



North Texas

ACP

THE ASSOCIATION OF CONTINGENCY PLANNERS
MISSION
 To provide a powerful network for the advancement of the industry and the development of our business continuity professionals.

Volume 7, Issue 2

March, 2016



President's Comments

Hello and Happy Anniversary North Texas Chapter! Were you aware that March marks

the 30th anniversary of the formation of our chapter? I don't want to date myself by telling you what I was doing around that time, but I do know I was still many years away from even contemplating a career in this profession. One of our founding members – Mr. John Bowings – wrote a great article for our this Newsletter that I encourage you to check out.

I'd like to thank all those who attended our March Chapter Meeting. We had great turnout and all the feedback I've received was very positive. We heard from Ricardo Sanchez-Cortez, the Director of Global Vendor Management at Brink's Inc. It was very informative and both Ricardo and I fielded a lot of great questions.

Be on the lookout for our member survey. I urge everyone to take two or three minutes out of their day to complete it. It is

entirely to your benefit so please take the opportunity and share your input with the North Texas board.

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Speaking of upcoming events, our day trip to Disaster City in College Station is tentatively set for May 20th. This activity is being coordinated with other chapters from San Antonio, Austin and Houston so it will be a great opportunity to meet other members from around the state. Be on the

lookout for more details and we hope you can join!

Our Chapter Sponsorship program is now official. Check out the new section – Become a Sponsor – on our chapter web site for information about how your company can benefit our members by becoming a local sponsor. You may also contact me directly for details. I'm very excited about this new partnership opportunity.

Thank you and I hope to see you soon!

Mark

NORTH TEXAS ACP CHAPTER MEETINGS

Meetings are held the first Tuesday of every month from 12:00 noon to 2:30 pm. The location varies, so check the Chapter Newsletter or Web Site for location information.

Next Meeting

Date----- Tuesday, April 5, 2016

Time----- 12:00 noon

Location----- Boy Scouts of America
1325 W. Walnut Hill Lane
Irving, TX 75038
[Link to Map](#)

Food ----- Is available onsite for purchase

Info----- Park in the back or north side of the building and use that entrance.

The guard at the front entrance is not familiar with NTACP and will not be able to direct you to the meeting location.

Meeting Agenda

<u>Topic</u>	<u>Speaker</u>
Welcome	Mark Armour
Upcoming Events	Mark Armour
Career Corner	Surprise Speaker
Program: DRI Showcase	Fred Sebren & Jim Kinsman
Educational Opportunities	Jim Kinsman

Meeting Schedule and Locations

Schedule and location are subject to change!

April 5	Boy Scouts of America
May 20	Field Trip to College Station
June 7	QTS
July 12	TBD
August 2	TBD
September 13	Boy Scouts of America
October 4	TBD
November 1	Boy Scouts of America
December 6	Holiday Luncheon

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Chapter Recognitions

*Join us in offering a big Texas
welcome to our new chapter
members:*

Dean de le Garza

Nancy Heath

James Mangus

Thomas Rand



North Texas ACP Meeting Highlights

March, 2016

By Wendy Nelson

For those of you who missed the North Texas Chapter of ACP March meeting you missed an opportunity to hear how Brink's, Inc. manages supplier/vendor risks. We were also honored by four guests: Ashley Clark, Jeff Gonzales, Nik Prosser and Gerrit Zwergel; several of our guests engaged in the Brink's Q&A session.

Our President, Mark Armour, provided an overview of the Brink's Risk Management organization, which was a great introduction to our featured speaker, Ricardo Sanchez-Cortez, Brink's Risk Director. Ricardo was fantastic, presenting how he and his team approached vendor risk management. He had a great way of determining/prioritizing whether a vendor would or should be included in their continuity planning. The Brink's team also developed standard supplier procurement assessments and developed recommendations for including Business Continuity clauses in their supplier agreements. Ricardo was an awesome speaker and I got a lot of great information I will be able to use.

One of our longest chapter members, John Bowen, let us know our Chapter is thirty years old March 2016. He was part of the group of devoted BC/DR professionals who chartered our chapter. North Texas was the fourth chapter of the Association of Contingency Planners, and the first in Texas. He has some great stories to share so be sure to take some time and read all about our history.

We have had three outstanding Board meetings, and I know the 2016 chapter officers are committed to making your membership worth your time and money so don't miss our monthly meetings.

