



## July 2019 Newsletter

*Our Mission: Everything we do professionally and as an organization is dedicated to protecting lives, safeguarding businesses, and fostering community resiliency.*



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## President’s Comments

Hello Fellow North Texas Chapter Members.

I had a nice long vacation in the beautiful mountains of Colorado. The weather was perfect except for the short hail storm we experienced while visiting Mesa Verde National Park. The hail was small and blanketed the entire area and looked like snow cover. Before we had exited Mesa Verde most of the hail had melted away in sunny 69 degree weather. I am happy it was not to the same degree that hit Mexico Sunday June 30 [from Guadalajara to Mexico City] that produced up to 5 feet of hail stones?!? <https://www.cnn.com/2019/07/01/americas/guadalajara-mexico-hail-storm-wxc-trnd/index.html>

This month we celebrate 50-years since NASA successfully landed astronauts on the moon and returned. If you are old enough to remember, reflect where you were Sunday, July 20, 1969 between the hours of about 3-10 pm central time. My entire family was glued to our black and white television. (That’s right, our family only had one; where now I have 5 at my house!) We ate dinner watching all of what was going on, or should I say, we listened to what was going on while still images were being displayed. From the perspective of a 12 year old it was amazing. It is estimated that 600 million people watched the landing on TV across the globe, with the US population at that time was about 200 million. In comparison, about 103 million watched the 2018 Super Bowl. Here is a summary of some event celebrating Apollo’s 50th Anniversary - <https://www.nasa.gov/specials/apollo50th/events.html>

While the technology has changed from that used in 1969 and weather will continue to be unpredictable, how we develop continuity programs and plans for our companies has not changed. The fundamentals, such as offsite data backup, knowing what business processes are most critical, and tolerance for loss, all developed early in continuity for computing systems. In the past 50 years, methods, standards, and regulations begun to mature our discipline to what and where we are today. No matter what standard you may follow and for what business reason, we all simply want to have a level of assurance our pay check continues to cash. That is, our businesses stay in business!

One of the best ways you can contribute to our continuity discipline is to share your experience with others and learn from the experience of fellow ACP chapter members. We have a wealth of experience amongst our members and anything that may accelerate your continuity program is a win for your company and a time saver for you. Use your expert listening skills and critical thinking to find the golden nugget in each and every chapter meeting presentation.

We work hard to develop quality programs for you. I encourage you to network a little before and after our formal program and engage in discussion during the meetings. Anything you can learn that saves you either time or money is well worth the investment of a discussion.

Wishing you an awesome July.

At your service, Wendy

## Program Updates by Chet Bojarski

We were happy to welcome Terrence Lee, CBCP from Strategic BCP <https://www.strategicbcp.com/> to our June 4th ACP-NT monthly meeting at the Boy Scouts of America campus. His presentation was titled Operational Resilience: Connecting the Dots. Based on survey responses (Thank You) by those who attended the presentation, they appreciated his insight and information he shared. Some of the member takeaways included how vendor incidents can negatively impact your organization and examples of how to successfully manage cyber incidents for optimal resilience.

Attendees also took away practical methods for managing third-party vendor and cybersecurity risks while exploring a solid action plan for maintaining operational resilience. We appreciate the informative session and the continued support of Strategic BCP to our program. Our members always appreciate a great lunch, and Strategic BCP did not let us down by ensuring we were well fed during our meeting in June!

As we continue our Summer Series, we look forward to welcoming Mike Jennings from Assurance Software [www.assurancesoftware.com](http://www.assurancesoftware.com) to our next monthly meeting scheduled again at the Boy Scouts of America on Tuesday July 9th (Remember one week later due to the Independence Day holiday). His presentation is titled Cybercrime: Is This a Business Continuity Event? During this session Mike will discuss the impacts cybercrime is now having on organizations. He will consider the types of data being targeted, the rise of cybercrime networks and the potential security risks. Additionally, we will discuss the

implications of an event on your organization and your business continuity response. Assurance generously will be providing lunch to those who pre-register for our July monthly meeting. Please make sure you RSVP for the event as both we and our lunch sponsors appreciate the insight!

