



# North Texas

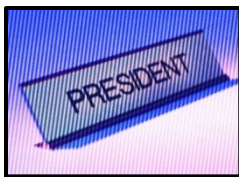
**THE ASSOCIATION OF CONTINGENCY PLANNERS  
MISSION**

To provide a powerful network for the advancement of the industry and the development of our business continuity professionals.

# ACP

Volume 5, Issue 4

June, 2014



## President's Comments

Can you believe it? Summer is finally here and with it all the many opportunities

for personal continuity plans. Did you get the bug spray? How about the suntan lotion? Did you pack a picnic and make sure to keep it on ice? Everything we do on a daily basis has the potential for a contingency plan.

Today was a perfect example: I was planning on working in the office, but rainy days and Mondays do not mix, so I worked from a different location. Yes, this is what we do and we love it!

Speaking of making contingency plans; our leadership team decided to move the July meeting from 7/1/14 to 7/8/14. This way our speaker can have the opportunity to present to a larger audience after everyone who took the previous week off for vacation is back and adjusted. Remember our meeting will still be at noon at the Boys Scouts National Headquarters in Irving, Texas.

Speaking of your Leadership team, we have come up with some fantastic programs for the July 8<sup>th</sup> meeting. Charles Wallen of Spectrum Consulting Services Inc. will be speaking

on "External Dependency Risk Management." This presentation will be on Third Party Vendors, and Vendor relationships. Be sure to bring your questions. Again, this is an open meeting, so go ahead and ask your boss and co-workers to attend. Also for our Spotlight presentation in the July meeting, we will have our very own Director of Education, Greg Holdburg, discuss the crisis in Ukraine.

Lots of topics have been discussed lately at the Leadership meetings

and we will be bringing them to you in the meeting. There have been lots and lots of great jobs passing my desktop and we will be discussing opportunities too. Please plan to come early and grab some lunch with your fellow ACPers and network around.

I look forward to seeing each of you at the July meeting, remember July 8<sup>th</sup>. Enjoy our Nation's birthday and everyone have a safe and wonderful Fourth of July.

*Susan*

### INSIDE THIS ISSUE

<a href="#">Upcoming Meeting Information</a> .....	2
<a href="#">Future Meeting Dates</a> .....	2
<a href="#">Chapter Member Recognition</a> .....	3
<a href="#">Recent Meeting Highlights</a> .....	3
<a href="#">Career Corner</a> .....	4
<a href="#">Did You Know?</a> .....	5
<a href="#">Staying Prepared</a> .....	6

## NORTH TEXAS ACP CHAPTER MEETINGS

Meetings are held the first Tuesday of every month from 12:00 noon to 2:30 pm. The location varies, so check the Chapter Newsletter or Web Site for location information.

### Next Meeting

**Date** ----- Tuesday, July 8, 2014

**Time** ----- 12:00 Noon

**Location** ---- Boy Scouts of America  
1325 W. Walnut Hill Lane  
Irving, TX 75015

[Link to Map](#)

**Food** ----- Is available onsite for purchase

**Parking**----- Park in the back or north side of the building and use that entrance.

*The guard at the front entrance is not familiar with NTACP and will not be able to direct you to the meeting location.*

### Meeting Agenda

<u>Topic</u>	<u>Speaker</u>
Welcome .....	Susan Guinn
Chapter Business .....	Susan Guinn
Spotlight .....	Greg Holdburg
Program: External Risk Dependencies.....	Charles Wallen

### Meeting Schedule and Locations for 2014

*Schedule and location are subject to change!*

July 8 .....	Boy Scouts of America
August 5 .....	Red Cross Field Trip
September 9 .....	Boy Scouts of America
October 7 .....	Location TBD
November 4 .....	Verizon Field Trip
December 2 .....	Holiday Luncheon

## 2014 CHAPTER OFFICERS

### PRESIDENT

Susan Guinn, CBCP  
469-220-8604  
[susan.guinn@citi.com](mailto:susan.guinn@citi.com)

### SECRETARY

Dianne Stephens, CBCP, MBCI  
214-576-1231  
[deestephens@charter.net](mailto:deestephens@charter.net)

### TREASURER

Mark Weidner, CBCP, PMP  
972-868-8064  
[mark.weidner@energyfutureholdings.com](mailto:mark.weidner@energyfutureholdings.com)

### DIRECTOR OF COMMUNICATIONS

Martin Gonzalez  
469-220-8327  
[martin.d.gonzalez@citi.com](mailto:martin.d.gonzalez@citi.com)

