biosphere II project.

Jim received his Executive MBA from the Wharton School of Business through the AT&T School of Business; his master's degree in business communications from Boston University; and his bachelor's degree in communications and marketing from the University of Dayton (Ohio)

North Texas ACP History

The first organizational meetings began in August, 1985 at the Denny's Restaurant on Walnut Hill and I-35E, leading to our obtaining the first ACP chapter charter outside of California about March, 1986. David and Wilda had joined the ACP in California earlier, then got us together to develop the North Texas Chapter. Wilda remembers attending an ACP meeting at the Orange County EOC in July, 1985, when they had an unexpected earthquake near Palm Springs and activated the EOC, with 97 attendees present. Talk about a "shaky start!"

Other founders we recalled were: Tony Braubach, Ron Ackerman, Roy Talbot, Debbie Dillard and Bernie Mayoff. David Bell recalled some of his earlier fond thoughts, "The co-founders all seemed to have a fun and twisted sense of humor. It was good therapy for me to be around all of [them] and enjoy cutting up about such a somber topic." He also said, "No one else at my workplace understood this business so it was difficult to interact in any manner but professionally - with little or no light-heartedness." Now haven't we all been there before!

The chapter grew slowly and it seemed years before we attained chapter membership levels of 25, 50, and finally went over the century mark shortly after the turn of the century, coincidentally. Many other individuals and groups who were interested in starting chapters in Colorado, Florida, San Antonio, Austin and Houston, to name a few, contacted us to discuss how to develop a chapter, and some former North Texas members helped to start other chapters, so the North Texas Chapter was not only a trail-blazing group, but also a mentoring group to other chapters.

Founding members and later members of the North Texas chapter also served on the national ACP board at various times and provided input that helped to shape the relationship between "corporate" and the "chapters". We held several early conferences, one about 1988 at the Dallas Infomart on Stemmons Freeway, which we co-produced with the Emergency Management instructors at UNT, Bob Reed and Tom Joslin (where we almost broke even on the budget). Tom Joslin was a retired FEMA manager who died prematurely a few years later and our chapter annually donates to a UNT memorial scholarship in his name. Jerry Martin with the City of Dallas Office of Emergency Management also was involved and we maintained a great relationship in those early years with them. We also helped put together the "1996 National ACP Conference," on the Riverwalk in San Antonio (where we did break even with paid attendance of about 150), which the North Texas, Houston and Capital of Texas Chapters co-sponsored. NASA's famous Flight Director, Gene Krantz, was our keynote speaker on the Apollo 13 mission he directed which was immortalized in the movie by the same name, and who coined the term "Failure is not an option!"

John Bowings