



# North Texas

## ACP

**THE ASSOCIATION OF CONTINGENCY PLANNERS**  
**MISSION**  
 To provide a powerful network for the advancement of the industry and the development of our business continuity professionals.



### President's Comments

Have you worked on your 20-second elevator speech lately? What do you do for a living and how do

you do it? How many of you can honestly say, I LOVE MY JOB! I personally do love my job and look forward to the challenges and opportunities it brings daily. How can I bring more (insert adjective/ skill here... value, perspective, knowledge, understanding) to my employer? Why should North Texas ACP care about my employment situation/ outlook? These types of questions and the answers you are seeking are found at our meetings. We combine Business Continuity, Disaster Recovery, Crisis Management and employment issues into our monthly gatherings and learn from the each other and the industry experts.

Someone once asked me why I belong to ACP and the answer comes down to information sharing. We all know there are multiple ways of receiving training. Our group not only provides training opportunities, we also conduct the training. We attend field trips where we learn about the different risks and mitigation in place. There is even a section devoted to our meetings, called member helping member, where you can ask that pressing question for which you need a different perspective.

Speaking of training, do we need to invite Punxsutawney Phil to our next North Texas ACP Meeting? Earlier this month he said we would have six more weeks of winter and according to the latest Winter Storm Watch 2015, he was not kidding. Listening to all of the news and warnings, this could be the last

big winter blast of the season. I don't know about you, but I am excited to start thinking of spring. However spring brings lots of challenges to North Texas. Are you personally prepared? Have you taken any of the community [SkyWarn](#) classes? I

know in my suburb we had the class last week. Click on the link and see if there is one near you.

You should have already received notice that the March meeting will be March 10<sup>th</sup> instead of the original first Tuesday of the month, March 3<sup>rd</sup>. By moving the meeting, we are allowing our members to also attend the DRI

conference in San Antonio. Remember if you attend the conference, stop by the ACP booth and say hi to your fellow ACP members.

As always we look to our membership to provide thoughts, program ideas and field trip locations. We want to learn from you! We have a Career Corner person to talk about HR issues every other month, we have a DR/BC Subject Matter Expert to talk about their business every other month, and every month we have a recognized leader come to us. Feel free to email [Wendy Nelson](#) or [myself](#) if you have any suggestions.

I hope you have a good month and stay out of danger during our last winter storm. Burr!

*Susan*

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#### Membership Information Reminder

It's very easy to join the North Texas ACP chapter, just go online to the [ACP International website](#) and click on Membership. You can use this same link to pay your 2015 dues or update your email address to get communications from the Association and stay current on trends.

## NORTH TEXAS ACP CHAPTER MEETINGS

Meetings are held the first Tuesday of every month from 12:00 noon to 2:30 pm. The location varies, so check the Chapter Newsletter or Web Site for location information.

### Next Meeting

**Date**----- Tuesday, March 10, 2015 ← **NOTE DATE**  
**Time**----- 12:00 noon  
**Location**----- Boy Scouts of America  
 1325 W. Walnut Hill Lane  
 Irving, TX 75038  
[Link to Map](#)  
**Food** ----- Is provided; sponsored by BMC  
**Info**----- Park in the back or north side of the building and use that entrance.  
*The guard at the front entrance is not familiar with NTACP and will not be able to direct you to the meeting location.*

### Meeting Agenda

| <u>Topic</u>  | <u>Speaker</u> |
|---|----------------|
| Welcome .....                                       | Susan Guinn    |
| Upcoming Events .....                               | Wendy Nelson   |
| Career Corner: Creating an Executive Presence ..... | Susan Gaffen   |
| Program: Business and IT Alignment .....            | Richard Long   |
| Educational Opportunities .....                     | Greg Holdburg  |

### Meeting Schedule and Locations

*Schedule and location are subject to change!*

|                   |                       |
|-------------------|-----------------------|
| April 7 .....     | Boy Scouts of America |
| 5 de Mayo .....   | Boy Scouts of America |
| June 2 .....      | Time Warner Cable     |
| July 7 .....      | Boy Scouts of America |
| August 4 .....    | TBD                   |
| September 1 ..... | Boy Scouts of America |
| October 6 .....   | TBD                   |
| November 3 .....  | Boy Scouts of America |
| December 1 .....  | Holiday Luncheon      |

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# Chapter Recognitions

**Join us in offering a big Texas  
welcome to our new chapter  
members:**

*Cynthia Hicks*

*Peter Komarkowski*

*Rosalind Nash*



## North Texas ACP Meeting Highlights

### *February, 2015*

By Martin Gonzalez

The February meeting was conducted at Quest Diagnostics, thank you for hosting us! A big THANK YOU to all of our speakers as well!

Luis Tapia led us off by presenting his syllabus on an undergraduate Business Continuity course at the University of North Texas this spring, which creates a unique opportunity not only for the students taking the course but also for us as ACP members. Luis is looking for up to 15 ACP members to volunteer some of their time for his students, 3-5 per person, to interview to gain real experiences of what we do in a BC/DR role. If you're interested in volunteering your time, let someone on the board know.

