



North Texas

ACP

THE ASSOCIATION OF CONTINGENCY PLANNERS
MISSION
 To provide a powerful network for the advancement of the industry and the development of our business continuity professionals.



President's Comments

Welcome Spring! Can I say finally? Beautiful

warm weather brings out the best in all of us. I know my allergies are kicked up in full gear! How about you, are you prepared?

How many of you are planning on either a Spring or Summer vacation? Do you talk about preparedness with your spouse or significant other? What all do you do to prepare? Starting from the obvious, do you cancel your paper and mail? What about having a trusted neighbor mind your home? Do they water the plants, bring in the mail, know what to do if your pool starts turning green? If you have them pet sit, do they have your permission if the goldfish gets sick to go to the vet? Is that taking it too far, or should they flush Goldie down the toilet?

There are lots of things to consider before traveling. Since this is storm season here, what happens if there is a storm and your home becomes damaged? That is a lot to ask a neighbor. Do you come home early? What if you are out of the country? If you are visiting locally

some of these are pretty easy to answer, but if you are far away, there is not a right answer. Time and money have to be taken into consideration.

The point is to have a plan. And, while your plan can't take every variable into consideration nor address each situation, at least you have put some thought into

your personal preparation. And this should give you peace of mind while on vacation... one less thing to worry about!

See you in May!

Susan

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Membership Information Reminder
 It's very easy to join the North Texas ACP chapter, just go online to the [ACP International website](#) and click on Membership. You can use this same link to pay your 2015 dues or update your email address to get communications from the Association and stay current on trends.

NORTH TEXAS ACP CHAPTER MEETINGS

Meetings are held the first Tuesday of every month from 12:00 noon to 2:30 pm. The location varies, so check the Chapter Newsletter or Web Site for location information.

Next Meeting

Date----- Tuesday, May 5, 2015
Time----- 12:00 noon
Location----- Boy Scouts of America
 1325 W. Walnut Hill Lane
 Irving, TX 75038
[Link to Map](#)
Food ----- Is available onsite for purchase
Info----- Park in the back or north side of the building and use that entrance.
The guard at the front entrance is not familiar with NTACP and will not be able to direct you to the meeting location.

Meeting Agenda

<u>Topic</u>	<u>Speaker</u>
Welcome	Susan Guinn
Upcoming Events	Wendy Nelson
Career Corner: Networking & Career Development	Bryan Zawikowski
Program: InfraGard	SA Lydia T. Maese
Educational Opportunities	Greg Holdburg

Meeting Schedule and Locations

Schedule and location are subject to change!

June 2	Time Warner Cable
July 7	Boy Scouts of America
August 4.....	TBD
September 1	Boy Scouts of America
October 6	TBD
November 3	Boy Scouts of America
December 1	Holiday Luncheon

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Chapter Recognitions

Join us in offering a big Texas
welcome to our new chapter
members:

Joseph Bechtold

Hilary Gafford-Beavis

Michael Joy

Jeremy Mills

Matthew Pappas

Hayley Streng

Katherine Terry

Justin Titko

Elijah Vandergriff



***Congratulations on being
inducted into the Order of the
Sword and Shield National
Honor Society***

Jim Kinsman



North Texas ACP Meeting Highlights

April, 2015

By Susan Guinn

Again, we had another phenomenal April ACP meeting. Lots of members, guests and students from UNT! We welcomed Mike, Sandra, Danielle, Jerry and Gilbert; all visitors. We congratulated Jim Kinsman for being inducted into the Order of the Sword and Shield National Honor Society, the Academic and Professional Honor Society for Homeland Security, Intelligence, Emergency Management and all Protective Security Disciplines.

It was a great turn out to hear some wonderful presentations by our very own members! Wendy started the meeting off by introducing Mr. Jim Kinsman from TD Ameritrade. Jim works in the Fort Worth offices and is the Senior Manager of Enterprise Continuity. Jim was not telling us any trade secrets, instead the steps he has taken to build on the existing program. It was a great presentation and now we are all a bit smarter in our risk challenges.

Wendy continued the program by doing a show and tell with Susan on what constitutes a go bag, starting with the history of the many names. Then we dissected existing members' bags to bring up some very interesting contents. Did you know there are 30 different uses of a bandana? Just ask Wendy and I'm sure she can give you the details! How about the Life Straw, used for filtering impure water? How many of you have water filtration tablets? Kim Kinsman, from Raytheon, has graciously shared an Emergency Preparedness Kit Checklist with the chapter. It is attached with this newsletter.

The meeting concluded with Susan discussing the mentoring program with UNT and asking for feedback. Prodigious students visited Citigroup and other companies.

Our next meeting is Tuesday, May 5. See you there!

Welcome To Career Corner

This column is devoted to our members from the perspective of the employee. We focus on:

- Your job classification:
 - Unemployed / in Pre-Employment
 - Under employed
 - Miserably employed
 - Gainfully and happily employed
- Jobs, which companies are hiring and how you can land the opportunity of a lifetime
- Career Development/ Empowerment
- Do's and Don'ts of Social Networking in a job search
- How broad you can go in your search to obtain an opportunity
- What internal HR is looking for
- How to effectively use head hunters
- How to assist the community and be recognized as a leader

Please send any ideas or suggestions for topics to be included in the Career Corner to Greg Holdburg.



