



ASSOCIATION OF CONTINUITY PROFESSIONALS

North Texas Chapter

Everything we do professionally and as an organization is dedicated to protecting lives, safeguarding businesses, and fostering community resiliency



November 2018

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President's Comments – November 2018

Happy Fall North Texas Chapter Members.

It's about time I get that hour back! Someone took it from me last March and I hear I get it back Sunday, November 4th. I sure enjoy the extra hour however my dog takes weeks to fall back. He doesn't mind the spring forward much. Amazing how dogs can have such a precise internal clock. Like magic, my miniature schnauzer Fritz will precisely awaken at 6 am and 6 pm to locate me and show his hungry look.

We do not have much time left in 2018. Wow, this

year's gone by fast. Only 2 more chapter meetings: a November 6th field trip to see Quest Diagnostic's operations in Irving and our annual Members Only Holiday Luncheon on December 4th at Maggiano's Little Italy in Plano.

On October 25th I had the privilege to visit and receive a live demonstration at the Raytheon Intelligence, Information and Services (IIS) Global Cyber Security Center (GCSC). This fully functioning, isolated demo center showcases Raytheon's integrated real-time cyber solutions. While in the gathering lobby with my colleagues, I observed many slogans embossed on the walls. One resonated with me and what I do for a living, "Data is everywhere *INSIGHT* is everything."

The emphasis on the word *INSIGHT* made me do a quick Google definition search. Insight is a noun defined as the capacity to discern the true nature of a situation; penetration. I know I was about to see products automatically gather cyber intel and perform forensics, however the slogan turned into a saying for me. Saying is a noun defined as a short, pithy expression that generally contains advice or wisdom. As I watched the real-time demo, I began thinking about how IT continuity relates to the security triad AIC (Availability, Integrity, and Confidentiality). All 3 have continuity elements.

At a pure "data" level, IT continuity plays a large role in the security triad and the delivery of business insight:

- Availability to data in seconds/minutes has much better business insight than days or weeks.
- Integrity of ensuring quick secure access to current data from a reliable source.
- Confidentiality for the proper permission to the data. This portion of the security triad often gets excluded or tossed during recovery exercises.

Data is truly an irreplaceable asset!

Data has a business value, a purpose, and should be associated to a business process. If data cannot be associated to a business process, it's considered orphaned. Data Orphans should not have the same care and feeding as the Crown Jewels data or money is wasted because data has a cost to exist. It takes up space, consumes power, and moves through the IT network taking up time and bandwidth via backup. While we in IT continuity know an old backup is better than no backup; backup is necessary to ensure recovery from catastrophic data loss. More frequent data backup for data considered important to the business reduces data loss and at the same time increases business insight. Mixing important business data with unimportant data slows down both protection and recovery.

Since all "data" is not created equal, data hygiene is extremely important. Data should have an owner, a purpose, a lifespan, and as I already said, should be associated to a business process. A big part of data hygiene is segregating data important to the business from archival (for legal/regulatory compliance), orphaned (unknown owner or creator), or contraband data (could cause legal/compliance penalties). Analyzing what data is important to the business from the junk drawer of data has the potential to dramatically improve much more than continuity capabilities. It also improves compliance, reduces costs, and provides better business insight.

Part of our job as continuity professionals is to help our business colleagues swim through the muck to get to the pearl. We should drill down to the data level during a Business Impact Analysis (BIA) to gather the business requirements for both normal operations and severe interruptions to fully understand the business need for the data. Very few of us have a clear mapping of business process to data or even a mapping of application to data. The absence of the mapping makes

it difficult to perform an intelligent assessment of data criticality and subsequently in designing cost effective recovery solutions.

Further complexity occurs when business requirements for severe disaster situations are often confused with normal or standard operations. Protection solutions cost, period. It is our job to discuss the best possible solutions that protect business data from loss for the best return on investment. We should avoid over-protection (example: sending copies of archived, orphaned, or contraband data off-site weekly) as well as under-protection (example: co-mingling of unimportant data with important data).

