



North Texas

ACP

ACP ASSOCIATION OF CONTINGENCY PLANNERS - Providing a powerful network for the advancement of the industry and the development of business continuity professionals.

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Quote of the Month

"What goes up slowly can come down fast." Michael Baume

President's Comments...



Business Continuity Awareness Week 2012 is from March 19 through 23. Are you planning anything to promote Business Continuity in conjunction with The BCI's Business Continuity Awareness Week?

Maybe it is still a little early for all the promotional information, but, it seems to me that the 2012 emphasis will be fairly low-key. I'm basing that on the emails I receive from vendors and monitoring various LinkedIn groups. Are you seeing the same?

Our main topic in the March meeting will be a round table about Business Continuity Awareness Week (BCAW). Please think about what you plan to do for 2012 and what you did in the past.

What we do for BCAW is usually not proprietary, so it can be discussed in a group without the concern that you are revealing too much information about your employer.

Also, if there are any meeting topics you'd like to see in 2012, please let me know. Your chapter board is looking at the information provided in the late 2011 survey. If there are any topics that you didn't put on the survey, please let me know.

-Mike

North Texas Chapter Meetings

INFORMATION ABOUT OUR UPCOMING MEETING

Date: Tuesday March 6, 2012

Subject:

Speaker:

Affiliation:

Location: Boy Scouts of America
(Note: There is a cafeteria available for lunch)

Time: 12:00 NOON - 2:00 PM CST

Agenda:

- **Welcome**
 - Recognize new members
 - Recognize visitors
 - New certifications, jobs, job searchers
 - Career Corner – Susan Guinn
- **Upcoming Events**
 - BCAW 3/19 to 3/23, 2012
- **Spotlight:** Barry Morgeson of Time Warner Cable
- **Speaker 1:** Round Table - Business Continuity Awareness
- **Speaker 2:** Career Corner Round Table

Special Points of Interest/Inside this issue

- *Meeting recap*
- *Welcome*
- *News*
- *Career Corner*
- *Upcoming Meeting Information*
- *5 Secrets to staying employed*

2011 Chapter Officers

PRESIDENT

Michael Carver
214-868-7506

michael.carver@tx.rr.com

TREASURER

Jerry Knight
214.589.2920

jknight@comerica.com

SECRETARY

Mark Weidner
972.868.8064

mark.weidner@energyfutureholdings.com

DIRECTOR OF INFORMATION

Dianne Stephens
214.679.1240

dianne.stephens@vertexgroup.com

DIRECTOR OF PUBLIC

RELATIONS

Mia Marzullo

miachelle.marzullo@lexisnexis.com

WEB MASTER

Mark Armour
972.526.6064

mark.armour@bankofamerica.com

DIRECTOR OF MEMBERSHIP

Scott Hildner
817.699.4361

shildner@corelogic.com

DIRECTOR OF PROGRAMS

OPEN

DIRECTOR OF COMMUNICATIONS

Susan Guinn
469.220.8604

susan.guinn@citi.com

DIRECTOR OF EDUCATION

Mary Crea
214.616.3613

maryc2@airmail.net

February Meeting Recap

We were delighted to have Alex Arvanitidis from The Business Continuity Institute present to us last month. Alex covered many aspects of what the BCI has to offer. He also outlined how the road to additional certification is possible.

Hot tip

If you attend DRJ Spring/ Fall world, the BCI application fee will be waived.
Many thanks to Alex for an excellent presentation!

Also thank you to Lucy Cortez for speaking to us about Training vs. Teaching. We gained some good insight as to what we can do to make a great impression. What a great topic!



Company Spotlight

Julie Hicks – Continuity Housing

Our spotlight this month was on Continuity Housing. Julie Hicks came out to provide us insight about their program. Thank you Julie, for taking time out of your busy day - it is always interesting to learn about different companies.

March Speaker Information

In March we'll be holding round tables to discuss the upcoming Business Continuity Awareness week, as well as the Survey results. So come ready to share your ideas and get in for some action.

We will also be discussing **Resumes** during Career Corner – so be sure to attend and hear about current openings and industry trends!

Our ACP members are continually on the move from company to company which creates openings for other BC/DR professionals across multiple industries. By attending meetings you can stay tuned in to the current job market.

Welcome New Members

We would like to give a warm North Texas chapter “Howdy” to the following new members:



Kevin Jones

Congratulations

Well done to the following members on their recent Certifications:



At the time of going to press we were not aware of any new certifications.