Notes of appreciation: Thank you to those who continue to provide us your zip code as you register at the monthly meeting, we now have two months of data points and it is providing some unique information for us to review. And before I wrap up this month's article, I wanted to give a special shout out of great appreciation to the Boy Scouts of America for stepping up to allow us to hold additional meetings this year at their conference center, when our secondary facility could no longer host us. We appreciate their continued support of our program and the community that they serve.

We look forward to seeing you at our monthly session this June for a great meeting (don't forget to RSVP so we have enough food, but update your RSVP if plans change so we do not waste food and over order).

Finally thank you to all those who filled in their zip code during last month's sign-in. We ask you to continue to do this so we can generate an accurate heat map for attendees of our monthly meetings and continue to provide the best program for our members. Have a great and safe Memorial Day!

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## North Texas ACP Chapter Meetings

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Meetings are generally held the first Tuesday of every month from 12:00 noon to 2:00 pm. The location varies, so check the Chapter Newsletter or [Website](#) for location information. If you have a topic you would like discussed or presented, please contact any of our board members (Sidebar on page 3).

### Next Meeting

**Date** July 9, 2019  
**Time** 12:00 pm—2:00 pm  
**Location** Boy Scouts of America  
1325 W. Walnut Hill Lane, Room 103  
Irving, TX 75038 [Map](#)  
**Event** Sponsored by Assurance Software

### Agenda

Call to Order/Welcome	Chet Bojarski
Featured Speaker	Mike Jennings
Program	"Cybercrime: Is This a Business Continuity Event?"
New Business	Chet Bojarski
Adjourn	Chet Bojarski

## News from InfoSecurity Magazine

### Cybersecurity Should Be Handled by Law Enforcement and Government, Report

By Phee Waterfield  
Published 7/3/2019



A quarter (25%) of survey respondents feel cybersecurity should be the responsibility of law enforcement, and 28% feel it is down to the government, according to a report by Palo Alto Networks.

The study, which surveyed over 10,000 respondents in EMEA and UAE, explored the attitudes towards new cybersecurity technologies, such as artificial intelligence (AI), and how these technologies protect their digital way of life. It was conducted with YouGov and alongside Dr Jessica Barker, co-founder of Cygenta.

According to respondents, 26% of EMEA would prefer their cybersecurity to be managed by AI rather than a human. Italy has the most confidence in relying on AI (38%), while in the UK only 21% of people prefer AI. The research also suggests that those who are more open to AI technologies have a "positive outlook on the role cybersecurity plays in their day-to-day lives." [READ MORE](#)

### IT Director Fired Following Lake City Ransomware Attack

By Phee Waterfield  
Published 7/3/2019



The director of IT at Lake City Council, Florida, has been fired following a ransomware attack that resulted in the city being 'shut down' for three weeks, according to city manager, Joe Helfenberg. Brian Hawkins' position was terminated last week following the attack which resulted in the city paying \$460,000 in Bitcoin.

The attack, which has been described as a "triple threat" attack, disabled the city servers, phones and emails. Online systems were compromised three weeks ago by attacks, with the city agreeing to the ransom requested. It has approved the insurance company, Florida League of Cities, to pay 42 bitcoins valued at \$460,000 at the time. However, the city paid a \$10,000 deductible for the decryption key to restore their online systems.

