



# North Texas

# ACP

**THE ASSOCIATION OF CONTINGENCY PLANNERS**  
**MISSION**  
 To provide a powerful network for the advancement of the industry and the development of our business continuity professionals.



## President's Comments

Welcome to 2015! It is so hard to believe 2014 is a

past memory. Last year your leadership team did a phenomenal job of programs and field trips, providing you, the DR professional, an opportunity to learn and grow. This year we are planning on continuing the momentum; our Director of Programs (Wendy Nelson) held a roundtable discussion in January covering the ins and outs of Emergency Notifications systems. Great ideas and suggestions were passed around and we all came back to our environments knowing more about other systems as well as our sharing our own.

This year, I have asked each of our officers to provide us with a personal goal for our North Texas Chapter. My goal is to have a mentorship program for all of our leadership positions. I'll be asking each of the officers to shadow me for one month to see what is required of the role of President. If any of you are interested in also shadowing any of the leadership team members, let me know and we can include you as well.

I'd also be interested in knowing if any of you would be interested in being a "Guest Contributor" to our newsletter. Our Director of Information (Phyllis

MacLachlan) puts together a great newsletter every month but we can always use additional talent in the articles. We would be very interested in anything you have already published or are developing for DR/BC.

### INSIDE THIS ISSUE

<a href="#">Upcoming Meeting Information</a> .....	2
<a href="#">Future Meeting Dates</a> .....	2
<a href="#">Chapter Member Recognition</a> .....	3
<a href="#">Recent Meeting Highlights</a> .....	3
<a href="#">Career Corner</a> .....	4
<a href="#">Did You Know?</a> .....	5

Our chapter is full of possibilities for your future; I need each of you to take a pledge of involvement and assist me in becoming the most active chapter in the organization. With this thought in mind, we are continuing the practice of "activity tracking" for 2015. Last year, the most active member was Stephen O'Neal (who just happens to be presenting in February). See if YOU can top Steven for 2015!

I'm looking forward to an even greater 2015!

*Susan*

### Membership Information Reminder

It's very easy to join the North Texas ACP chapter, just go online to the [ACP International website](#) and click on Membership. You can use this same link to pay your 2015 dues or update your email address to get communications from the Association and stay current on trends.

## NORTH TEXAS ACP CHAPTER MEETINGS

Meetings are held the first Tuesday of every month from 12:00 noon to 2:30 pm. The location varies, so check the Chapter Newsletter or Web Site for location information.

### Next Meeting

**Date**----- Tuesday, February 3, 2015  
**Time**----- 11:00 AM  
**Location**----- Quest Diagnostics  
 2655 Villa Creek  
 Dallas, TX 75234  
[Link to Map](#)  
**Food** ----- Is available onsite for purchase  
**Info**----- Quest Diagnostics is in the office complex closest to the Denton Drive side of Villa Creek

Topic	Speaker
Welcome .....	Susan Guinn
Upcoming Events .....	Wendy Nelson
Spotlight: Earthquake Lessons Learned .....	Jodi Ouellette
Program: What are LEPC and CAMEO? .....	Hillary Gafford-Beavis & Stephen O'Neal
Surprise Guest Speaker .....	UNT Professor
Educational Opportunities .....	Greg Holdburg

### Meeting Schedule and Locations

*Schedule and location are subject to change!*

March 10 .....	Boy Scouts of America
April 7 .....	Boy Scouts of America
5 de Mayo .....	Boy Scouts of America
June 2 .....	Field Trip
July 7 .....	Boy Scouts of America
August 4 .....	TBD
September 1 .....	Boy Scouts of America
October 6 .....	TBD
November 3 .....	Boy Scouts of America
December 1 .....	Holiday Luncheon

## 2015 CHAPTER OFFICERS

### PRESIDENT

Susan Guinn, CBCP  
 469-220-8604  
[susan.guinn@citi.com](mailto:susan.guinn@citi.com)

### SECRETARY

Martin Gonzalez  
 469-220-8327  
[martin.d.gonzalez@citi.com](mailto:martin.d.gonzalez@citi.com)

### TREASURER

Mark Weidner, CBCP, PMP  
 972-868-8064  
[mark.weidner@energyfutureholdings.com](mailto:mark.weidner@energyfutureholdings.com)

### DIRECTOR OF COMMUNICATIONS

Martin Gonzalez  
 469-220-8327  
[martin.d.gonzalez@citi.com](mailto:martin.d.gonzalez@citi.com)

### DIRECTOR OF EDUCATION & CAREER CORNER

Greg Holdburg  
 713-449-5551  
[greg\\_holdburg@bmc.com](mailto:greg_holdburg@bmc.com)

### DIRECTOR OF INFORMATION

Phyllis MacLachlan, CBCP  
 817-699-4358  
[pmaclachlan@corelogic.com](mailto:pmaclachlan@corelogic.com)

### DIRECTOR OF MEMBERSHIP

Tim Prewitt, CBCP  
 972-240-2401  
[tim.prewitt@vertexgroup.com](mailto:tim.prewitt@vertexgroup.com)

### DIRECTOR OF PROGRAMS

Wendy Nelson, CBCP, PMP  
 972-205-7250  
[wendy.a.nelson@raytheon.com](mailto:wendy.a.nelson@raytheon.com)

