



# North Texas ACP

ACP ASSOCIATION OF CONTINGENCY PLANNERS - Providing a powerful network for the advancement of the industry and the development of business continuity professionals.

VOLUME 3, ISSUE 4

APRIL, 2012



## Quote of the Month

“Plan for what is difficult.” *Sun Tzu*

### President's Comments...



I'm excited to report that your board has planned our chapter meetings through the end of 2012. The mix of programs is different from what we have offered in the past and reflects areas of interest from the recent chapter survey. You will also see some different meeting times and locations periodically through the rest of the year. The December luncheon location has been secured, also. Last year we waited too late to select the venue, so our location was not as centrally located for our members.

One meeting in the fall will be focused on an introduction to business continuity and disaster recovery. This will be focused on those new to the subject matter and will focus on the first 4 DRII Professional Practices (<https://www.drii.org/certification/professionalprac.php>). We will need presenters for each professional practice. Each professional practice would be covered in 20 minutes, so this is something that should not require extensive preparation. If you are interested in presenting one of the topics, please contact any board member. This will be an opportunity for you to invite those new to our profession and we will have promotional materials that we can all use to encourage people to attend.

We also plan to have our September meeting focused on Emergency Management. Our contacts in this area are limited, so your assistance is critical if this program is going to be offered. This area has not been discussed much over the last few years even though we have many members that work in this discipline.

CPM West and 2 related conferences will be held simultaneously at the Gaylord Texan in Grapevine. On Tuesday, October 9, from 2 to 4 p.m., our chapter will host an ACP meeting for all of our members and other ACP members from across the nation. This will be a great opportunity to meet others in our profession who reside outside our DFW region.

We have an exciting year ahead of us. See you on Tuesday, May 1, at our next meeting.

*-Mike*

# North Texas Chapter Meetings

## INFORMATION ABOUT OUR UPCOMING MEETING

**Date:** Tuesday May 1, 2012

**Subject 1:** CASA (Collaborative Adaptive Sensing of the Atmosphere)

**Subject 2:** Feedback from IDCE convention

**Speaker 1:** Molly Thoerner

**Speaker 2:** Mia Marzullo

**Affiliation – Speaker 1:** North Texas Council of Governments (NTCOG)

**Speaker 2:** Lexis Nexis

**Location:** Boy Scouts of America

(Note: There is a cafeteria available for lunch)

**Time:** 12:00 NOON - 2:00 PM CT

### Agenda:

- **Welcome**
  - Recognize new members
  - Recognize visitors
  - New certifications, jobs, job searchers
- **Upcoming Events**
  - NWS Tour: June 14 (morning, afternoon)
  - Bureau of Engraving Tour: August 7
  - CPM West Conference: ACP meeting on Tuesday, October 9: Gaylord Texan
- **Career Corner – The BCI dual certification**
  - **Spotlight:** Phil Samson, PwC
  - **Speaker 1:** Molly Thoerner
  - **Speaker 2:** Mia Marzullo

### ***Special Points of Interest/Inside this issue***

- *Congratulations – 2 of our own North Texas ACP chapter members announced as BCI Finalists for North America!*
- *Mock Disaster Exercise – May 19<sup>th</sup> – 500 Volunteers needed*
- *Field Trip, Twitter and more...*
- *Career Corner*
- *Upcoming Meeting Information*

## 2012 Chapter Officers

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## \*\*\*BREAKING NEWS - NEW CHAPTER WEBSITE\*\*\*

Most of you are probably aware that [www.acp-international.com](http://www.acp-international.com) has a new look.

However we are pleased to announce that **our very own chapter** has completely revised and updated our website too. Not only is the new format a cleaner, more professional look, but is much easier to navigate – Check out the link below:

<http://northtx.acp-international.com/>

Take a look for yourself – in our opinion we have captured the spirit of North Texas really well. We would like to acknowledge and thank Mark Armour for all of his work behind the scenes to make this happen.