If you have been recently certified and would like to be published – please notify Dianne Stephens at: Dianne.stephens@vertexgroup.com

This much I know – if you go deep
enough, often enough, something good
will come back to you ~ Sarah Ban
Breathnach

News!!!

International news - Simulator computes evacuation scenarios for major events

Scenario:

At twenty past five on Saturday evening in the German city of Kaiserslautern, 40,000 rival soccer fans pour out of the Fritz-Walter stadium after the final whistle has been blown on a league game. All of the fans are either heading to the parking lots or train stations. Even without any incidents, this is a difficult situation for the police and security services. In emergencies or disasters, however, crowd management becomes a matter of life and death. Which is why organizers of major events have to plan meticulously in advance, determining where people will move to, what will happen if certain routes are cut off and how a venue can be evacuated as quickly as possible.

Find out more about a new simulator to mitigate this type of event at this link below from Continuity Central:

<http://www.continuitycentral.com/news06183.html>

Upcoming Events

Business Continuity Awareness Week March 19th to 23rd Theme for 2012 will be "TIME"

Commonly known as "BCAW", this established global educational event provides an excellent opportunity for the business continuity community to collectively reach out to new audiences and help them understand the benefits of Business Continuity Management.

Did you Know??

There is a global website dedicated to BCAW 2012? Check it out and see what other people around the world are doing to participate! For example – there is an online game put on by the BCI called "BC24" in which you can participate. The game will be open to play at any time from 5th to 23rd March 2012. For more information click the links below:

Find out more about the game [here](#).

To access the BCAW BCI web page: <http://www.bcaw2012.com>

Career Corner

This column will be devoted to our members from the perspective of the employee.

We will be focusing on:

- Your job classification, are you:
 - Unemployed/ in Pre-Employment
 - Under employed
 - Miserably employed
 - Gainfully and Happily employed
- Jobs, which companies are hiring and how can I land that opportunity of a lifetime?
- Career Development/ Empowerment
- Using Social Networking- the Dos and the Don'ts
- Risk, how broad can we go to obtain opportunities?
- Internal HR, just what are they looking for?
- Head Hunters, are they working for me?
- Your community, what can we do to assist the community and also be recognized as a leader?

If you have any ideas or suggestions for topics you want included in the Career Corner, please send me a note at: Susan.Guinn@citi.com

Welcome to...

Career Corner:

The Career Corner is always looking for input from our membership. Is there a topic of interest that you want more information on? Do you have an HR representative or great recruiter you would like to talk to our group? If so please contact me!

If you would like to volunteer to be on the Career Corner subcommittee, also let me know. The more members we have on the committee, the more subjects we can all learn from.

For the March Career Corner speaker, we will be talking about **Your** resume preparation. What is the Good, the Bad and the Ugly in your Resume? **Bring copies of your resume to the meeting to pass around as well for us to use as examples.**

See you in March at the Boy Scouts National Headquarters!

Susan

Again, all of this information will be driven from what you are interested in. Please contact me at Susan.Guinn@citi.com or at 469-220-8604. I want to hear your ideas and thoughts on Career Development.

The 5 Secrets to Staying Employed

By [MIRIAM SALPETER](#)

February 22, 2012 [RSS](#) [Feed](#) [Print](#)



[Miriam Salpeter](#)

You are one of the lucky ones to land a job. But conventional wisdom suggests that a job today is no guarantee of employment tomorrow. Our economy is changing, so you can't consider yourself "finished" looking for work—even when employed. A CareerBuilder [survey](#) of more than 3,000 hiring managers and human resource professionals across industries and company sizes shows that in 2009 companies hired 28 percent more freelancers. In 2012, 36 percent of companies will hire contract or temporary workers. For years, people who study workplace trends have been predicting companies will outsource as much work as possible and hire fewer traditional employees. What does this mean for you? That you should maintain a "job search" mindset at all times.

[See our list of the [Best Careers](#).]

Not surprisingly, one of the best ways to keep yourself in the game is to maintain a strong network, but not just any network; use your time while employed to create an *employer community network*. Teela Jackson, the director of talent delivery for the contract recruiting and executive search firm Talent Connections, has worked as an internal recruiting consultant for CIGNA HealthCare, Georgia-Pacific, and Turner Broadcasting. She defines an employer community as, "A group of key individuals with whom you have had personal interactions and who work in or provide services to your desired field and/or target companies; it's the group of people who could potentially hire you in the future."

