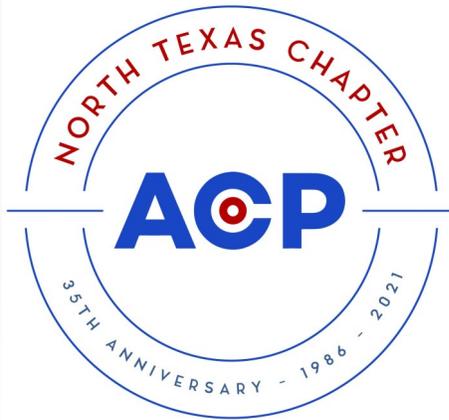




August 2021
Newsletter



Our Mission: Everything we do professionally and as an organization is dedicated to protecting lives, safeguarding businesses, and fostering community



Inside this issue

- President’s Comments..... 1
- August 3rd Meeting Info.....2
- Program Updates..... 3
- Chapter Meeting Info..... 3
- Frisco Chamber Mini-Summit 4
- Chapter Officers..... 4
- BC/DR Job Postings 4
- Cybersecurity Information 5
- Management HQ article on ACP..5
- Benefits of Membership 5
- Meeting Survey QR Codes 5
- Member Volunteer Opportunities in Chapter Committee’s 6
- Training Opportunities..... 7

President’s Comments

As I have been talking to businesses lately, I have been thinking more about if the resiliency message is continuously getting through or if it is getting lost with other business priorities, even with a Pandemic. Last year as I was driving through a busy intersection (election season), this is what I actually saw (Yes, I safely took the picture).



There were over 25 “messages” on this corner (more than in this photo) hoping to grab the attention of a passerby to get their vote. Did it work? Was any person’s vote swayed? Did the “branding” of their signage help with the driver’s memory to visit their web site? Did it help in the voting booth? If they won or lost, was an AAR done?

Think about it, funds had to be raised to pay for the signage, the signs had to be designed, approved, printed, and delivered. Sign stakes had to be purchased (looks like they all went to the local hardware store as they are the same), sites had to be selected, and volunteers had to put up the signage (and then take them down after the voting).

Was the right guidance provided to those volunteers? Go to this corner (best traffic patterns or just wherever other signs were?); install it facing this way (best visibility when traffic is stopped or install it next to the competitions sign?); etc. Maybe the objective was just get them all up and out before election day, so they checked that box. Without looking at the picture again, which sign/message stood out to you?

I recommend if you are not getting the “winning vote”, take a step back and think about your messaging as a Resiliency Practitioner, you may need to redo how you get the right attention and message to stand out from all the others competing for your stakeholder’s time. Who knows, maybe you just need to hang out at a new corner?

Chet Bojarski, MBCP - ACP North Texas Chapter President



ACP NORTH TEXAS



The ACPNT Board of Directors is excited to welcome back our members to in person meetings!



3

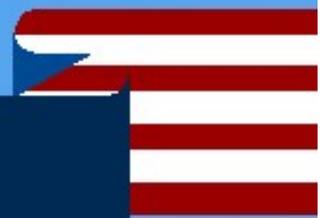
AUGUST

**GUEST
SPEAKER -
BENJ
KORSON,
SR. EMERGENCY
MANAGEMENT
COORDINATOR
& ACTING
MANAGER OF
THE AIRPORT
OPERATIONS
CENTER,
CITY OF DALLAS**

Frontier of Flight Museum - Dallas Love Field

Members **MUST** Pre-Register for access to this special event
Lunch will be served & time has been allotted to tour the Museum

11^{AM} - 2^{PM}



Program Updates by Scott Williams, CBCP, MBCI

At our **July 13th** North Texas ACP Chapter Meeting, we heard from both **Ariane Deruisé Thomas**, Hurricane Program Manager and **Christine Hanson**, Operations Integration Branch Chief both of the FEMA Region VI Response Division. They jointly presented the topic “The 2021 Hurricane Season: Preparation and Best Practices”. Both of our presenters brought years of knowledge and expertise in relation to Hurricane preparedness and response and provided insight to our chapter around what FEMA does in both preparing for and responding to Hurricane’s right here in our region.