It was confirmed that this resulted in one IT member being fired, however it has not been confirmed specifically why. [READ MORE](#)

## BC/DR Job Postings

Sr Analyst, Business Continuity (2 openings)

<https://jobs.crelate.com/portal/firestorm/job/p5tyu6qa4k9a78q3baoerndedr>  
Contact Alicia Stevens at [astevens@bcmanagement.com](mailto:astevens@bcmanagement.com) or 562-207-7300

Resiliency Technology Oversight (TRO), Sr. Analyst

<https://jobs.crelate.com/portal/firestorm/job/uhom9z33tk9c3g8nx94stubeme>  
Contact Cheyene Marling at [cmarling@bcmanagement.com](mailto:cmarling@bcmanagement.com) or 714-969-8006

## 2019 Chapter Officers

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## BCI News

### Organizational Resilience – Perspective from the Industry

The BCI, in partnership with Sungard AS, will be launching its newest report 'Organizational Resilience – Perspectives from the Industry' on Wednesday 17th July.

The report aims to help us better understand the dynamics of organizational resilience within organizations themselves. It contains analysis of the findings of a major survey and follow-up interviews conducted with some of our most senior members.

The launch event will be held at The Landmark London hotel, London, where the findings will be presented, and each attendee will receive first sight & a copy of the new report. This will be followed by a panel discussion of industry experts, chaired by Sandra Bell, Head of Resilience Consulting (Europe), Sungard AS, covering the following:

- Is risk an inhibitor to a company's ability to thrive?
- The disconnect between how staff perceive organizational resilience Vs top management
- The importance of both good leadership and business continuity in creating a resilient culture
- How agile operations can facilitate a resilient environment

The launch event is free to attend (Limited spaces) and will take place between 8.15am – 11.30am.

For those unable to attend, the event will be streamed live on the BCI's Twitter page, and the report will be available for download from the BCI website after the event.

[Register for this event](#)



### To BIA or not to BIA... revisited: final survey results

In June 2017 Continuity Central published the results of a survey which looked at whether attitudes to the business impact analysis (BIA) and risk assessment were changing. Two years on, we repeated the survey to determine whether there has been any development in thinking across the business continuity profession. The final results are now available.

The original survey was carried out in response to calls by Adaptive BC for the removal of the business impact analysis and risk assessment from the business continuity process.

#### Respondents

There were 267 respondents to the survey, which was conducted online during the Spring of 2019 using Survey Monkey. The majority of responses came from larger organizations (77.44 percent were from organizations with more than 250 employees). 16.54 percent were from small organizations (less than 50 employees) and 6.02 percent were from medium sized organizations (51 to 250 employees).

Respondents came from many different countries with the top four being:

- United States: 33.33 percent
- United Kingdom: 20.83 percent
- Canada: 5.68 percent
- Australia: 4.92 percent.

#### Omitting the risk assessment?

The first question asked in the survey was 'Do you think that it is possible to omit the risk assessment from the business continuity process?' [READ MORE](#)

#### Why Join?

Knowledge.

Integrity.

Innovation.

Support.

ACP is the premier organization for business continuity professionals providing a powerful networking and learning environment for its members.

Known for its progressive programs, workshops and symposiums, the organization has become a unifying force in defining and leading the continuously evolving fields of business continuity, disaster recovery and emergency response.

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# 2019 MEETING SCHEDULE

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Schedule and Locations are Subject to Change!

Date	Location
August 6	Boy Scouts of America, Irving
September 10	Site Visit (TBD)
October 1	Federal Reserve Bank, Dallas
November 1	Mary Kay Headquarters, Addison
December 3	Maggianno's Little Italy (Willow Bend), Plano

Check [here](#) for most current topic, speaker, and meeting location updates

Please contact a board member if there is a topic that you would like discussed, if interested in presenting, or know of others who would be willing to present an upcoming meeting.

## What is New (and What Isn't) in Business Continuity Planning Pt.2

Kevin Alvero and Wade Cassels  
Published 7-2-19 on SecurityMagazine.com



In the first half of this article, we established that well done business continuity (BC) planning already considers that The Big One could hit at any time, thus organizations do not need to continuously run to the drawing board as threats rise and fall. However, in Part 2 of this article, we look at some newer approaches to BC planning that could help organizations maximize the value they receive from their BC planning efforts.