Please let us know what you think or if you have any suggestions or input of your own. Contact the North Texas Chapter Web Master: Mark Armour ([mnjarmour@sbcglobal.net](mailto:mnjarmour@sbcglobal.net)) or one of our board members.

~ ~TWEET TWEET~ ~

North Texas ACP is officially recruiting Twitter followers! Please visit us at NorthTXACP on Twitter for updated information on local news, conferences, weather, meetings, etc.

Have a topic or a group that you want us to cover? Send your request to Public Relations Director, Mia Marzullo.

“That’s been one of my mantras — **focus and simplicity**. Simple can be harder than complex: You have to work hard to get your thinking clean to make it simple. But it’s worth it in the end because once you get there, you can move mountains.” Steve Jobs

## May Speaker Information – 2 Speakers!

**NCTOG - Molly Thoerner** will be speaking to us from the NCTCOG Environment and Development (E&D) Department. Here is a little insight into what her presentation will be about: The NCTCOG developed the Regional Risk Assessment (RRA) document which covered the potential hazards that could affect the NCTCOG boundaries. The RRA was initially developed to serve as the Regional Hazard Mitigation Strategy Plan as provided for in 44 CFR 201.6 (c)(3). The Regional Mitigation Strategy was multi jurisdictional in nature and included involvement from NCTCOG’s advisory committees, government, private sector and public representatives. However, the RRA did not meet the Federal Emergency Management Agency (FEMA) requirements for a Hazard Mitigation Action Plan (HazMAP), but provided valuable information for future hazard assessments for the NCTCOG region. In 2006, the EP Department took over as project lead for the development of the FEMA HazMAPs from the E&D Department and had access to the RRA. From the RRA, the EP and RIS departments collaborated to develop a web based mapping tool to assist EP stakeholders in hazard identification and analysis. The North Central Texas Regional Hazard Assessment Tool (NCTRHAT) has its roots in the Regional Risk Assessment (RRA) document.

For more information about CASA, below is a link to their website:

CASA - <http://casa.ece.uprm.edu/> Collaborative Adaptive Sensing of the Atmosphere

**IDCE Conference - Mia Marzullo** will be presenting a brief overview of the IDCE Conference held earlier in the year at New Orleans. Mia will share what she learned from the high ranking officials and speakers who offered their take on the disaster lifecycle process and how these lessons are inspiring our 2012 initiatives.



**Congratulations!!**

A “Jolly Well Done” to the following members on their recent achievements:

On Friday, March 9, the BCI formally announced the finalists for the first annual *BCI Awards - North America*. Two of our very own ACP North Texas members were announced in the

### **BCI AWARDS - Individual Achievement Categories**

**Fred Sebren, MBCI**

**John Bowings**

Also – congratulations to the following members on their recent Certifications:

**Mirka Clavel - MBCI certified**

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## Career Corner

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This column will be devoted to our members from the perspective of the employee.

We will be focusing on:

- Your job classification, are you:
  - Unemployed/ in Pre-Employment
  - Under employed
  - Miserably employed
  - Gainfully and Happily employed
- Jobs, which companies are hiring and how can I land that opportunity of a lifetime?
- Career Development/ Empowerment
- Using Social Networking- the Dos and the Don'ts
- Risk, how broad can we go to obtain opportunities?
- Internal HR, just what are they looking for?
- Head Hunters, are they working for me?
- Your community, what can we do to assist the community and also be recognized as a leader?

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*If you have any ideas or suggestions for topics you want included in the Career Corner, please send me a note at: [Susan.Guinn@citi.com](mailto:Susan.Guinn@citi.com)*

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## Welcome to...

### Career Corner:

As you recall in past columns, we have been focusing on Resumes- What to include and what not to include. For today's column, we are once again focusing you... the employee, how can you become indispensable to your company. Why should you become indispensable?

At our meeting next week we will feature a discussion and handouts on the Roadmap to BCI certification for people who already have DRI Certification. This will include actual examples of how our ACP members did it. Come prepared with your questions and comments and look for some interesting feedback. If you already are BCI certified, come and discuss your experience.