On August 3rd, we are excited to bring our North Texas ACP chapter members back together for our first in-person meeting since March of 2020! This is an event you will not want to miss! We will be meeting at the *Frontiers of Flight Museum* at Dallas Love Field at an earlier start time of **11:00 AM**. The earlier start time will give those in attendance a chance to greet each other, get seated, eat a box lunch provided by the North Texas ACP Board, and hear from our guest speaker **Benj Korson, CEM, CO-CEM, FPEM**. Benj is the Senior Emergency Management Coordinator for the City of Dallas, Department of Aviation which encompasses the Dallas Airport System, including Dallas Love Field (KDAL), Dallas Executive Field (KRBD), and Dallas Vertiport (49T). He manages the Emergency Management Division which is responsible for the emergency preparedness, emergency response, and continuity of operations of all of the airfields. Benj has 14 years of emergency management industry experience with public, private, and non-profit sectors in local, state, national, and international programs. Based on the winter weather events experienced this past February in North Texas, Benj will be speaking on the topic **“The Frozen Star State: Responding to an Extreme Winter Weather Incident and Rapidly Bouncing back to Normal Operations”**. Come hear how the City of Dallas Emergency Management dealt with “Snow-mageddon” or “Snow-apocalypse” and stay a bit longer if you can as your entrance to the museum is covered by this month’s meeting. **Please note that we will also be working to provide this meeting via Zoom as well for those who either did not pre-register to attend in-person or who prefer to meet virtually instead. However, as this will be our first Zoom attempt from a remote facility, we may encounter bandwidth or other unforeseen difficulties. Please be patient as we work through any issues that may arise.**

-Scott

North Texas ACP Chapter Meetings

Meetings are generally held the first Tuesday of every month from 12:00 noon to 2:00 pm. The location varies, so check the Chapter Newsletter or [Website](#) for location information. If you have a topic you would like discussed or presented, please contact any of our board members (Sidebar on page 4).

Next Meeting

Date August 3, 2021
Time 11am—2pm

Location *Frontiers of Flight Museum* at Dallas Love Field

Topic “The Frozen Star State: Responding to an Extreme Winter Weather Incident and Rapidly Bouncing back to Normal Operations”

Presenter Benj Korson, CEM, CO-CEM, FPEM

QR Code



connect. grow. lead. give back.



2021 Chapter Officers

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The *North Texas ACP* is partnering with the *Frisco Chamber of Commerce* to host an in person mini-summit (August 18th from 8:30 to 10am) in an effort to expand awareness of the need for resiliency planning within small and medium sized businesses. At this education session, titled “Protecting your Business”, Chet Bojarski will host the meeting for registered Chamber members on behalf of the North Texas ACP with guest speakers from the FBI and the CISA/DHS (Cybersecurity and Infrastructure Security Agency). The North Texas ACP chapter is excited to have driven this introductory level event and brought it to our region. It will be focused on smaller businesses that normally may not have awareness or access to these Public Sector resources and their tools, until it is too late for their business.

BC/DR Job Postings

Looking for a new position, Cheyene Marling at BC Management suggests subscribing to their BCM Career Alerts (orange button) on their [website](#). The system quickly notifies professionals once a new job is posted that might be a potential match to your search preferences.

Business Continuity Analyst
ExactSciences
US—Remote [Link to Apply](#)

Posted LinkedIn positions:

Manager Business Continuity—Safety and Business Continuity
UT Southwestern Medical Center
Dallas, TX

Director IT Governance Risk & Compliance
Aimbridge Hospitality
Plano, TX

Business Technology Risk Manager
American Heart Association
Dallas, TX

Director, Business Continuity Management
TalentHCM
Irving, TX

“You can’t depend on your eyes when your imagination is out of focus.” — **Mark Twain**

Benefits of Membership

Why Join?

Knowledge.

Integrity.

Innovation.

Support.

ACP is the premier organization for business continuity professionals providing a powerful networking and learning environment for its members.

Known for its progressive programs, workshops and symposiums, the organization has become a unifying force in defining and leading the continuously evolving fields of business continuity, disaster recovery and emergency response.

We would love feedback from you regarding our meetings. Below are the QR codes for some previous meetings. Scan the code with your phone and answer 10 questions. Thank you.

July Meeting
Christine Hanson
Arianne Thomas
FEMA
2021 Hurricane
Season



June Meeting
Dr. Bernard Jones
St. John's University
In New York



May Meeting
Scott Baldwin
The Netflix
Resilience Approach



**CYBERSECURITY
& INFRASTRUCTURE
SECURITY AGENCY**



The U.S. Government launched a new website this month to help public and private organizations defend against the rise in ransomware cases. [StopRansomware.gov](https://stopransomware.gov) is a whole-of-government approach that gives one central location for ransomware resources and alerts. We encourage organizations to use this new website to understand the threat of ransomware, mitigate risk, and in the event of an attack, know what steps to take next.

The [StopRansomware.gov](https://stopransomware.gov) webpage is an interagency resource that provides our partners and stakeholders with ransomware protection, detection, and response guidance that they can use on a single website. This includes ransomware alerts, reports, and resources from CISA, the FBI, and other federal partners.