In Spotlight, Jodi Ouellette from 7-11, shared her role at 7-11 and the challenges she has encountered getting her BC/DR plans and processes in place there. This was especially challenging when there was an earthquake that affected several stores in California. Jodi shared video feeds from several of the stores affected as the earthquake happened. She outlined her company's lessons learned from this experience.

The Featured Program was presented by Hillary Gafford-Beavis and Steven O'Neal. They answered the question, what is CAMEO and LEPC? They explained to the group that CAMEO (Computer-Aided Management of Emergency Operations) is free software used to plan for a chemical emergency. LEPC (Local Emergency Planning Committee) is a local agency that creates emergency response plans for your community and informs the community about chemicals in the area. Steven and Hillary showed us how the CAMEO software worked. Conveniently there was a company that posed a chemical threat near Quest that they were able to use as a model. Hillary and Steven also illustrated ALOHA and MARPLOT software that work in conjunction with CAMEO. The icing on the cake of the presentation was that all of these software products are FREE!

The final note of the February meeting is that we had several new students from UNT in attendance. We hope they continue to attend and bring more of their fellow students.

## Welcome To Career Corner

This column is devoted to our members from the perspective of the employee. We focus on:

- Your job classification:
  - Unemployed / in Pre-Employment
  - Under employed
  - Miserably employed
  - Gainfully and happily employed
- Jobs, which companies are hiring and how you can land the opportunity of a lifetime
- Career Development/ Empowerment
- Do's and Don'ts of Social Networking in a job search
- How broad you can go in your search to obtain an opportunity
- What internal HR is looking for
- How to effectively use head hunters
- How to assist the community and be recognized as a leader

Please send any ideas or suggestions for topics to be included in the Career Corner to Greg Holdburg.



### Five Tips for Getting Promoted Fast By Amy Levin-Epstein

If this molasses-like economy is making your career progression look less like a race up the corporate ladder and more like you have a deathly fear of heights, landing a new job can present a wonderful opportunity. Make up for time spent in the same position by doing everything you can to earn a job promotion, pronto. Here are five tips.

#### Remember What Your Boss Likes

If your boss likes having you around, he's going to keep you around. One trick is to notice his interests and be positive. "A boss can say, 'I'm going to see the Red Sox this weekend.' An employee who isn't thinking will say, 'I hate that team,'" says Mark Jeffries, communications consultant and author of *The Art of Business Seduction: A 30-Day Plan to Get Noticed, Get Promoted and Get Ahead*. Instead, if you know your boss is going on a business trip to Boston, a better approach would be to say, "Hey, maybe you can visit Fenway," Jeffries suggests.

#### Pick Projects for Maximum Impact

If your instinct is to jump on everything, you'll seem desperate and spread yourself thin. "If you say yes too much,

your performance will drop," says Larry Myler, business strategist and author of *Indispensable by Monday: Learn the Profit-Producing Behaviors That Will Help Your Company and Yourself*. "If you say no, you don't look like a team player." Find out what opportunities are most profitable – and visible – for the company and snag those. If you're overwhelmed, ask about priorities. Then, suggest how to delegate what's on your plate.

#### Aim to Hang with the A Team

Don't make any BFFs your first day. "Take your time and get to know everybody," says career coach Adele Scheele, PhD, author of *Skills for Success and Career Strategies*, who suggests focusing on forming alliances with established players. "You have to build strong relationships with your bosses, for it is they who will promote you if they think you are enough like them to belong to their hierarchy," Scheele says. Still, be pleasant to all. "If you're new and not friendly, people can gang up on you," she says.

#### Make Your Boss Look Good

In school, your instinct was to garner accolades for your work. In business, your goal should be to make your boss get recognized for doing his job well, which he'll remember come promotion time. "Find out how your boss is judged and how he gets a bonus," Myler says. Generally, these are financial targets, so do everything in your power to help him hit them.

#### Be Indispensable

Whether it's inventing a new program that will save your firm money or becoming a client's go-to person, put your boss in a position where he can't afford to lose you. Document your successes. "If you're only on email, no one knows what your client contact is like," Jeffries says. "You want to be visible by racing out because you have lunch with a client or vocal by talking on the phone. The trick is to get people to come to the conclusion that you are successful without bragging."

Employ these strategies to secure a strong foothold in this shaky economy. When the opportunities for getting promoted start to solidify, you could be the first in line to move up.

#### Reference

Levin-Epstein, A. Five Tips for Getting Promoted Fast at Your New Job. Career-advice.monster.com. Retrieved February 24, 2015 from the World Wide Web: <http://career-advice.monster.com/career-development/getting-promoted/get-promoted-at-new-job/article.aspx>

## DID YOU KNOW?

You can be certified as a FEMA Professional Continuity Practitioner? See more details in the attached flyer.



### Important Links

[Association of Contingency Planners](#)

[Association of Contingency Planners, North Texas Chapter Web Site](#)



Association of Contingency Planners  
North Texas Chapter

<http://northtx.acp-international.com/>