### DIRECTOR OF EDUCATION

Greg Holdburg  
713-449-5551  
[greg\\_holdburg@bmc.com](mailto:greg_holdburg@bmc.com)

### DIRECTOR OF INFORMATION

Phyllis MacLachlan, CBCP  
817-699-4358  
[pmaclachlan@corelogic.com](mailto:pmaclachlan@corelogic.com)

### DIRECTOR OF MEMBERSHIP

Carol DeLatte, CBCP  
972-415-6751  
[carol.6323@gmail.com](mailto:carol.6323@gmail.com)

### DIRECTOR OF PROGRAMS

Grace Wright, ABCP  
817-307-2942  
[grace@grwconsultants.com](mailto:grace@grwconsultants.com)

### DIRECTOR OF PUBLIC RELATIONS

Ray Abide, CPA, CBCP  
972-693-6998  
[r.abide@gmail.com](mailto:r.abide@gmail.com)

### WEB MASTER

Mark Armour, CBCP  
818-645-9468  
[mnjarmour@sbcglobal.net](mailto:mnjarmour@sbcglobal.net)

### CAREER CORNER

Donti Twine, ABCP  
214-909-6467  
[dtwine@cardtronics.com](mailto:dtwine@cardtronics.com)

# Chapter

# Recognitions

Join us in offering a big Texas welcome to our new chapter members:

Angel Moringlane

Heather Rister

Terri Wilson



## North Texas ACP Meeting Highlights

June 2014

Members of the local chapter of ACP were given the opportunity to tour the Ft. Worth weather center on Tuesday, June 3<sup>rd</sup>. Jennifer Dunn, BS-Atmospheric, introduced us to the team of meteorologists and hydro-meteorologists that monitor our weather on a consistent basis. Based on their findings and observations, they issue our National Weather Service watches or warnings such as flash flood, tornado, heat advisory or winter storms. Their team partners closely with aviation centers, coastal offices, storm spotters and local media stations during actual events.



We learned more about the launch of weather balloons and what happens to them, as well as a new online "Hazard Planner" (<http://www.srh.noaa.gov/fwd/hazard/haz.php?loc=nor&dow=TODAY>) that highlights threats on an hourly basis.

National Weather Service Weather Forecast Office Dallas/Fort Worth, TX			
Home Site Map News Organization Sea			
Weather Hazard <b>PLANNER</b> North Texas			
TODAY	TONIGHT	FRIDAY	SATURDAY
Wind	Wind	Wind	Wind
Lightning	Lightning	Lightning	Lightning
Fl. Flood	Fl. Flood	Fl. Flood	Fl. Flood
Winter	Winter	Winter	Winter
Temp	Temp	Temp	Temp
Fog	Fog	Fog	Fog
Severe	Severe	Severe	Severe
Hail	Hail	Hail	Hail
Dirty Wind	Dirty Wind	Dirty Wind	Dirty Wind
Tornado	Tornado	Tornado	Tornado

The excursion was most informative and given a big thumbs up by our members. Our thanks to Grace Wright and Jennifer Dunn for coordinating the tour.

## Welcome To Career Corner

This column is devoted to our members from the perspective of the employee. We focus on:

- Your job classification:
  - Unemployed / in Pre-Employment
  - Under employed
  - Miserably employed
  - Gainfully and happily employed
- Jobs, which companies are hiring and how you can land the opportunity of a lifetime
- Career Development/ Empowerment
- Do's and Don'ts of Social Networking in a job search
- How broad you can go in your search to obtain an opportunity
- What internal HR is looking for
- How to effectively use head hunters
- How to assist the community and be recognized as a leader

*Please send any ideas or suggestions for topics to be included in the Career Corner to Donti Twine.*



### It's Unclearly Defined, but Telecommuting Is Fast on the Rise By Alina Tugend

*We all know what telecommuting is and who does it. It's working from home (or maybe a Starbucks), and it's usually done by someone in their 20s, or a mother with small children.*

Well, no. Actually, the typical telecommuter is a 49-year-old college graduate — man or woman — who earns about \$58,000 a year and belongs to a company with more than 100 employees, according to numbers culled from the Census Bureau's annual American Community Survey.

And the phenomenon appears to be growing. The annual survey last year by the Society for Human Resource Management found a greater increase in the number of companies planning to offer telecommuting in 2014 than those offering just about any other new benefit.

This winter might help push the trend even faster. Federal employees in Washington who worked from home during four official snow days saved the government an estimated \$32 million, according to Kate Lister, president of Global Workplace Analytics, and its research arm Telework Research Network.

