



August 2020 Newsletter

Our Mission: Everything we do professionally and as an organization is dedicated to protecting lives, safeguarding businesses, and fostering community resiliency.



Inside this issue

- President’s Comments..... 1
- Program Updates..... 2
- Failover Podcast.....2
- Chapter Meeting Info..... 2
- Twitter Hack..... 3
- Chapter Officers..... 3
- BC/DR Job Postings 3
- BC in the Post-COVID-19 World .. 4
- Benefits of Membership 4
- Meeting Surveys by QR Code..... 4
- 2020 Meeting Schedule 5
- Cybersecurity with WFH 5
- Training Opportunities..... 6

President’s Comments

ACP North Texas,

Feels like summer outside, doesn’t it? I enjoy summers in Texas, mostly because it means taking a summer vacation. However, vacations look a little different this year. With fewer places to go and fewer methods of transportation, many plans have been postponed or cancelled this summer. I had a three-week trip in the RV planned with the family, visiting four national parks on the way to Montana and back. Should have been a trip of a lifetime. Unfortunately, the trip was postponed until next year due to COVID-19. I didn’t end up taking vacation time this summer and am feeling the weight of that decision today.

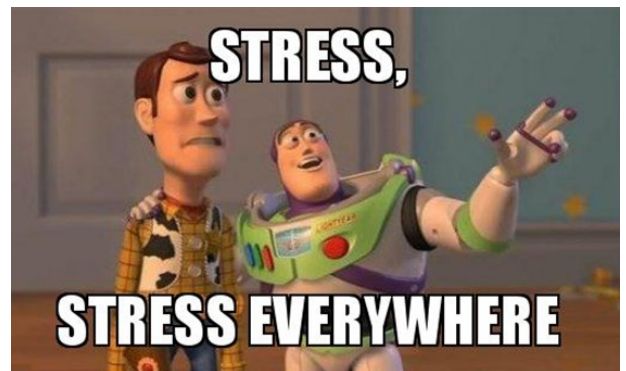
If you have the opportunity to do so, I encourage you to take some time off of work if possible. Many resiliency professionals have been working quite long hours since mid-March without much time to recharge those batteries. Even if you can’t get away, take time off work to tackle that growing stack of books you meant to read, indulge in a new hobby, fix that thing in your home you’ve been meaning to get to. If at all possible, have some alone time.

Burnout from both work and family is becoming more common place this summer. Not being able to handle usual tasks with typical effort, feeling easily annoyed, and experiencing physical and emotional exhaustion are signs of burnout. Decision fatigue is more common today than before. When some of our go-to coping mechanisms are not available to us this year, we have to do something different in order to manage our stress and mitigate burnout.

Some of the investments I have made for myself and the family include getting one of those new fancy stationary bikes everyone loves, finally upgrading the living room television, helping my wife with her backyard garden, taking my dog a more walks, reading more comic books, and taking the long way to go get groceries. I’ve also cut back significantly with screen time during nights and weekends. These investments with my time and energy help me mitigate burnout, and I hope you are able either take the time you need or invest in the activities that can help you with your burnout.

Stay resilient!

Luis Tapia



Program Updates by Chet Bojarski

As a brief recap, we welcomed **Mr. Steve O’Neal** (Steve.oneal@agilityrecovery.com) from **Agility Recovery** as our guest speaker. His presentation was “*Pandemic Stories: Snapshots of Recovery*”. Steve provided real insight on how various **Agility** customers recovered from an unprecedented impact on our world in the first half of 2020. We appreciate Steve sharing the real-world experiences that their team had to respond to during this unprecedented year. Members who attended our meeting were able to take away key insights to be better prepared with the transparency on the challenges and successes Steve shared with our Chapter. A special thank you to Steve for his continued commitment to enlightening our charter and continued member engagement.

As we look ahead, the Board of Directors has voted that our next two-chapter meetings will be Virtual to minimize any risk to our members (Virtual connection information will be included in your meeting invite).