Career Corner

Committed to helping our members increase professional knowledge, improve marketable skills, and add value to our industry and community.

Please send Career Corner topic ideas or suggestions to Jim Kinsman.



Why the Top Third of Your Resume Counts

By Abby Locke, Guest Contributor

Tablet, smartphone, laptop — you name it — it's hard to imagine functioning in today's world without having access to on-the-go technology. With this in mind, it's no surprise that technology continues to play a big part in how job seekers and recruiters find each other.

Imagine for a second that you have spent hours crafting a standout resume and e-mailed it to a recruiter or hiring manager. Guess what? You can never be sure how she'll end up viewing it. The recruiter could view it on an iPhone, a desktop computer or as a hard copy. Picture what your executive resume looks like when viewed on a hand-held device — it simply does not have the same effect.

If only the top third of your resume is displayed on a mini screen, can your resume still effectively sell you? The answer is yes, if you have strategically placed a strong, branded profile on the top portion of your executive resume. Generally your resume profile would contain a combination of a few key bits of information. This can include a title header, personal branding statement, unique selling proposition, areas of expertise, industry preferences, job targets, top career achievements, degree from a top university and/or much more.

In order to create a resume profile that communicates your immediate value and prompts the reader to contact you, it's vital that you determine the following:

1. How do you want to be perceived?

Keep in mind that your executive resume is not a career obituary, so only the key career highlights that are most relevant to your target position will count. Consequently you want to maximize your professional reputation and position yourself as a solution for the company. Are you a turnaround strategist, finance and investment guru, technology innovator or marketing specialist? Determine what you want your reader's key take-away to be and keep this in mind as you prepare the top third of your resume.

2. What title header best represents you?

A title header on your executive resume should be like a handshake. It should confidently say, "I am a senior marketing executive," or "My areas of expertise lie in human resources management and global technology." It is generally placed immediately following your personal contact information on the resume. For example, an operations executive with extensive experience in global markets could have a title header that simply says:

OPERATIONS MANAGEMENT EXECUTIVE

Without meeting this individual, you can immediately get an idea of his background. It also sets expectations for the type of achievements you're capable of.

3. How would you summarize top career achievements?

Once you know how you want to be perceived, you must support your title header with evidence of top performance and achievements. Looking over your entire career, what is the consistent trend of achievements and contributions that stand out? Have you repeatedly grown startup companies into industry leaders, are you highly competent at spearheading cost-cutting initiatives or do you maximize emerging technologies to power internal operations?

For example, a marketing executive who excels at building companies through market share expansion could have a title header and unique selling proposition that says:

SENIOR MARKETING EXECUTIVE

Senior Vice President / Vice President

"I deliver growth for companies every time." Accurately forecasting industry trends and consumer interests that allow companies to exceed revenue projections, maximize ROI performance, achieve strong profitability and realize significant market growth."

Because the body of the resume will provide detailed content about specific position and industry-related achievements, you could opt to use an executive summary instead of a unique selling proposition. This approach showcases performance trends overall:

SENIOR MANAGEMENT EXECUTIVE

Nonprofits & Philanthropic Organizations with Focus on Mental Health, Children and Education

"Visionary Strategy...Innovative Thought Leadership...Collaborative Management Style..."

Another good approach for those with many focuses is to follow the title header with an area of expertise. Going back to the Ops executive, here's an example of how one could lay this out:

OPERATIONS MANAGEMENT EXECUTIVE

Supply Chain Management • Planning & Inventory Management • Logistics • Systems Implementation

Startup, Turnaround & High-Growth Companies — High-Tech & Manufacturing Industries

Domestic & International Markets

It takes extra effort and careful planning to achieve a technology-friendly layout, but it is certainly worth the time in the end!

Reference

Abby Locke, Ladders Guest Contributor (February 10, 2016). Why the Top Third of Your Resume Counts. Theladders.com. Full article located at: http://info.theladders.com/career-advice/why-top-third-resume-counts?utm_source=wednesday_newsletter_email&utm_medium=email&utm_content=guest_article_abby_locke&utm_campaign=wednesday_newsletter

North Texas ACP Volunteers in the Community

By Jim Kinsman



Pictured (L-R): Carol Delatte, Jim Kinsman, Tim Prewitt, Mark Weidner, and Phyllis Brown

On Saturday, December 26, 2015, a significant outbreak of tornados occurred across portions of the North and Central Texas during the afternoon and evening hours. Twelve tornados were confirmed, 13 people were killed, and over 1,200 homes and businesses were damaged or destroyed. Nine of the people were killed in Garland as a result of a large and powerful EF4 wedge tornado that also destroyed many homes in the neighboring suburb of Rowlett.