And as this movement grows, being clear about what we mean by telecommuting is important. It's the only way companies will know "how to build workplaces and design work practices and decide what technology is needed for support," Ms. Lister said.

What we do know is that telecommuting isn't limited to one sector of the population. Men, women, parents, people without children, young and old all participate.

We also know that those who work at home tend to put in longer hours and are often more productive. It works best when a company has developed a plan, including the best technology to use. But we also know it can hurt an employee's promotion chances and that some combination of working at home and in the office seems ideal.

The first thing to tackle, however, is the slippery meaning of the word "telecommuter." The most complete definition is someone employed full time at a private, nonprofit or government organization, who works at least half the time at home.

By one estimate, telecommuting has risen 79 percent between 2005 and 2012 and now makes up 2.6 percent of the American work force, or 3.2 million workers, according to statistics from the American Community Survey. That includes full-time employees who work from home for someone other than themselves at least half the time, Ms. Lister said.

But that definition has at times been expanded to include the self-employed; those whose work has to be done outside an office, such as taxi drivers, plumbers, truckers and construction workers; companies where everyone works remotely, so there is no brick-and-mortar office; and those who work at home one day or less a week.

If all of those workers are included, the number of Americans who work remotely can reach as high as 30 percent.

"No one would disagree that the U.S. work force is increasingly mobile," said the Telework Research Network in a 2011 paper on the state of telecommuting. "But, beyond that broad statement, we know little about the rate of increase in mobility — how often people are out of the office, where they are, and what they're doing. For that matter, there's no agreed-upon method of defining who they are."

Jennifer Glass, a professor of sociology at the University of Texas, Austin, who has studied teleworking for two decades, said her research shows that much of what managers and professionals call telecommuting occurs after a 40-hour week spent in the office. These people check email, return calls and write reports from home, but in the evenings and weekends.

“Let’s be honest about what we’re talking about,” she said.

So what is agreed upon? For one, that it is not predominantly women who telecommute. Most research says it is at least equal between men and women, while Cali Williams Yost, chief executive of Flex & Strategy, said a telephone survey released last month by her company found that more men than women said they worked remotely.

Kipp Jarecke-Cheng fits right into the typical teleworker profile. He is 44, and for the last year has been director of global public relations and communications for Nurun, a design and technology consulting company based in Montreal. At his old job, he commuted about 45 minutes to Manhattan from his home in Maplewood, N.J., but he chose to telecommute to be closer to his family.

It took some time to get used to working at home, he said. Like many teleworkers, he found that communicating with his colleagues and subordinates was more difficult, at least initially.

“Probably one of the biggest transitions was that in a physical office, you can stroll by and ask questions,” Mr. Jarecke-Cheng said. “Here I have to accumulate a list of questions.”

But it helped tremendously, he said, that after he was hired, Nurun sent him to its national and international offices to meet people face-to-face.

“I’m not just a name on an email,” he said.

David Haddad of New York City began working remotely as chief executive of a nonprofit start-up in 2011. His company is made up solely of remote workers, with no centralized location.

Mr. Haddad likes the flexibility, but there are downsides.

“It’s difficult to keep tabs of what everyone is doing, as well as keep myself motivated to constantly report on my goals,” he said.

While technology can’t replace the human connection, both Mr. Haddad and Mr. Jarecke-Cheng say it helps. Skype is used, as is Google Hangout, which provides a virtual place for people to drop in and “visit.”

Mr. Jarecke-Cheng also communicates with his boss through Voxel, which he described as a combination of a walkie-talkie and text messaging.

For some people, virtual connections are enough, while for others nothing takes the place of being able to chat with a colleague over a cubicle divider.

Nicholas Bloom, a professor of economics at Stanford University, teamed up with Ctrip, China’s largest travel agency, to test some ideas about telecommuting. Over nine months, about 250 workers volunteered for the experiment; half were randomly chosen to work at home and half in the office.

At the end of the experiment, employers found that the home-based employees worked more than office workers — 9.5 percent longer — and were 13 percent more productive. They also were judged to be happier, as quitting rates were cut in half.

But those working at home were also promoted at half the rate of their colleagues working in the office.

“It may be a case, ‘out of sight, out of mind,’ ” Professor Bloom said. “Or it might be that you’re not drinking in the bar with your boss. Or it could be you’re not managing your employees as well if you’re not around them.”

Also, by reducing office space, Ctrip saved what would amount to \$2,000 an employee annually.

However, at the end of the experiment, 50 percent of those who worked at home asked to come back to the office. They said they were lonely and didn’t like being passed over for promotion.