### DIRECTOR OF PUBLIC RELATIONS

Martin Gonzalez  
 469-220-8327  
[martin.d.gonzalez@citi.com](mailto:martin.d.gonzalez@citi.com)

### WEB MASTER

Mark Armour, CBCP  
 818-645-9468  
[mnjarmour@sbcglobal.net](mailto:mnjarmour@sbcglobal.net)

# Chapter Recognitions

Join us in offering a big Texas  
welcome to our new chapter  
members:



## North Texas ACP Meeting Highlights

*December, 2014*

*Chapter Holiday Luncheon*



*January, 2015*

By Martin Gonzalez

We welcomed in 2015 at BSA for our January meeting and introduced some new members to the leadership team: Wendy Nelson (Director of Programs) and Tim Prewitt (Director of Membership). Welcome aboard! Our first speaker was Greg Holdburg, Director of Education & Career Corner, who led us off with an informative presentation of "10 Ways to Advance Your Career." Greg's presentation offered helpful insight whether you're presently employed or looking for employment. We plan to have his presentation posted to the ACP website for everyone to refer back to.

Our Featured Program for January was a roundtable discussion lead by Wendy Nelson, Director of Programs, on Emergency Notification Systems. We had a great interactive discussion with there being a diverse background of members representing their companies and the notification process they used. The gamut was discussed, from features, functions, capabilities, how often it's used/tested, who had the authority to make the call, cost, even the use of social media and its effectiveness. There were members that offered their experiences, pros/cons, some that have a process but don't use it, and those who have not yet implemented a process. The various experiences provided for a great back and forth among the group. Great job Wendy and attendees!

## Welcome To Career Corner

This column is devoted to our members from the perspective of the employee. We focus on:

- Your job classification:
  - Unemployed / in Pre-Employment
  - Under employed
  - Miserably employed
  - Gainfully and happily employed
- Jobs, which companies are hiring and how you can land the opportunity of a lifetime
- Career Development/ Empowerment
- Do's and Don'ts of Social Networking in a job search
- How broad you can go in your search to obtain an opportunity
- What internal HR is looking for
- How to effectively use head hunters
- How to assist the community and be recognized as a leader

*Please send any ideas or suggestions for topics to be included in the Career Corner to Greg Holdburg.*



### Get the Raise You Want and Deserve at Work

By Laura Browne

Do you want to make more money at your job? Most people do, but don't know how to get a raise. Here are 7 practical tips that you can use now to get the raise you want and deserve:

1. Know your company's policy and schedule. Most companies have strict cycles when they approve raises. What is the raise cycle in your company? If you don't know, talk to your Human Resources representative.
2. Start now. Even if the next raise cycle doesn't start for a few months, you need to start early. If you wait until review time, your salary might already be decided by the time you have a meeting with your manager.
3. Find out what you're worth in the market place. There are many websites that will help you to find out the market rate for your position nationally or locally. You can find salary calculators at <http://www.monster.com> and <http://www.salary.com>.
4. Prove what you're worth at your company. More important than market value is the value you have brought to your company over the last year. Did you

increase sales? Did you keep a major customer? Did you save the company money by designing a new process? Your boss should know what [you] have done and how it positively impacts the bottom line. Don't assume that your boss knows exactly what you're working on. Give your boss weekly or bi-weekly updates. Before raise time give your boss a yearly summary of your accomplishments.

5. Clearly ask for a raise. Set up a meeting with your boss and present business reasons for giving you a raise. Bring past updates, customer comments, and any other information that supports your request. Make sure you set this up well before your boss starts to consider raise amounts.
6. Get Your Manager on Your Side. Realize that most times, your boss won't be solely responsible for your raise. He or she has to negotiate with their boss and human resources. They may want to give you a 10% raise, but the company standard is on 3%. Make sure you thank your boss for working with you to get you a raise and that you appreciate their help. Let them know that you want to work together with them on this and ask what information they need to support the request.
7. Be Persistent. If the answer is no, ask what is standing in your way. Let your boss know that you want specific feedback so you can get the raise in the future. Ask to set up a time to meet about this again and review your progress.

If you can't get a raise now, consider other items that you can ask for: a bonus, a spot award, attendance at an industry conference, or a really exciting assignment. You can also ask for an interim review in 3 or 6 months. Then start planning – it's never too early to start developing your strategy for getting a raise.

#### Reference

Browne, L. (2007). Get the Raise You Want and Deserve at Work. Ezine@rticles.com. Retrieved January 24, 2015 from the World Wide Web: <http://ezinearticles.com/?Get-The-raise-You-Want-And-Deserve-At-Work&id=575391>



**Association of  
Contingency Planners**

Association of Contingency Planners  
North Texas Chapter

<http://northtx.acp-international.com/>

## DID YOU KNOW?

DRI2015 is the premiere industry event where business continuity, risk management, disaster recovery and response professionals can learn from and network with top industry experts and collaborate with their peers. And, it's just down the road in San Antonio. Go to [driconference.org](http://driconference.org) for more information and to register.



---

*National requires each chapter to perform an audit of their financial records on an annual basis. We need three volunteers to serve on our Audit Committee. All it takes is one hour of your time, right before the February chapter meeting.*

*If you are interested in volunteering please contact Susan Guinn or Mark Weidner.*

---

### **Important Links**

[Association of Contingency Planners](#)

[Association of Contingency Planners, North Texas  
Chapter Web Site](#)