### Reconsideration of Roles

According to the Disaster Recovery Institute (DRI), the actual scope of work of a BC or resilience professional hasn't really changed. Organizations still must have high-quality response and damage limitation plans formulated by skilled planners. The change in the resilience profession, however, is moving away from a technical specialization and into mainstream business risk management. DRI reports that consolidation of resilience disciplines has increased over the past year. The main result of this is that fewer organizations have independent business continuity departments, with BC professionals being incorporated into existing risk management or information security divisions.

This movement toward integration plays to the strength of BC professionals, who are accustomed to understanding the roles of people broadly across the organization. According to DRI, however, they may find senior management to be overemphasizing compliance compared to effectiveness when it comes to BC planning. It is easier, for example, to designate responsibility and demonstrate compliance in a traditional departmental structure than a highly integrated one.

In a survey of resiliency professionals conducted by DRI, 30 percent of them believe that senior management doesn't understand their resilience role, and over 20 percent do not believe they get adequate support from senior management. A significant concern among those surveyed is that many C-Level executives have no direct experience managing a major disruptive event. Most senior managers, BC practitioners believe, understand the importance of crisis communications with the media, but they don't have crisis management skills beyond that. There is concern within the profession that despite having risk and continuity programs in place, inappropriate decisions made during a crisis could put the entire enterprise at risk. With this concern in mind, and with natural disaster and IT-related threats on the rise, one potential implication is that crisis management background could increasingly become a required skillset among senior management.

[READ MORE](#)

# TRAINING OPPORTUNITIES

## Upcoming Conferences

### Business Resilience Conference

July 16, 2019 – Grand Hyatt DFW, Dallas, TX 75261  
Approx. \$795 [Conference link](#)

### INTERFACE Dallas

September 11, 2019 – Irving Convention Center  
FREE [Conference link](#)

### DRJ Fall 2019

September 29-October 2, 2019 – Phoenix, AZ  
Approx. \$1395 [Conference link](#)

### DRI2020

March 1-4, 2020—Savannah, GA  
[Conference Link](#)

### DRJ Spring 2020

March 15-18, 2020—Orlando, FL

### Continuity Insights Management Conference 2020

April 20-22, 2020 – Hyatt Regency, San Antonio, TX  
Approx. \$1395  
[Conference Link](#)

## Local Certification Classes

### DRI

**ABCP Certification Class** - BCLE 2000 Dallas 7/15/19 – 7/19/2019, \$2750 Does not include lodging/transportation. [Class link](#)

**CRMP Certification Class** - RMLE 2000 9/9/19 - 9/13/19 @ Mercedes Benz, Fort Worth, TX, \$2650 Does not include Lodging/transportation. Contact DRI for more info.

**ACRP Certification Class** - CRLE 2000 Dallas 12/9/2019 - 12/13/2019, \$2750 Does not include lodging/transportation. [Class link](#)

### BCI

CBCI Certification Course  
No local classes scheduled for 2019  
[Class listings](#)

## Ongoing Webinars

### Federal Government

[Webinar link](#) Held on the **1st Wednesday of every month at 1 P.M. Central Time.**

### ACP International

[Webinar link](#) Held monthly. Check website for details.

### Firestorm

[Webinar link](#) Held monthly. Check website for details, scroll down and look under Events

### Bright Talk

[Webinar link](#) Random scheduling.

## Courses Beyond Conferences/Webinars

Business Continuity Institute [www.thebci.org](http://www.thebci.org)

Disaster Recovery Institute International [www.drii.org](http://www.drii.org)

InfraGard (Partnership between FBI and Public Sector)  
[www.infragard.org](http://www.infragard.org)

TEEX [www.teex.org](http://www.teex.org)

ISO Based Training <https://pecb.com/training>

National Initiative for Cybersecurity Careers and Studies (NICCS) Training [More info](#)

Here are a more ways to find out what we have planned:

**Our web site:** <http://northtx.acp-international.com>

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