Keeping that same theme, we are asking for volunteers for Career Corner Committee and this is the final time we will be asking. The first person who replies to me directly with suggestions, contacts and their success stories, will not only receive a "Mystery Prize" they will also be featured in a future column. What are we looking for? Look at the past issues of our newsletters and let me know how you landed your dream job!

See all of you on Tuesday, May 1, 2012 at the BSA!

Susan

*Again, all of this information will be driven from what you are interested in. Please contact me at [Susan.Guinn@citi.com](mailto:Susan.Guinn@citi.com) or at 469-220-8604. I want to hear your ideas and thoughts on Career Development.*

**A good read:  
6 Habits of True Strategic Thinkers**

<http://www.inc.com/paul-schoemaker/6-habits-of-strategic-thinkers.html>

## **IDCE conference – New Orleans Summary**

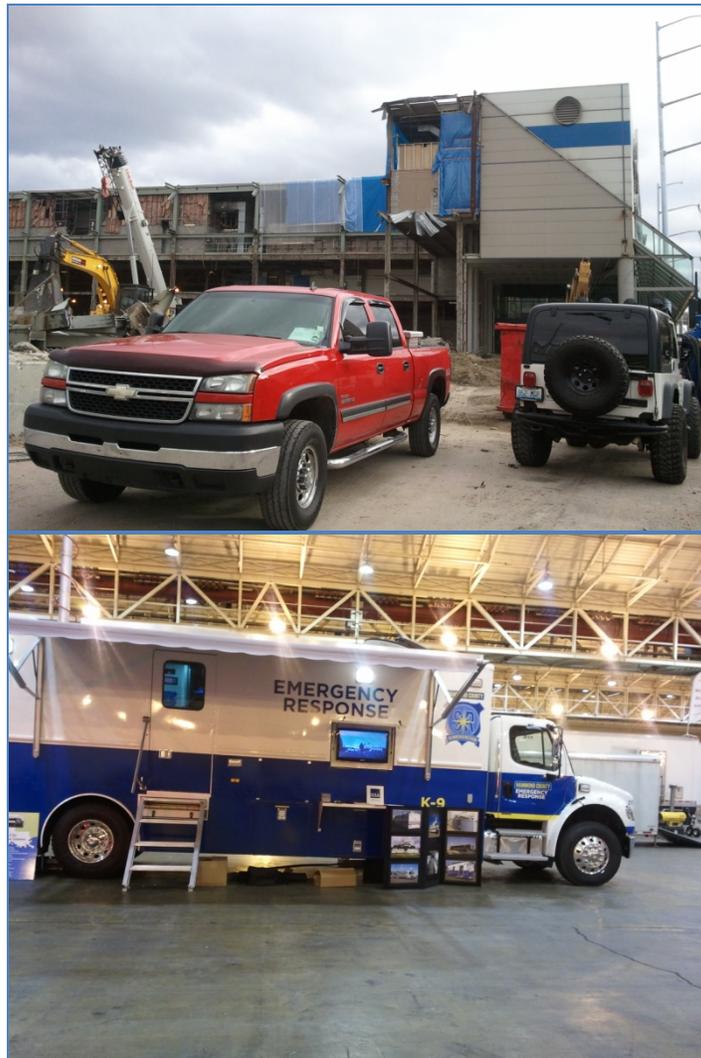
Plan, Edit, Review, Exercise, Repeat. This seems to be the life of a Business Resiliency professional. We spend a lot of time preparing for those things that all too often seem far-fetched or mundane.

At this year's IDCE Conference in New Orleans, attendees were reminded that its' host city's recent past is an all too familiar example of what happens when we don't plan "outside the box." While much progress has occurred throughout the Big Easy, there is still much to do. One only has to gaze out the taxicab window to see that parts of New Orleans still look at though the flood waters have just recently receded.

