

November 7, 2019[View this email in your browser](#)

New ACP eBook Now Available

First Book of Best Practices On Sale on ACP Website

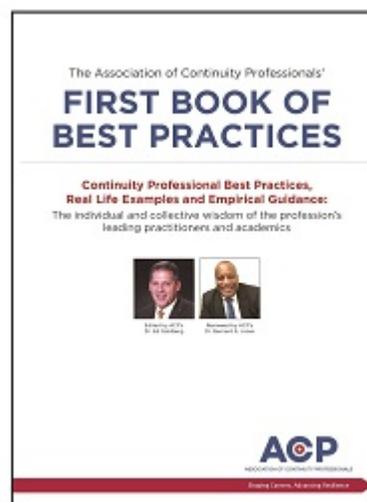
The Association of Continuity Professionals First Book of Best Practices, a collection of research-based and peer-reviewed articles, examples and case studies written by ACP members, is now available here on the ACP website. This eBook details best practices in Business Continuity Management, Emergency Management, People, Resilience and Security & Risk.

[ACP Member price: \\$25.](#)

[Non-Member price: \\$45.](#)

Pick up your copy today!

The link can also be found in the ACP Website Resources menu.



ACP Eastern Great Lakes Chapter Member is First Winner of Early-Renewal Gift Card Drawing

Tara Dolan, a member of the Eastern Great Lakes ACP Chapter, is the first winner of this year's ACP early renewal drawing. Tara renewed her membership for 2020 before November 1 and was randomly chosen as the winner of a **\$100 Amazon gift card**.

You could be the next one.

Everyone who renews their membership in November will be entered into the drawing for a second \$100 Amazon card and be automatically entered into the third drawing. **You'll have 2 chances to win.**

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into the third drawing and have **1 chance to win.**

Renewals are due by December 31. Renew early. Start at the **RENEW** button at the top of the [ACP website home page](#).

Thank you for your continued support of ACP.



New ACP Member Highlight

The ACP National Board of Directors' Membership Engagement Committee is working on efforts to support more engagement of our members. One way is to periodically introduce both new and tenured ACP members. Today, meet a tenured member of the North Texas Chapter.

Name: Jerry Knight
Member since: 6/1/1997
Chapter: North Texas

Why did you join the ACP? I had just accepted a new BCM position with Comerica and my predecessor introduced me to ACP. Of course I wanted to immediately join to gain knowledge and learn more. I've has been a member ever since.

Looking back over the years, what has been your best memory of the ACP? There are so many of course... I served on the chapter board for 9 years in addition to serving as the chapter president in 2005 & 2006. I really enjoyed my tenure on the board in helping to grow the chapter and coordinate chapter business.

What advice would you give new members? Listen and ask questions! There is so much knowledge and the ACP is an exceptional place to network, learn about the profession and grow your career

The Membership Engagement Committee chairs are Cheyene Marling and Lissette Carrillo. If you are interested in serving on this ACP committee, or have an idea to share, please contact ACP Staff (staff@acp-international.com).



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ACP welcomes new members who joined in October, 2019

John Verdi	ACP of Ohio
Mark Edlund	Connecticut
Drew Sergent	Eastern Great Lakes
Fran Zinke	Greater Boston
Robert Giffin	Greater Tampa Bay
Angela Bennett	Mid Florida
Lorraina Snook	Mid Penn
Daniel Reid	National Membership
Imran Shah	National Membership
Dan Olbur	National Membership
Luis Hernandez	New York City Metro
KundanShekhawat	New York City Metro
Natacha Noel	New York City Metro
Sharon Loper	Washington State



Train.
Prepare.
Recover.

**Register Now for
Instructor-Led, Online
BCM Training from DRI
International**

Expand your knowledge, gain a new credential, and get a 10 percent ACP member discount with these instructor-led online courses coming in December.

Business Continuity Review: Prep for Your Certification Examination

An unbelievable amount of information is packed into this newly updated, fast-paced course built for experienced business continuity professionals. If you're in a hurry to take your career to the next level, this online instructor led version of our [Business Continuity Review \(BCP 501W\)](#) designed to prepare you for the Qualifying Examination and put you on the path to becoming a DRI Certified Professional.