Almost two months after that tragic day, cleanup, recovery, and rebuilding continues. To assist with those efforts, five North Texas ACP members volunteered at the Church in the City Relief Center in Rowlett on Friday, February 19, 2016. The team spent the day clearing debris, tearing down a fence, and cleaning up a property where the home was so damaged that it had to be completely demolished. Our job was to stack all of the debris left after demolition by the road for pick up by the city.

It was long and hard day of work for the team but very rewarding in the end. Even though we were only able to help clear one property, it was another step forward towards Rowlett's recovery. There is so much more to do and all of us want to return again to continue the recovery efforts.

The following CBS11 photo shows how the neighborhood where we worked looked the morning after the storm and the two photos by the ACP team show what that same area looked like in February.



Rowlett tornado damage on Dec. 27, 2015. (Photo: CBS11)



The debris pile we cleared from the house where the red car was flipped upside down on February 19, 2016. (Photo: Jim Kinsman)



What's left of the house after demolition and toward the end of our volunteer day on February 19, 2016? (Photo: Jim Kinsman)

Thirty Years of North Texas ACP History

By John Bowings, NTACP Co-Founder

Our first North Texas Chapter organizational meetings began in August, 1985 at the Denny's Restaurant on Walnut Hill and I-35E, leading to the first ACP chapter chartered outside of California in March, 1986. David Bell and Wilda (Wolf) Wahrenbrock had joined one of the first three ACP chapters in California earlier, and then got some of us together in Dallas to develop the North Texas Chapter. Wilda remembers attending an ACP meeting at the Orange County EOC in July, 1985, when they had an unexpected earthquake near Palm Springs, which activated the EOC, with 97 ACP attendees present. Talk about a "shaky start!"

Other North Texas Chapter co-founders (besides David and Wilda) were: Tony Braubach, Ron Ackerman, Roy Talbot, Debbie Dillard and Bernie Mayoff. The chapter grew slowly and years went by before we attained chapter membership levels of 25, 50 and finally went over the century mark shortly after the turn of the century, coincidentally. Many other individuals and groups who were interested in starting chapters in Colorado, Florida, San Antonio, Austin and Houston, to name a few, contacted us to discuss how to develop new chapters, as well as with some former North Texas members moving away and helping to start other chapters. As a result, the North Texas Chapter was not only a trail-blazing group, but also a mentoring group to other chapters.

Founding members and early charter members of the North Texas Chapter also served on the national ACP board at various times and provided input that helped to shape the relationship between "corporate" and the "chapters." We held several early conferences, one about 1988 at the Dallas Infomart on Stemmons Freeway, which we co-produced with the Emergency

Management instructors at UNT, Bob Reed and Tom Joslin (where we almost broke even on the budget). Tom Joslin was a retired FEMA manager who died just a few years later, and our chapter annually donates to a UNT memorial scholarship in his name. Jerry Martin, with the City of Dallas Office of Emergency Management, was also involved and we maintained a great relationship with them in those early years.

We were a co-sponsor with Houston and Capital of Texas ACP Chapters for the "1996 National ACP Conference," on the Riverwalk in San Antonio. We broke even with paid attendance of about 150, which included some great speakers, especially our keynote speaker, Gene Krantz, NASA's famous Apollo 13 Mission Flight Director. Of course the mission was immortalized in the movie of the same name, with Gene coining the phrase, "Failure is not an option!"

It's been an incredible journey being part of a growing Business Continuity career field, but our ACP chapter has been at the forefront of the growth of our industry. Even the term "Business Continuity" had only just begun to be used.

Ah, the memories...

Did You Know?

We are planning a day long FIELD TRIP to College Station on May 20th? We're meeting up with colleagues from the San Antonio, Austin and Houston ACP Chapters to tour the famed "Disaster City." The field trip will replace our monthly meeting. More details will be available soon.

Important Links

[Association of Contingency Planners](#)

[Association of Contingency Planners, North Texas Chapter Web Site](#)



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North Texas Chapter

<http://northtx.acp-international.com/>