The Saenger Theatre, where David Copperfield used to perform regularly, (so say local cab drivers) is still patiently waiting its restoration along with numerous other local icons as well as entire neighborhood wards.

Let us not forget that it takes patience, persistence and people to pull off a great plan and without anchoring processes in place, our businesses could also be left standing in line.

Come to the May meeting to get an overview of the IDCE Conference from Mia Marzullo who will share what she learned from the high ranking officials and speakers who offered their take on the disaster lifecycle process and how these lessons are inspiring our 2012 initiatives.



**Upcoming Events**  
**\*\*500 VOLUNTEERS NEEDED\*\***

**DALLAS COUNTY PUBLIC HEALTH  
MOCK DISASTER EXERCISE**

Dallas County Public Health Preparedness Division needs as many as 500 volunteers to play the role of patient during the bioterrorism exercise in Dallas.

May 19, 2012 from 10 am-Noon

Send your name, date of birth, and telephone number to [hhsinfo.hhsinfo@dallascounty.org](mailto:hhsinfo.hhsinfo@dallascounty.org) to register. **Registrations are due before May 4, 2012**

**FULL-SCALE POINT OF DISPENSING EXERCISE IN FRISCO**

Collin County Medical Reserve Corps needs as many as 1,000 volunteers. They will be offering certificates of completion/credit for students who need to earn community service hours, as well as Boy Scouts who may need to participate in emergency preparedness exercises to fulfill merit badge requirements.

May 5, 2012 from 10 am-2 pm

[Click Here to register](#)

For more information please email [Jesse.Davis@AAcredituniion.org](mailto:Jesse.Davis@AAcredituniion.org)

## **SPECIAL FIELD TRIP FOR ACP NORTH TEXAS MEMBERS' JUNE MEETING**

Let's get together for an exciting road trip opportunity to visit the National Weather Service! Located just north (ok a little farther north) of the Texas border in Norman, Oklahoma, This trip is an exciting opportunity to learn more about weather warnings and how the center prepares relevant storm information and distributes it to the public before, during and after a weather event.

We will journey together on a chartered expedition to Norman where we will tour the facility and then have our monthly meeting over lunch at Norman's local Sooner Legends restaurant. Please note: this will serve as June's scheduled meeting; there will not be a local meeting in Dallas during the month.

### **The details:**

- Thursday, June 14<sup>th</sup>
- Meet in Lewisville (Vista Ridge Mall) at 630am to board chartered bus (exact location details to be provided as we get closer to the event)
- Depart immediately to make 10:00am tour
- Lunch around noon
- Return to Dallas (Lewisville) – leaving Norman no later than 230pm

### Your action:

- Limited to the first 35 respondents
- Cost is \$35 per person, plus lunch (\$10-\$12)
- \$35 Due and payable at the May meeting. **\*\*PLEASE BRING CHECKS PAYABLE TO' ACP NORTH TEXAS'\*\***
- Send your reservation request to Mia Marzullo @ [miachelle.marzullo@lexisnexis.com](mailto:miachelle.marzullo@lexisnexis.com) no later than May 4<sup>th</sup>.
- Be prepared to show your government issued I.D. at the facility's entrance
  - Non US Citizens must provide additional information prior to the event; please contact Mia for information

Questions? Please email or call Mia directly at 214.731.1121

## Directions to our Upcoming Meeting

**Boy Scout of America (BSA) Location:** 1325 W. Walnut Hill Lane, Irving, Texas 75015

[Click Here](#) for Google Map



Association of  
Contingency Planners

### Meeting Schedule and Locations for 2012

<u>Date</u>	<u>Location</u>
May 1st	Boy Scouts of America
Jun 5th	H5 Colo
Jul 10 <sup>th</sup>	Boy Scouts of America
Aug 7 <sup>th</sup>	H5 Colo
Sep 11th	Boy Scouts of America
Oct 2nd	H5 Colo
Nov 6 <sup>th</sup>	Boys Scouts of America

Click here> [ACP website](#)