"Data" is the information our companies use to make business decisions and gives them "insight." How could I not enjoy the role of protecting data? While I know it's not a glamorous role, I know what I do will keep the business running no matter what.

Thanks for reading. Let me know your thoughts on the article at wendy.a.nelson@raytheon.com or call 972-643-1357.

At your service,

Wendy

Programs Update From Chet Bojarski:

At our October 2nd meeting we heard from **Christopher Duffy** with **Strategic BCP**, <https://www.strategicbcp.com/> [[strategicbcp.com](https://www.strategicbcp.com/)].

Chris was nice enough to fly in for a live presentation to our North Texas Chapter members after his presentations at DRJ Fall world 2018. His topic was very timely as it covered "The Intersection of Business Continuity and Cybersecurity." As always, Chris gave a great and interactive presentation. We cannot close without giving special thanks to the entire Strategic BPC team (Chris, Sue and John) for their support of our chapter, for catering lunch for our members, and all the planning activities to ensure we had a great meeting.

Of course, don't miss our next monthly meeting that will be held on November 6th. Keep in mind that even though it will be at **Quest**, it is at A DIFFERENT physical location. Our own **Joe Kieszowski** has been working with the Board to host a special session at their offices. We are so appreciative of Quest allowing us to meet at their offices for our regular monthly meetings, it is great to have an opportunity to see more of the Quest

operations. The special location for this meeting is 4770 Regent Blvd, Irving, TX 75063 (so set those GPS's!). You will be able to park in the parking lot or visitor spots, whichever is open. Report to the guard and wait in the lobby. We look forward to seeing you at the next session (please confirm your attendance for seating count and to help on the lunch order!). We hope to see you all there, and don't forget to consider bringing a guest that may consider becoming a member of our Chapter, as it continues to grow.

Chet

Member Badges

Updated member badges have now been mailed out. If you did not receive yours or are a new member and would like to request a badge, please contact Carol DeLatta at carol.6323@gmail.com. Ensure your membership information is up-to-date.

Mentorship Program

What is Mentoring?

Mentoring is a developmental partnership through which one person facilitates the growth of another by sharing known resources, expertise, values, skills, perspectives, attitudes and proficiencies. Mentoring allows the Mentee to build his/her professional competence in a safe environment, while providing the opportunity for the Mentor to enhance his/her own capabilities.

Which one are you? Mentor? Mentee?

All of us are one or the other. When you renew your yearly ACP membership, there is an option to sign up for either one. Please take some time to consider which you are. Choose one.

We are sponsoring the 2019 North TEXAS ACP Mentorship program. Please be a Mentor or Mentee.

If you are interested in being a Mentor or Mentee or know someone that may be interested, please contact George Philpott at George.Philpott@EmployBridge.com

Elections

Elections for the 2019 Chapter Officers is right around the corner. If you are interested in running for a position, please contact the Nominating Committee Lead Susan Guinn at susan.guinn@citi.com

2018 CHAPTER OFFICERS

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NORTH TEXAS ACP CHAPTER MEETINGS

Meetings are generally held the first Tuesday of every month from 12:00 noon to 2:00 pm. The location varies, so check the Chapter Newsletter or Web Site for location information. If you have a topic you would like discussed or presented, please contact any of our board members in the table above.

Next Meeting

Date-----November 6, 2018

Time-----12:00 pm

Location: Quest Diagnostics
4770 Regent Blvd.
Irving, TX 75063

[Map](#)

Lunch-----Sponsored by Quest

Meeting Agenda

<u>Topic</u>	<u>Speaker</u>
Welcome.....	Wendy Nelson
Upcoming Events.....	Wendy Nelson
ACP Officer Reports.....	ACP Board
Featured Speaker.....	Christopher Duffy

Program: The Intersection of Business Continuity and Cybersecurity

2018 Meeting Schedule and Locations

Schedule and location are subject to change!