At our August 4th virtual chapter meeting, the ACP-North Texas Board of Directors are proud to have **Scott W. Ream – ACP National Board Chairperson; CEO and President Virtual Corporation** as our presenter. Scott will be our final presenter of our third annual ACP-NT Summer Series with his “*Thoughts from the Chair*”. This is a unique opportunity for our ACP chapter members to hear from the ACP National Board Chairperson directly. We encourage all members to also come prepared with questions for Scott, as he is looking forward to engaging in additional discussions with our members after he shares his initial thoughts. As one of the largest and active ACP Chapters in the United States, this is an opportunity for each of you to find out more about the ACP, or give input to where you would like the National ACP to focus our industry.

I encourage all of you to make time and be an active of our August 4th chapter meeting with Scott, and I thank all of you for being members of the ACP-North Texas in a year that will probably define resiliency & crisis response for decades to come. Always remember “What you do Matters!”.

Stay Safe!

Stay Resilient!

Stay Positive!

Chet Bojarski, MBCP

The Failover Plan Podcast with Shane Mathew

The Failover Plan podcast focuses on the people behind the planning within the business continuity, crisis management and disaster recovery industries. <https://www.failoverpodcast.com/>

North Texas ACP Chapter Meetings

Meetings are generally held the first Tuesday of every month from 12:00 noon to 2:00 pm. The location varies, so check the Chapter Newsletter or [Website](#) for location information. If you have a topic you would like discussed or presented, please contact any of our board members (Sidebar on page 3).

Next Meeting

Date August 4, 2020
Time 12:00 noon— 1:30 pm
Location Virtual Meeting
ACP National Board Chairperson
Topic Thoughts from the Chair

Agenda

Presenter Scott W. Ream

Meeting Survey



The Twitter Hack Shows a Major Cybersecurity Vulnerability: Employees

On Wednesday, Twitter fell victim to hackers who used a “[coordinated social engineering attack](#)” to compromise some of Twitter’s highest-profile accounts—including those belonging to Barack Obama, Elon Musk, Bill Gates, and Kanye West—to launch a [crypto scam](#) targeting those users’ followers. The scammers ended up with multiple accounts and more than \$120,000 in untraceable Bitcoin payments—an amount that pales in comparison to the damage to Twitter’s brand.

This was a particularly flashy breach, but in the end, it was just another in a long parade of cybersecurity incidents at high-profile and smaller companies alike. While cybersecurity advances have hardened IT infrastructure and made it increasingly difficult to hack systems remotely, criminals have a logical way around these measures: targeting the employees who are already inside the systems. This wasn’t even the first time Twitter has fallen victim to a social engineering attack. In August 2019, Twitter CEO Jack Dorsey was the target of a different type of [social engineering attack known as SIM swapping](#). In that incident, Dorsey briefly lost control over both his personal mobile number and Twitter handle after hackers used his personal information, including knowledge of which mobile carrier he uses, to transfer control of his number to the hackers. Twitter, of course, is not alone.

Link to entire article here at Slate.
[Read more](#)

BC/DR Job Postings

Looking for a new position, Cheyene Marling at BC Management suggests subscribing to their BCM Career Alerts (orange button) on their [website](#). The system quickly notifies professionals once a new job is posted that might be a potential match to your search preferences.

Posted LinkedIn positions:

Business Continuity Manager
Santander Consumer USA
Dallas, TX

Director, Disaster Recovery
McKesson
Dallas, TX

DR/BC Analyst
CareerAddict
Dallas, TX

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Benefits of Membership

Why Join?

Knowledge.

Integrity.

Innovation.

Support.

ACP is the premier organization for business continuity professionals providing a powerful networking and learning environment for its members.

Known for its progressive programs, workshops and symposiums, the organization has become a unifying force in defining and leading the continuously evolving fields of business continuity, disaster recovery and emergency response.

We would love feedback from you regarding our meetings. Below are the QR codes for some previous meetings. Scan the code with your phone and answer 10 questions. Thank you.

July Meeting
Agility Recovery



June Meeting
Toyota



May Meeting
Fusion Risk Mgt.