Management HQ article on ACP

Prior to 2020, webinars were common for working professionals, but certainly not an every week occurrence. Fast forward to March 2020 and suddenly virtual events became the new normal.

Partnering with Management HQ, the [Association of Continuity Professionals](#) (ACP) took up the challenge and increased their virtual programming tenfold, offering forums for members to discuss current tasks, presenting a special webinar series addressing COVID-related topics and workplace safety, and increasing the number of webinars overall.

Today, ACP continues to offer twice-monthly webinars on topics ranging from how to prepare for employees returning to the workplace, the challenges of a remote workforce, weather preparedness, self-care and avoiding burnout, and much more!

Read the entire article at Management HQ [click here](#)

Member Volunteer Opportunities.

Thank you to those who have volunteered for our Committees during our 35th anniversary.

This is a revised list of open opportunities (yellow highlights are immediate opportunities), take a moment to review and email us at

NorthTexas@acp-chapters.com to volunteer. Keep our program growing strong!

Headline	Proposed Objective
<i>Chapter Growth & Awareness Program</i>	<i>Develop and document a proposed cohesive and engaging program that drives Awareness and Growth of our program and our disciplines through the specific recommendations and use of Marketing, Community and Social Media platforms (including university partnerships?)</i>
<i>2021 Year-end Holiday Event Committee</i>	<i>Develop, coordinate, and host (President can host event) the December 2021 North Texas Chapter Year-end review within the budget as approved by the 2021 ACP NT Board of Director.</i>
<i>Community Service Opportunities</i>	<i>Identify & propose Community Charity opportunities that Chapter individuals or the entire Chapter can volunteer for as a team. Objective is to be a more active Chapter member in the communities we serve.</i>
<i>2022 Summit Meeting (moved from 2021)</i>	<i>Identify the need, recommendation, and if approved the coordination of an ACP North Texas Summit in later 2022. Objective is to benefit the members, and community and region we serve as it relates to our Chapters discipline. Summit could also be in partnership with other ACP Chapters as appropriate.</i>
<i>2022 Board Nomination Committee (2-3)</i>	<i>Committee shall insure a Chapter Board is in place for 2022 in alignment with the Chapter By-Laws. Committee to coordinate acceptance of all nominations, present candidates to membership, facilitate the membership voting process, and deliver the results to the Board of Directors, which will then be announced by the Board to the Members.</i>
<i>Third Party Best Practices</i>	<i>Committee would collaborate to develop a document that would be shared with others on the best practices when using Third Party services. Output would include a white paper issued under the cover of the ACP North Texas to be available to businesses or professionals based on the contributions of its members.</i>

Upcoming Conferences

[DRJ Fall 2021](#)

September 19-22, 2021—Phoenix, AZ

[Continuity Insights Management 2021](#)

October 4-6, 2021—Minneapolis, MN

[International Conference on Business Continuity](#)

August 9, 2021—New York, NY

ACP Webinars

ACP Middle Tennessee

Wednesday July 28th, 2021 | WebEx meeting | Noon - 1:00PM CT

PRESENTER: **David Halford** – Vice President of Continuity Solutions – Fusion Risk Management, Inc.

TOPIC: Managing Third-Party Risk/Supply Chain

Registration Required: Email Chet Bojarski for Zoom link information

ACP Middle Tennessee

Thursday August 12th, 2021 | WebEx meeting | 11:00AM – 12:00PM CT

PRESENTER: **Ray Holloman** – Senior Business Continuity Administrator - HCA Healthcare

TOPIC: Setting up and Managing your IT Disaster Recovery Program

Registration Required: Email Chet Bojarski for Zoom link information

Ongoing Webinars

Federal Government

[Webinar link](#) Held on the **1st Wednesday of every month at 1 P.M. Central Time.**

ACP International

[Webinar link](#) Held monthly. Check website for details.

Firestorm

[Webinar link](#) Held monthly. Check website for details, scroll down and look under Events

Bright Talk

[Webinar link](#) Random scheduling.

Courses Beyond Conferences/Webinars

Business Continuity Institute www.thebci.org

Disaster Recovery Institute International www.drii.org

InfraGard (Partnership between FBI and Public Sector www.infragard.org)

TEEX www.teex.org

ISO Based Training <https://pecb.com/training>

National Initiative for Cybersecurity Careers and Studies (NICCS) Training [More info](#)

[Here are a more ways to find out what we have planned:](#)

Our web site: <http://northtx.acp-international.com>

Join our [LinkedIn Group](#) for the latest updates

Follow us on **Twitter**: @Northtxacp