She explains, "Creating an employer community can help you when you're unemployed and actively looking for a job, but it's great to focus on keeping in touch with people you've built relationships with, even after you land your job. We've all heard stories about people who built a great network during their job search, but once they land a job, they disappear ... until it's time to look for a job again. Then, they have to start almost from scratch to rekindle those relationships because they've been out of touch for years."

Don't let this happen to you. Read the writing on the wall: Maintaining a network is key to your career success.

[See [Building a Network in 8 Steps](#).]

Jackson suggests all careerists earn some "job-search insurance" by following these easy steps:

- 1. Keep in touch.** This is deceptively simple; it's easy to touch base with your community via any number of social networks and email. However, everyone is busy, and unless you plan time in your schedule to keep in contact, it's easy to let months, or even years, go by without any communication. Jackson suggests, "Lay out your goals, communication frequency, and the types of information you plan to send. Start by emailing your community periodically. Touch base via networks such as LinkedIn

or apps within Facebook, such as BranchOut and BeKnown. Just make sure you keep it simple, professional, and user friendly."

Think of excuses to keep in touch. Don't wait for major holidays or a new year; even minor holidays offer good excuses to send notes or cards. For example, St. Patrick's Day is just around the corner—if you have Irish friends (or fans), send a fun note to touch base. Birthdays are always good times to send warm wishes or greetings, too.

2. Show, don't tell. It's easy to say you have "great communication skills" or that you're a leader in your field; it's another thing to demonstrate it on a regular basis. Social media tools—including blogging, LinkedIn, Twitter, Google+, and Facebook—help you demonstrate your ability to gain support for an idea and to communicate well. In a competitive environment, being able to demonstrate these skills can make a difference between getting a coveted referral for a new opportunity and missing the boat.

3. Stay on top of industry trends. What are your field's best practices? Do you have the latest certifications? Jackson suggests you keep your knowledge fresh while adding new skills to your "toolbox," even if you are not using those skills in your current position. You may also want to consider getting involved in your professional organizations or associations—either at the local or national levels—to help keep yourself in the loop.

[See [4 Little-Known Tools for a 2012 Job Hunt.](#)]

4. Enhance your personal brand by serving as a resource. If you're up-to-date with what is going on in your field, but no one knows, it's not going to land you a great opportunity. Make it your business to demonstrate to your community that you have your finger on the pulse of your field. How? Share information (such as links to articles) and advice with your community. Keep an eye on industry publications, important organizations and companies, and key players. Send frequent news to contacts and potential employers to help keep you top-of-mind. Everyone appreciates a resource, and by being someone "in the know" you will maintain a strong presence. Recruiters, hiring managers, and industry leaders will be more likely to consider you when opportunities arise if you are consistently helpful.

5. Create a community of advocates. Often overlooked, this is one of the most important things you can do to ensure your professional success. We all know word-of-mouth is a key selling point—for job opportunities and everything else. Who will go to bat for you? How can you make sure you have fans? Jackson suggests going above and beyond what someone would normally do for a colleague. She notes, "If you genuinely offer to assist members of your employer community, for example, by helping them make valuable connections, referring sharp candidates to them, or by offering your time to help with a project, you will earn professional bonus points. These employers will be more likely to contact you about the best jobs first."

Miriam Salpeter is a job search and social media consultant, career coach, author, speaker, resume writer, and owner of [Keppie Careers](#). She is author of [Social Networking for Career Success](#). Miriam teaches job seekers and entrepreneurs how to incorporate [social media tools](#) along with traditional strategies to empower their success. Connect with her via Twitter [@Keppie_Careers](#).

Directions to our Upcoming Meeting

Boy Scout of America (BSA) Location: 1325 W. Walnut Hill Lane, Irving , Texas 75015

Click Here for Google Map



Association of
Contingency Planners

Meeting Schedule and Locations for 2012

<u>Date</u>	<u>Location</u>
Mar 6th	Boy Scouts of America
Apr 3rd	H5 Colo
May 1st	Boy Scouts of America
Jun 5th	H5 Colo
Jul 10 th	Boy Scouts of America
Aug 7 th	H5 Colo
Sep 11th	Boy Scouts of America
Oct 2nd	H5 Colo
Nov 6 th	Boys Scouts of America

Click here> [ACP website](#)