What Business Continuity Means in the Post-COVID-19 World

Manu Singh hung up with his client, the COO of a small appliances manufacturer in New Jersey. He had expected this. As the head of Networker UK Ltd, an IT operations company, Singh had seen similar panic before, at small companies and large enterprises alike. The panic when IT is the reason a business grinds to a halt. It was March 23, 2020. New York was already in lockdown due to the novel coronavirus. New Jersey Governor Phil Murphy was about to announce similar steps. It would mean that within days the manufacturer's offices would become inaccessible to its 350 employees. If they could not access critical IT systems like ERP, the entire operation would shut down. The company prided itself on its loyal customer base. People would understand, but the lost opportunity would be significant: among many appliances, the company also made sewing machines.

All previous business continuity planning (BCP) had centered on limited physical disruption: Is the business resilient if one location is compromised? The planners had prepared for earthquakes, terrorist attacks and fires. They had discussed data backups, inventories, redundant locations and distributed supplier base.

For the last decade or so, cybersecurity has also been a prominent line item on every threat assessment risk. Still, outside of some key-man provisions, few plans thought about the people. Current business continuity plans generally assumed that people will simply show up at the new location.

COVID-19 changed that assumption. The new question that BCP managers are asking is: Can the business continue normally in a completely virtual format?

Link to entire document here at CMSWire.

[Read more](#)

2020 MEETING SCHEDULE

Schedule and Locations are Subject to Change!

2020 Dates

August 4	Virtual Event with Scott W, Ream—ACP National Board Chairperson
September 1	Virtual Event with Mark Armour, Brinks Inc. and Joel Navarro, Mary Kay Inc.
October 6	Workshop & Network Event with Tracey Rice, Fusion Risk Management, Inc.
November 10	Boy Scouts of America, Irving
December 8	Holiday Luncheon & Year End Event (North Texas Chapter members-only)

Check [here](#) for most current topic, speaker, and meeting location updates

Please contact a board member if there is a topic that you would like discussed, if interested in presenting, or know of others who would be willing to present an upcoming meeting.

Remote Cybersecurity: The Risks When Working From Home

During the times of global quarantine, working from home or remotely has become more important than ever with the transition to a remote workplace. This might sound simple, but the security behind it often has not been the focus to keep individual and corporate data safe.

The most common form of hacking attacks is social engineering, including blueprinting and spoofing. Once these techniques have been successful, a hacking attack is unavoidable. Social engineering is the ability to infiltrate a company or private network on the human level and acquire sensitive information; the weakest part in the chain of security is the human being. It is not possible to implement antivirus, firewall or VPN into the human brain.

Link to entire article here at Forbes.

[Read More](#)

Upcoming Conferences

DRJ Fall 2020

September 28—October 1, 2020—Phoenix, AZ
 In Person + Virtual
[Conference Link](#)

INTERFACE Dallas

October 14, 2020—Irving Convention Center
[Conference Link](#)

DRJ Spring 2021

March 28-31, 2021—Orlando, FL

Critical Facilities Connect Conference

September 14-15, 2020 Charlotte, NC

North Texas Facilities Expo

October 7-8, 2020 Arlington, TX

Local Certification Classes

DRI

12/07/2020—12/11/2020

[CRLE 2000](#)

BCI

Covid-19 Learning by Sharing [Registration Link](#)

CBCI Certification Course (Dallas, TX)

December 2-4, 2020 through Premier Continuum

[Class Link](#)

Ongoing Webinars

Federal Government

[Webinar link](#) Held on the **1st Wednesday of every month at 1 P.M. Central Time.**

ACP International

[Webinar link](#) Held monthly. Check website for details.

Firestorm

[Webinar link](#) Held monthly. Check website for details, scroll down and look under Events

Bright Talk

[Webinar link](#) Random scheduling.

Courses Beyond Conferences/Webinars

Business Continuity Institute www.thebci.org

Disaster Recovery Institute International www.drii.org

InfraGard (Partnership between FBI and Public Sector

www.infragard.org

TEEX www.teex.org

ISO Based Training <https://pecb.com/training>

National Initiative for Cybersecurity Careers and Studies (NICCS) Training [More info](#)

Here are a more ways to find out what we have planned:

Our web site: <http://northtx.acp-international.com>

Join our [LinkedIn Group](#) for the latest updates

Follow us on **Twitter:** @Northtxacp