December 4.....Holiday Luncheon-North Texas ACP Members and invited guests ONLY-RSVP Required

Check [here](#) for current topic, speaker, and meeting location

Please contact a board member if there is a topic that you would like discussed, if interested in presenting, or know of others who would be willing to present an upcoming meeting.

2018 Holiday Luncheon

Now soliciting swag/gifts and a couple of elves for the upcoming **2018 Holiday Luncheon to be held December 6, 2018.**

If you know you will be bringing/donating something, please let our chapter secretary know by **November 29th, 2018** via email at Carol.6323@gmail.com so she can properly recognize the donors on the printed programs distributed at the event. If your donation is “one per person attending” plan on 60 for the headcount. Wrapping donations is totally optional.

If you would like to assist on the holiday committee, contact our chapter secretary via email at Carol.6323@gmail.com. Mostly need setup/cleanup assistance, and perhaps a menu tester or two.

The Benefits of ACP Membership

Submitted by: Carol DeLatte, MBCI, CBCP and Secretary for the North TX Chapter of ACP

Why should you join or renew your ACP membership? We polled several active members of the North Texas Chapter, here's what they had to say:

- ... information provided ... which helps me stay relevant in the industry.
- ... network, which often includes sponsored lunches (free to ACP members)
- ... BC learning/improvement and support group
- ... the friends I have made (i.e. networking)
- ... learning new ways of doing things
- ... behind-the-scenes field trips which are interesting, relevant, educational and fun
- ... personal development – Over and above the professional side, by being a member and working with peers across multiple companies, industries and disciplines, I have a better appreciation of areas that I may not have exposure to within my own company. As such, I can use that information about my industry to advance myself personally and professionally.
- ... deep-dive discussions on relevant and timely topics

... networking. Meet the best people within the DFW area that have similar job duties.

What's your "WHY"?

What does ACP National list as top benefits of membership? Here's their top ten list:

10. Online Resources – news, information etc. www.acp-international.com
9. Recognition – peer support and industry acknowledgement of accomplishments
8. Industry Presence – recognized as authoritative voice for the profession
7. Local Chapter Presence – 30+ chapters across US
6. Speaker's Bureau – locally and nationwide
5. Sharing Accomplishments – share your news, we will broadcast it!
4. Member Discounts – group insurance, conferences, trade publications
3. Social Media – LinkedIn, Twitter, Facebook – to name a few
2. Education – local presentations, monthly national webinars, annual conference
1. Networking – often with food/drinks involved!

If you haven't renewed for 2019, now is the time to reconsider!! ACP International is offering the renewal for 2019 via a 'monthly' drawing of \$100 gift card for each month -October, November, and December. If you renew in October and do not win the gift card then you are automatically re-entered into the November and December drawings. The earlier one renews the more chances one has to win a \$100 gift card.

Phone **800-445-4227**

Training Opportunities

Upcoming Conferences (training courses often available pre- and post-conference)

- BCI World
 - November 6-7, 2018 – London, UK
 - <https://www.thebci.org/event-detail/event-calendar/bci-world-conference---exhibition-2018.html#about>

Ongoing Webinars:

- Federal Government
 - <https://www.fema.gov/continuity-webinar-series>
 - The [Continuity Webinar Series](#) is held on the **1st Wednesday of every month at 1 P.M. Central Time.**
- ACP International
 - <https://www.acp-international.com/professional-development/webinars>
 - Held monthly. Check website for details.
- Firestorm
 - <https://www.firestorm.com/>
 - Held at least once a month. Check website for details, scroll down and look under Events
- Bright Talk
 - [BC webinars and recordings, by date](#)
 - Random scheduling.

Courses beyond conferences/webinars:

- Business Continuity Institute
 - www.thebci.org
- Disaster Recovery Institute International
 - www.drii.org
- ISO Based Training
 - <https://pecb.com/training>

There are a number of ways to find out what we have planned:

- Our web site: <http://northtx.acp-international.com>

- Join our LinkedIn Group for the latest updates and job opportunities:
<https://www.linkedin.com/groups/2670621>
- Our monthly newsletter
- Follow us on Twitter: @Northtxacp