Four Ways to Use Facebook to Find a Job By Susan Adams

Kevin Mueller was in his last semester at Miami University in Ohio and he hadn't yet landed a post-graduation job. So he jumped when his marketing professor posted a status update with a link to a job opening at Launchsquad, a PR firm in San Francisco. Mueller, 22, responded to the post, which led him to connect with Miami University alumna Kristen Hay, a senior account executive at Launchsquad, who hired him.

All of our job searches should be so easy. But as social networking matures, stories like Mueller's are increasingly common. Still, until I saw a new survey from a company called Jobvite, I thought most job seekers were using LinkedIn (LNKD +0.74%), not Facebook, to find work. But according to the survey, 83% of people looking for a job say they use Facebook in their social media search, compared to 36% who use LinkedIn which, to my surprise, is the most infrequently used site among job seekers. Some 40% use Twitter and 37% use Google (GOOG +0.06%)+. Jobvite also surveyed recruiters, 94% of whom use LinkedIn, while 65% use Facebook, 55% use Twitter and 18% use Google+.

Jobvite cares about such numbers because it sells software that enables companies to identify and source job candidates through their employees' social networks. To compile the survey, Jobvite ran an online poll of 2,000 people in mid-December.

I was struck by the Facebook stats and I realized that while I've written a half dozen articles about using LinkedIn to find a job, I have never focused on Facebook as a job search tool. At 1.23 billion users, Facebook is nearly five times the size of LinkedIn, which has 259 million members. For that reason alone, job seekers should tap Facebook's professional networking power. For advice on how best to do that, I turned to Dan Finnigan, 51, the CEO of eight-year-old Jobvite. Finnigan helped me hone these four ways that you can use Facebook to find a job.

1. Fill out your profile with your professional history. I think of LinkedIn as the place where my online résumé resides, since the profile page is laid out like a C.V., with slots for a summary of your professional life, your list of jobs and your academic credentials. Unlike Facebook it doesn't invite you to add stuff that's not directly relevant to your job history, like your favorite movies, TV shows, books and music. But Facebook has an elegant, easy way to add your work credentials. Just click on "edit profile," and the top of the screen lists "Work and Education." I've only ever listed my current job and the position I had before this one, with no description of my duties and accomplishments, but Facebook has slots for those details. If you want to make yourself known to the 65% of recruiters who troll for job candidates on Facebook, take a few minutes to fill out this information. You can even cut and paste from your LinkedIn profile, though I'd suggest a shorter version for Facebook.

2. Classify your friends. This can seem like a labor-intensive task but Finnigan says it's worth it. Go to your list of friends and hover your cursor over the "Friends" rectangle next to a professional contact's name. You'll see a roster of lists, including the option to create a "new list." Create one called "Professional" or "Work" and then find all of your friends who you would consider professional contacts, and add them to that list. This way, you can target your work-related status updates.

While it's good to humanize yourself by sharing bits of your personal life with professional contacts—Finnigan says he's lately been posting pictures of his new puppy, and getting a great response—you may not want to share with everyone that pic of yourself in your bathing suit, frolicking on a Mexican beach. When you are ready to post a status update, click on the rectangle that says "Public" to the left of the word "Post." You'll see a pull-down menu that includes the word "Custom." Click on that and you'll see an option that says "don't share this with," where you can type in "Professional." Or if you want to share an article idea that's directly related to your professional interest, but it's something that would bore people who don't do the kind of work you do, you can opt to share it only with your professional group.

If you have hundreds of friends, you may not want to bother classifying all of them, but do pull out your professional contacts into their own list.

3. Post content and respond to other people's postings.

Aside from puppy photos, Finnigan posts updates about his company's accomplishments, related news in the world of job search and links to media interviews (he'll likely post a link to this article). He also shares personal news about his kids. When he posts these updates to his professional community, he's doing the virtual equivalent of personally checking in with people. I'm still an advocate of face-to-face meetings, but I also see the value in online contact. Do pay attention to your professional friends' postings. "Like" their posts and make insightful comments. "People want to help people they like and they want to help people who help them," says

Finnigan. "When it comes to job seekers, you want to reciprocate by offering them a job."

4. Find networking connections. Again, this was a function I associated only with LinkedIn, with its immediate listing of first- and second-degree connections to a company once you type the company name in the search bar at the top of the page. But Facebook can do the same thing easily enough and it will show you connections to people you may know personally rather than professionally, who could be your most fruitful contacts. As you would with LinkedIn, type the company name into the search bar. Then tap your cursor in the search bar one more time and you'll see a pull-down list that includes "My friends who work at X Company." Click through that tab and you'll see your friends who work there. Then under those folks you'll see another box that gives you the option of clicking on "friends of my friends who work at X Company." Click there and you will hit a networking goldmine.

According to Jobvite's survey, the majority of you are already using Facebook in some manner as a job search tool. But I'm hoping these tips will help you maximize Facebook's potential to advance your career. If for no other reason, consider Facebook's size.

Reference

Adams, Susan. Four Ways to Use Facebook to Find a Job. Retrieved April 28, 2015 from the World Wide Web:
<http://www.forbes.com/sites/susanadams/2015/02/05/four-ways-to-use-facebook-to-find-a-jobfour-ways-to-use-facebook-to-find-a-job/>

Important Links

[Association of Contingency Planners](#)

[Association of Contingency Planners, North Texas
Chapter Web Site](#)



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<http://northtx.acp-international.com/>