



North Texas

ACP

THE ASSOCIATION OF CONTINGENCY PLANNERS
MISSION
 To provide a powerful network for the advancement of the industry and the development of our business continuity professionals.



President's Comments

Hello everyone! I do hope this message finds you doing well and enjoying the summer

months.

In case you haven't noticed, we've been delivering some strong content in our monthly chapter meetings. Many of you must agree as I've seen some great attendance this year. All of this comes courtesy of your North Texas Chapter board members. We have a very strong and talented group and I cannot thank them enough for the work they put in every month.

Remember that there are several sources for finding out about upcoming chapter meetings. Here are just a few:

- Our monthly newsletter is sent to all chapter members and includes information on upcoming meetings and events. If you are not receiving it, check your junk e-mail folder or log into the [ACP National](#) web site and update your contact information.

- Our web site always lists the details of the next meeting and includes a [Calendar of Events](#) with all upcoming meeting locations, presenters and lunch sponsors (Yes, LUNCH sponsors!). If you spot any inaccuracies, please reach out to our [Web Master](#).
 - At least once every month I post a note about our upcoming meeting on the [ACP – North Texas LinkedIn Group](#). If you are not already a member of this group, then what are you waiting for?
- Lastly, I follow-up every LinkedIn posting with a Tweet. If you are on Twitter, be sure to follow [@Northtxacp](#) for the latest and greatest.

If you still cannot find out where and when our next meeting is, you can always reach out to a member of our board. Yes, they are busy, but so much of that effort goes towards building quality content especially for you. That means we'd much rather answer questions than risk delivering that content to a half-empty room.

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NORTH TEXAS ACP CHAPTER MEETINGS

Meetings are held the first Tuesday of every month from 12:00 noon to 2:30 pm. The location varies, so check the Chapter Newsletter or Web Site for location information.

Next Meeting

Date----- Tuesday, August 2, 2016
Time----- 12:00 noon
Location----- Federal Reserve Building
 2200 N. Pearl Street
 Dallas, TX 75201
[Link to Map](#)
Food ----- Not available – Bring your own lunch
Info----- Due to security restrictions at the Federal Reserve, **you must preregister** no later than Friday, July 29 at:
<https://www.surveymonkey.com/r/T58QY8B>

Meeting Agenda

<u>Topic</u>	<u>Speaker</u>
Welcome	Mark Armour
Upcoming Events	Susan Dobbs
Program: BC from a Macro Depository Institution Perspective and More	Princeton Williams and Matt Davies
Spotlight	Mark Armour
Educational Opportunities	Jim Kinsman

Meeting Schedule and Locations

Schedule and location are subject to change!

August 2	Federal Reserve Building
September 13	Boy Scouts of America
October 4	Quest Diagnostics
November 1	Boy Scouts of America
December 6	Holiday Luncheon

Check [here](#) for current topic, speaker and meeting location

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Chapter Recognitions

*Join us in offering a big Texas
welcome to our new chapter
members:*

John Pitlik



*And, a big Texas
congratulations to our newest
MBCP:*

Allan Schmidt



North Texas ACP Meeting Highlights

July, 2016

By Susan Dobbs

We had another successful and interactive meeting in July. Shane Matthew with DaVita RX kicked it off with his outline of how he implemented a BC program for his company from intel gathering, prioritizing, and finally implementation stages.

Following Shane was our guest speaker, Melinda Rahe with Dell (an Austin ACP chapter member) who covered how to assess vendor resiliency. She provided views from a vendor perspective and a customer perspective which followed the same strict guidelines for evaluating both. This involved recruiting others within her company in various departments who would not only help in gathering the intel needed, but also help in implementing the BC plan within those departments. The process involved intel gathering, prioritizing mission critical aspects of the business, how to mitigate that risk, and steps to implement the BC plan. The presentation sparked numerous questions from our members as well.

Thank you both for your engaging presentations!



Career Corner

Committed to helping our members increase professional knowledge, improve marketable skills, and add value to our industry and community.

Please send Career Corner topic ideas or suggestions to Jim Kinsman.



How To Build Your Personal Brand By Michelle Hawley, Ladders Guest Contributor

Creating a great personal brand could be exactly what you need to get your foot in the door.

What is a personal brand? Creating your own personal brand is a way to market yourself and your career. Think of how a company comes up with a logo, name, and slogan for their product. These are all part of their brand, techniques created to make you remember who they are. You want to do that for yourself to help further your career along.

How are you different?

When you get into your brand, you want to show off what makes you different from everyone else. Once you figure out what that is, you need to showcase it. This is what will help you get the job over the next candidate. If you aren't quite sure what makes you different, there are a few things you can reflect on. Take a look at your strengths and passions. What type of work are you most willing and happy to do? If you were to leave your current job, what would the company miss from you?

Build your presence online.