It does seem, Ms. Lister said, that most people like to have some combination of home and office work.

“That’s the sweet spot,” she said.

#### Reference

Tugend, Alina (2014, March 7). [http://www.nytimes.com/2014/03/08/your-money/when-working-in-your-pajamas-is-more-productive.html?\\_r=0](http://www.nytimes.com/2014/03/08/your-money/when-working-in-your-pajamas-is-more-productive.html?_r=0)

+++++

### Did You Know?

Although El Niño is expected to suppress tropical activity for the 2014 season, forecasters are still calling for ten tropical storms and two major hurricanes in areas from the central and eastern Gulf of Mexico up through the East Coast.

Learn more at the severe weather/emergency contingency seminar presented by AccuWeather in New Orleans on July 8 or in Houston on July 9.

Details are provided on [page 7](#).

+++++

## Staying Prepared – Point of Distribution (POD) Exercise

Submitted by Dianne Stephens (CBCP/MBCI)

Have you ever participated in a POD exercise? Don't know what is involved? Read on, and learn a little more about this ACP member's recent experience: The exercise was held in the gymnasium of Cedar Hill High school and was extremely well organized. A team of approximately 30 Medical Reserve Corp and "Victim Relief" responders practiced on 'willing volunteers'. The Victim Relief team is a group of volunteers who arrive on site after major disasters and stay with the families to provide emotional support once the officials have left the scene.



Our role as "would be members of public" affected by a severe outbreak, was to arrive at the school to receive Medical advice/prescriptions. The goal was to go through the line as many times as possible in order to give the Public Health division of Dallas County and the Medical Reserve Corp practice on how to respond to a Public Health Emergency. There was much to learn – from the moment we walked up to the "Griage" (Greet and Triage), table to being directed to Public Health or Medical Corp reserves as appropriate. We had tremendous fun role playing as we went through the line dreaming up multiple scenarios. Below are a few:

- "I am feeling severely ill" – Outcome: Go straight to the Doctor AND the Chaplain (wow!)
- "I am feeling moderately ill" – Outcome: Go to nurse, then to dispensary to receive prescription (candy)



- "I have a sick child at home" - Outcome: Instructed to GO HOME and take child to family Doctor
- "I am pregnant and cannot speak any English" – Outcome: We were taken to the interpretation table and escorted through the lines with only the help of hand signals and being shown pictures (Example: can you swallow pills? – which was an image of someone pointing at their throat)

All in all this was a valuable experience; we gained insight into what a live situation might look like for families impacted by a severe outbreak. Our Kudos go to the organizers of this event for a well-structured exercise, and we highly recommend that other ACP members take the opportunity to participate when they are able.

## Important Links

[Association of Contingency Planners](#)

[Association of Contingency Planners, North Texas Chapter Web Site](#)



Association of Contingency Planners  
North Texas Chapter

<http://northtx.acp-international.com/>

## **Severe Weather Warnings: The New Necessity for Business**

### **An Accuweather Exclusive Event**

Strong winds and flooding rain even from non-land falling storms in highly populated areas have the potential to cause tens of billions of dollars in damage to private property and businesses. Flooding, power outages, staffing problems, lost productivity, and property damage can take a toll on any enterprise, and in our fast-paced, aggressive business environment you need to be prepared for severe weather before disasters arrive.

We'd like to invite you to attend one of our upcoming 2014 Hurricane Season seminars on Tuesday July 8th in New Orleans and Wednesday July 9th in Houston.

These exclusive events are led by an AccuWeather expert senior meteorologist with over 30 years of experience, Bob Smerbeck, and are by invitation only with some of the most prominent enterprises in your area taking part. There is no fee for attending.

Check-in for the events will begin at 8:00AM. The presentation will run from 8:30AM until approximately 10:00AM, whereupon there will be Q&A. Remember, attendance is by invitation only, and there is no fee to attend the events. There are a limited number of spaces available but we would be happy to have representatives from the North Texas ACP join us.

Since the date is fast approaching, please contact [roberti@accuweather.com](mailto:roberti@accuweather.com) to reserve a seat. Breakfast will be provided. Details are shown below.

#### **Tuesday, July 9, 2014**

Hyatt Regency New Orleans Hotel  
601 Loyola Avenue  
New Orleans, LA  
(504) 561-1234

#### **Wednesday, July 9, 2014**

Hyatt Regency Houston Hotel  
1200 Louisiana Street  
Houston, TX  
(713) 654-1234

Check in and Continental Breakfast from 8:00 am to 8:30 am  
Presentation with Q&A from 8:30 am to 10:00 am