Register Now: [BCP 501W, December 9-10, 2019](#)

Master's Case Study Review: Take the Next Step in Your BCM Career

If you want to establish yourself as a key player in business continuity, it's time to take your career to the ultimate level and become a [Master Business Continuity Professional \(MBCP\)](#). The highest certification you can earn with DRI, MBCPs are distinguished among their peers and sought after by employers. The first step is taking and passing this online course, which has just been revamped to align with the recently updated DRI Professional Practices for Business Continuity Management - the most utilized and time tested standard in the field.

Register Now: [BCP 601W, December 9-10, 2019](#)

**DRI2020 Keynote Speaker: Maj. James B. Linder,
U.S. Special Operations Command**

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speaker, with impressive real-world experience that few of us can even imagine. Use the code **POM203** when you register to access the ACP discounted rate of \$995, or call (866) 542-3744 for more registration information.



Maj. Gen. James B. Linder currently serves as the Chief of Staff of U.S. Special Operations Command headquartered at MacDill Air Force Base, FL, where he directs a staff of 2,200 personnel responsible for resourcing and supporting U.S. Special Operations Forces in combat and conducting other sensitive operations globally. His most recent assignment before assuming his current duties was as the Commander of Special Operations Joint Task Force - Afghanistan.



PSSP: The Latest Threat to Business Continuity

Business in Northern California learned about a new threat to business continuity in October: Public Safety Power Shutoff, or PSSP. With weather conditions ripe for the rapid spread of wildfire, Pacific Gas and Electric de-energized thousands of miles of power lines, sending thousands of homes and businesses into disaster recovery mode: [-Read more-](#)

Seven Types of Cybersecurity Attacks and What You Need to Know About Them

According to recent estimates by *Cybersecurity Ventures*, cybercrimes will cost businesses \$6 trillion annually by 2021. This growth in cybercrime will force businesses to increase their cybersecurity budgets, reducing profits and increasing the cost of doing business. To ensure that your business doesn't end up damaged, it is important to know about cybersecurity threats that are becoming rampant with each passing day. Here is a list of the 7 fastest growing cybercrimes with the potential to impact your business. [-Read more-](#)

ACP Webinar Presented by FusionRM: *Breaking Down Organizational Silos* – Wednesday, November 20, 11:00 am Eastern; 10:00am Central. Information and registration [here](#).



DRJ2020 – March 1-4, 2020. Westin Savannah Harbor Golf Resort & Spa; Savannah, GA. Information and registration [here](#).

DRJ Spring 2020: A Clear Vision of Risk and Resiliency -- March 15 - 18, 2020; Disney's Coronado Springs Resort, Orlando, FL. More information [here](#).

Continuity Insights 18th Annual Management Conference -- April 20-22, 2020; Hyatt Regency Hill Country Resort, San Antonio, TX. More information [here](#).

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we've recently experienced a renewed interest in **ACP's Industry Sponsorship Program** from companies providing products and services to contingency professionals. These individuals are responsible for a variety of mission critical

functions including business continuity, disaster recovery, emergency management, and risk management. This is an opportunity for industry organizations to tell your story and educate an expanding marketplace as to the value of your company deliverables. **As an Association Industry Sponsor you can be assured of significant exposure to our members** in a variety of mediums including our weekly communication News & Views.

Further information on the program can be found under the "Sponsors" tab of the ACP website. Why not take the opportunity to have a conversation with ACP staff regarding the program deliverables which best align with your strategic marketing plan. They can be reached at staff@acp-international.com or by calling 1.800.445.4227 FREE.



Our **ACP-Get Connected!** initiative continues to steadily bring more talented industry professionals into our Association. That's why it is important that every ACP member reach out to one colleague, friend or acquaintance and bring them in as a new ACP member. Help build a **Stronger, Better ACP**. Direct a prospective member to our website to **ACP-Get Connected!**



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