You are probably already online, with social media and the like. It's now time to utilize these tools to your advantage. You should secure a personal website that is setup to showcase your career achievements. Your resume should be included, as well as a brief introduction to yourself. There should be a link to your portfolio, if necessary for your industry. There should also be a link to other social media sites that you are on, including LinkedIn. You don't have to start off elaborately. You can create a small, two or three page website in a matter of hours.

Get your name out there.

Start participating in online discussions that are relevant to your industry. An easy way to do this is through the groups on LinkedIn. Give out relevant and correct advice and experience. Talk about what you are currently doing in your career and how you are seeking to improve yourself. Go to networking events and do the same. To take it a step further,

if you can get a time slot speaking at a networking event, do it. If you are not good with public speaking, take the time to practice in front of friends and family. The more public speaking you do, the better you will become with time.

Find connections.

During your time you spend networking, you should be building up a list of connections that may be able to help you later down the road. You want to foster these connections as much as possible. Pick a couple of these connections that you believe will be the most beneficial, and spend some time building them up and becoming part of their inner circle. Keep track of their writing and make comments on it, follow them on social media, and ask to do guest blog-posts for them. In time, they can help you take your brand to the next level.

Create goals.

There is no point creating your personal brand if you don't know what you want to get out of it. This should be your very first step in the process. Once you know what you want, then you can tailor your brand to create an image that will get you there. Do you want to find a higher paying job? Do you want to switch career paths? Is there a dream company you want to work for? Once you've decided this, you need to set a timeline. How long are you giving yourself to reach this goal? You can decide on a few months, a year, or even a couple of years. Creating a plan of action will help you achieve the things you want to get done.

Start a blog.

As said before, you should set up your own personal website. That is where you can collect all of your information in one place. A blog is a different story. This is where you can get your voice out there and go into more detail when it comes to your brand. Talk about topics that are relevant to your career field and that you are knowledgeable about. Remember to do your research—this is writing that will represent you. You should also know who your audience is. Just like Toys R Us has an audience of children and adults with children, you should have a clear idea of who you want to read your blog.

Reference

Michelle Hawley, Ladders Guest Contributor (date not posted). How To Build Your Personal Brand. Theladders.com. Full article located at: <https://www.theladders.com/career-advice/how-to-build-your-personal-brand/>

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President's Comments *continued from Page 1*

A good number of you took an online survey a few months back. I want you to know your feedback is very important to us and the board is looking at all the comments. I hope to present some general information about the results at our August meeting. I'll also be re-introducing myself and inviting other members to do the same over the coming months via our Meeting Spotlight. This is, after all, a networking organization, and we need to do all we can to foster and encourage relationships across our profession.

Finally, I want to mention how truly sad July 7th was for the North Texas Community. 5 police officers were killed and 11 other people were injured when a shooter opened fire during a peaceful Black Lives Matter demonstration. If there is any silver lining it is the recent outpouring of support for law enforcement everywhere, particularly in Dallas. Unfortunately, these events have hardened the opinions of some. I'm hoping the vast majority of us can find common ground and work together to limit the threat of violence. I sent a letter to our members pledging the board's support of any assistance that is needed by our members.

Thank you for being a member of our professional community. I encourage all of you to participate in making it stronger. Thank you!

Mark

Training Opportunities

DRI International (DRII)

BCLE 2000 – Business Continuity (\$2,650)

- Houston: September 12-16, 2016
- San Antonio: December 5-9, 2016

Other courses can be found at :

<https://drii.org/education/education.php>

DRI Collegiate Conference Series – One day events in collaboration with academia (\$50)

- St. John's University: September 12, 2016
- St. Louis University: September 15, 2016

<https://drii.org/education/collegiateconferences.php>

DRJ Fall World

Dates: September 18-21, 2016

Location: JW Marriott Phoenix Desert Ridge Resort & Spa, Phoenix, Arizona

Cost: \$1,195 before 8/18 / \$1,295 before 9/18

<http://www.drj.com/fallworld2016/>

The Disaster Conferences

Date: September 29, 2016

Location: Crowne Plaza Dallas Downtown, Dallas, Texas

Cost: \$595

<https://www.disasterconference.org/events/dallas-tx-2016/>

ACP July Webinar

Weathering the Storm with Time-Phased Response Plans

According to Forrester Research, weather is the leading cause of business disruptions. Join the experts at StormGeo on Wednesday, July 27th at 3:00 PM EDT for an exclusive webinar about how to "weather the storm" before, during and after an event using business continuity best practices.

Ed Schlichtemyer, StormGeo's Senior Business Continuity Manager and ACP member, will be walking through key weather preparedness tactics and business critical readiness advice that you can implement right now using time-phased responses. There is NO charge for ACP members.

[Register now!](#)



Association of Contingency Planners
North Texas Chapter

<http://northtx.acp-international.com/>